



THE PIEDMONITOR



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Piedmont Captures Two Firsts



Aircraft supplied by Piedmont won two top awards at the Annual Reading Maintenance and Operations meeting June 5th and 6th.

In the April issue of the PIEDMONITOR there was a feature article on the executive interior Piedmont was installing in the Noland Company's new F-27. Noland entered this plane in the competition and its beautiful interior won first place in the Ex-

ecutor Interior Design and Installation competition.

A Beechcraft Super 18 sold by Piedmont's General Aviation Division to the Coble Construction Company of Greensboro, capped first placed in three major categories for aircraft weighing less than 12,500 pounds. These awards were for best interior, best exterior and best equipped.

This is the second time air-

craft supplied by Piedmont have won top awards. An overhaul and Executive Conversion for the Aluminum Company of America performed by Piedmont Airlines won the "Flagship of the Executive Fleet" award at the 1957 Reading Show.

This year approximately fifty-sixty planes were judged and represented the most skillful aircraft workmanship in the country.

RECORDS ARE MADE TO BREAK AND WE'RE DOING IT

TRAFFIC RECORD

May traffic figures show that we carried the highest number of passengers in the history of the company.

Some 47,165 passengers "flew Piedmont" during the month—an increase of 16,652 over May of 1958. For you mathematicians, that is an increase of 29%.

The load factor for May of this year was 46.8% compared to last May's 48.8%. There are several factors that have kept the load factor from climbing with the number of passengers loaded, primarily, of course, the higher number of available seats on the F-27.

The records for the first five months of this year show an increase of 37,955 over the number of passengers loaded during the first five months of last year. This record becomes quite outstanding when compared to the increase of enplaned passengers during 1958. The increase for the first five months of this year is approximately two and one-half times greater than the total yearly increase during 1958 over 1957.

NEW SALES RECORD

ANOTHER RECORD. The Parts and Accessories Sales Department of Fixed Base Division had the largest sales of a single month in the history of the company this past May.

Sales for May of this year show an increase of 38.44% compared to May of 1958. The first five months of this year show a 30% increase over the first five months of last year.

These percentages do not include the sales of aircraft, but only sales of aircraft and engine parts and accessories. This fast-growing division of Piedmont now has four branches - Winston-Salem, Roanoke, Norfolk and Washington.

Mr. Northington, Vice President Fixed Base Division, accredits this unusual record of progress to the hard work of the flying part salesman and the stockroom personnel. He states, "We appreciate the cooperation and help of everyone in the company in making this record month possible."

Can You Solve This Mystery?

Anyone like to solve mysteries? There is one in Alexandria, Virginia nearby our Station of the month.

Among the passengers arriving in the port of Alexandria in September 1816 was a young woman, critically ill with a fever. Her husband had her taken from the ship and placed in a room at Gadsby's tavern. Doctors were called and worked dilligently to cure the woman of the disease

but to no avail. She died on October 16, 1816.

Those in attendance to the sick room were sworn to secrecy. The body was interred in St. Paul's Cemetery in this city and soon after her husband departed, never to return.

Many theories have been advanced as to who she may have been but the answer is still sealed in the tomb.

(See Station of the Month p. 3)

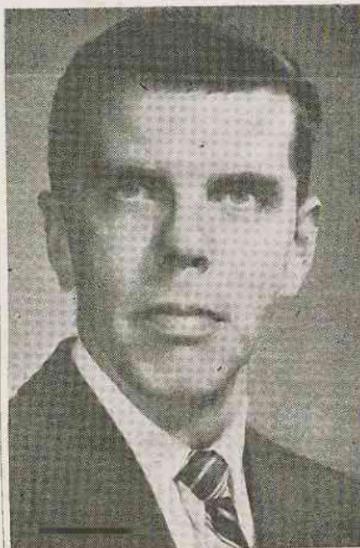
Donald Britt Named Assistant To President

On July 1, Don Britt will join Piedmont as Assistant to the President.

Mr. Britt's main responsibilities in his new post will be in the area of community and public relations. As the company has grown, the need for a capable person to assume and coordinate these responsibilities has become more and more evident. The community and public relations duties have been heretofore distributed among several different people within the company. In addition to coordinating these duties, Mr. Britt will be able to increase our opportunity for contact with the cities we now serve and hope to serve in the future, and to keep these communities informed as to the service Piedmont can give them. He will also assist in State and Federal Legislative matters of interest to the airline industry.

BACKGROUND

A graduate of the University of North Carolina, Mr. Britt's work experience and community



leadership are outstanding records of his ability. For the past six years has been Assistant to the President of Salem College. Prior to this he was a radio announcer and continuity writer and was, at another time, publicity director for Pineland College-Edwards Military Institute at Salemburg.

A community leader, Mr. Britt is a former member of the Board of Directors of the Winston-Salem Symphony Association, a member of the Council of the Eye Bank of North Carolina, College Cooperation Chairman of the North Carolina Congress of Parents and Teachers, 1st Vice President of the city-wide PTA, Secretary of the Winston-Salem Rotary Club and is an active member of the First Baptist Church of Winston-Salem.

STATEMENT

Mr. Britt, in anticipation of joining Piedmont, states:

"I look toward my new work at Piedmont with much eagerness, and interest. It almost goes without saying that the flight from the field of Education to the field of Aviation is a long one, but I'll try to make it on schedule, landing as softly as possible. This greenhorn asks for your patience until he gets zeroed in.

"I hope it will soon be my opportunity to meet and know

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WHO IS THIS MAN?

THE MYSTERY MAN WHO BROKE THE RECORD. On June 6, an unknown man boarded an F-27 at an unknown station, bound for an unknown destination . . . this man was Piedmont's 100,000th F-27 passenger. This record breaking passenger was expected in June, but sneaked up

several weeks early to catch everyone by surprise. But no matter who the Mystery Man is, the important thing is that in six months 100,000 passengers have used our F-27 service and the continuing increase in customers proves the public's acceptance of our new and modern equipment.