



Shareholders Report Shows Increase In Sales and Company Base Equity

Increases in sales, operating expense and equity base of Piedmont Aviation Inc. have been announced by President T. H. Davis in the end-of-six-months financial statement to company shareholders and employees.

Commercial revenues, not including mail pay, for the first six months of 1959 show a 32 per cent increase over the corresponding period of 1958. President Davis attributes a substantial amount of this increase to the acceptance of the F-27 service inaugurated November, 1958.

Sorrells Is Named Washington Base Chief Of Pursers

R. L. Sorrells has been named division chief purser at Washington, Superintendent of Passenger Service S. S. Brunt announced Aug. 21.

Sorrells will assume the supervision of flight attendants and passengers service at Washington Sept. 1.

Previous to his appointment the Washington supervisory work has been handled from the home office.



R. L. Sorrells

A native of Asheville, Sorrells began work for Piedmont in April, 1953 as flight attendant based at Wilmington. When the Washington base was established in August, 1955, he was transferred there in the same capacity.

Superintendent Brunt said Sorrells "has done an outstanding job since employment and at Washington has assumed voluntarily responsibilities not specified by his position."

He is married to the former Josephine Young. They have two children.

Traffic Assistant Irwin Apple Dies

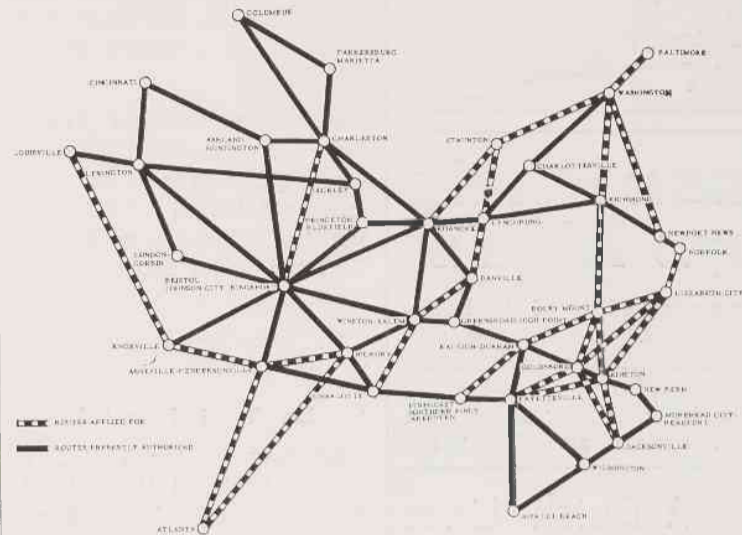
Irvin Vance Apple, 32, staff assistant in the Piedmont traffic department, died August 20th from the recurrence of a rheumatic condition developed in childhood.

Since April of this year he had been confined alternately between home and hospital.

Surviving him are his wife, the former Betty Peaslee, and two children, Patricia and Jean, of the home. Funeral services were held August 22 in Greensboro with burial in Guilford Memorial Park.

Apple joined Piedmont in 1950 as agent in Greensboro. In 1955 he was promoted to chief agent at Charleston, W. Va. and in 1957 was named staff assistant at the home office.

Air Operations Board States Tentative Position In Piedmont Area Route Case



NEW ROUTES would enable Piedmont to give Baltimore to Atlanta service via two-leg routing through Tri-Cities and Winston-Salem.

PAI Suggested For Baltimore, Atlanta Flights

The Bureau of Air Operations has recommended tentatively that Piedmont Airlines receive all routes applied for in the Piedmont Local Service Area with the exception of routes into Florence, South Carolina from Charlotte, Southern Pines, Myrtle Beach, Wilmington, Columbia and Atlanta.

Portions of the tentative position of the Bureau of Air Operations pertaining to Piedmont are as follows:

That Piedmont be permanently authorized to serve the portion of segment 1A between Wilmington and New Bern via Morehead City-Beaufort and that authority to serve Morehead City-Beaufort be continued on a seasonal basis.

That Piedmont be permanently authorized to serve the portion of segment 4 between Lynchburg and Washington via Charlottesville.

That Piedmont be permanently authorized to serve Charlottesville on segment 2.

That Piedmont's authorization to serve London-Corbin be renewed on a permanent basis.

That Piedmont be permanently authorized to provide service over a route segment between Baltimore and Atlanta via Washington, Charlottesville, Staunton, Lynchburg, Roanoke, Bristol, Danville, Greensboro-High Point, Winston-Salem, Hickory and Asheville.

That Piedmont be permanently authorized to provide service over route segment between Norfolk and Knoxville via Elizabeth City, Rocky Mount, Raleigh-Durham, Southern Pines, Greensboro-High Point, Winston-Salem, Charlotte, Hickory and Asheville.

That Piedmont be permanently authorized to provide service over the following route segment: Between the terminal point Charlotte, the intermediate points Southern Pines, Fayetteville, Wilmington, Jacksonville - Camp Lejeune, Kinston, Goldsboro and (a) beyond Goldsboro, the

President Davis Calls Route Denial "Disappointment" and "Contradiction"

Piedmont Airlines President T. H. Davis said he was "extremely disappointed, of course," in the recent press release decision by the Civil Aeronautics Board on the Southeastern States Area investigation.

Mr. Davis issued the following statement:

"As I see it, there is absolutely no basis for the decision reached by the Civil Aeronautics Board. The tentative decision thus far is a contradiction of the CAB's own Bureau of Air Operations, which recommended Piedmont for the route, and is also completely contradictory to the board's own hearing examiner, Paul N. Pfeiffer, who recommended Southeast Airlines.

"Furthermore, the route was awarded to a carrier which neither applied for the route nor submitted evidence to prove its need for the route.

"Under these circumstances, it is next to impossible to imagine the basis on which the board reached its decision.



TO LOOK AT these Charlotte station employees, you wouldn't know they had missed a steak dinner. They chalked up a record 2,944 passengers boarded during July, missing the 3000 mark and the party by only 46 pushes on the service button. (Left to right) Al Shully, Bob McAlphin, Louise Ramsey, Bobby Harrelson, Penny Combs, Johnnie Newell, Barbara Northcutt, Levy Heath, Jean Winslow, Tommy Young and Gene Walsh.

ROUTES
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