



Ceremonies In Raleigh Open Route

Initial Decision Issued In INT-GSO Case

In a decision issued by CAB Examiner Paul N. Pfeiffer, Piedmont has been recommended to continue its service at Winston-Salem and Greensboro-High Point, with Capital and Eastern consolidating their service at the latter city.

The opinion is the first step in settling the Greensboro-High Point-Winston-Salem one-airport issue.

The Examiner's hearing was held in Winston-Salem at the first of the year. At that time Eastern Airlines asked that Piedmont serve only Greensboro-High Point. Eastern and Capital had requested permission to drop service at Winston-Salem and consolidate their operations at Greensboro-High Point.

In stating his conclusions Pfeiffer said that while consolidation of service at Greensboro-High Point would result in better trunklines operations for citizens

of both cities, "the public convenience and necessity do not require the removal of Piedmont's local service operations from Smith Reynolds to Friendship Airport."

If the CAB's final decision agrees with that of the Examiner, Piedmont will be able to maintain unrestricted operations between Winston-Salem and Washington.

Said Examiner Pfeiffer, "At the present time Piedmont is serving Winston-Salem under a restriction preventing it from operating more than one round trip daily to Washington and further providing that such trip make a minimum of three stops. The restriction was imposed in order to minimize any possible diversion of traffic from Eastern. Now, however, since Eastern is voluntarily abandoning service at Smith Reynolds the primary reason for continuing the restriction falls."

State and City Officials Attend



SOMETHING TO REMEMBER US BY President T. H. Davis presents North Carolina Governor Terry Sanford with an F-27 model Pacemaker for his office. The presentation followed Gov. Sanford's speech at the luncheon in honor of city and state representatives from cities along the new Knoxville-Norfolk route.

Murphy New With CAB

The Hon. Robert T. Murphy of Rhode Island has taken office as a member of the Civil Aeronautics Board.

He was appointed by President Kennedy to the six-year term which expires December 31, 1966.

Mr. Murphy has been Special Counsel, U. S. Senate Interstate and Foreign Commerce Committee from 1956 to 1960, assigned as counsel to the Aviation Subcommittee from 1957 until his appointment as CAB member.

He was born in Providence, Rhode Island, on March 5, 1915, graduated from LaSalle Academy in Providence, and received his A.B. from Providence College in 1936. He received his LL.B. from Georgetown University Law School in 1940.

Mr. Murphy is a member of the Bar of the District of Columbia and Rhode Island and has been engaged in the private practice of law since 1939 with the exception of brief periods of government service. In addition he is a member of the American Bar Association, Federal Bar Association, and American Judicature Society and the Counsellors. He was admitted to practice before the Supreme Court of the United States in 1946. He is a member of various Bar Committees, including the Committee on Public Information of the American Bar Association (Administrative Law Section).

Government service included: Chief Counsel, U. S. Senate Campaign Expenditures Committee, 1944-45; enforcement attorney, Office of Price Administration, 1943-44; tax attorney, State of Rhode Island, 1942-43; designation as a Public Member, National Appeal Board, U. S. Coast Guard, on security cases from 1952 to 1956.

Mr. Murphy is married, and has three sons.

Brown Testifies In AA-ROA Case

Vice President C. Gordon Brown testified in Roanoke recently at a CAB hearing on American Airlines' petition to discontinue its service in that city.

Mr. Brown's testimony came near the conclusion of the hearing which lasted two and a half days longer than anticipated.

Piedmont had entered the case on American's behalf after the Roanoke Chamber of Commerce objected to the American petition. The Chamber contends that American should be made to continue to serve the city, and increase its flights over the one-day it presently maintains.

As part of his testimony Mr. Brown said that Piedmont has not decided if the F-27 will be the base of its fleet. Other types of aircraft are being considered, including the Convair 240, he said.

Mr. Brown also disputed testimony given earlier by Chamber of Commerce consultant Stanley Talbot. Talbot had testified that he had been a standby passenger on Piedmont at Washington, and presented pictures taken by a professional photographer to show that other Roanoke-bound standby passengers were left in DCA that day.

Mr. Brown said the incident had occurred on September 23, and that according to employees and company records, Talbot had never become a passenger or standby.

He further stated that regardless of the outcome of American's petition, Piedmont intends to make an effort to supply stations with ramp equipment enabling the company to carry freight shipments in excess of 100 pounds.

Piedmont inaugurated service on the Norfolk-Knoxville route March 30 with a luncheon in Raleigh and an afternoon of tours that "went like clockwork" according to observers.

Dignitaries from cities along the route arrived at the Raleigh-Durham airport on Flights 501 and 62 plus a special flight originating in Hickory with stops at Winston-Salem and Greensboro-High Point.

Coffee and doughnuts were served at the airport restaurant until all the flights arrived. When all the city representatives were present they boarded special buses which took them to the Sir Walter Hotel for the luncheon there.

Luncheon Guests
Guests at the luncheon in-

cluded North Carolina Governor Terry Sanford, members of the Council of State, state Senators, legislative Representatives from communities along the route, and U. S. Senators and members of Congress from North Carolina.

President T. H. Davis presided at the function. After introducing the various state and city officials present, and recognizing by groups the city representatives, Mr. Davis stated:

Piedmont Aid To Progress
"North Carolina is the birthplace of aviation and of Piedmont Airlines. North Carolina has more cities served by airlines than any other state. We intend to do our part in helping North Carolina maintain its leadership in aviation."

"We at Piedmont hold that the Southern states can and should provide the necessary leadership without looking to the North to do it for us."

"We are also interested in aiding the growth and progress of the other states we are privileged to serve."

"We hold the conviction that the world of Piedmont Airlines is the growing-est, going-est area anywhere."

Advertising Campaign
Mr. Davis then announced Piedmont's new advertising campaign which starts in the Saturday Evening Post the first of April. Termed the "World of Piedmont Airlines," the half-page ads will feature highlights of Piedmont's service.

Mayor W. G. Enloe of Raleigh welcomed the guests and expressed his city's gratitude for the service rendered by Piedmont.

After introduction by Mr. Davis, Gov. Terry Sanford spoke briefly, citing Piedmont for its service and foresight.

Sanford Speaks
Said Gov. Sanford, "North Carolina is happy to be tied together with the other states served by Piedmont Airlines, and is happy to be a part of the world of Piedmont."

"We want to do our duty and join with the other states in lifting up the people in all areas. There is now a chance for the South to rise and progress as never before and to reach the mainstream of American progress."

Proud of Piedmont
"We are proud of Piedmont Airlines in North Carolina. We can look at their record of the last few years and take pride in their accomplishments. We can see what people of energy and foresight can do."

(Continued on Page Two)

Telegrams From Two Governors Give Piedmont Good Wishes

Piedmont received congratulations from two governors when it inaugurated its new route. Following is the text of the two telegrams received March 30:

"My congratulations to you and Piedmont Airlines on the occasion of the inauguration of its new service from Norfolk into North Carolina and thence to Tennessee. All three states will profit from the fine service rendered by this excellent air carrier. My best wishes to Piedmont for success and profitable operations on this new route."

(Signed)
J. Lindsay Almond, Jr.
Governor of Virginia

"I am indeed pleased to have this opportunity to extend to the people of North Carolina greetings from the people of Eastern Tennessee by means of this flight inaugurating Piedmont's service between Knoxville and cities in North Carolina. I am sure that this development will be of great importance and convenience to residents of both Tennessee and North Carolina. Please extend to Governor Sanford and to all the officials of Piedmont Airlines my sincere best wishes."

(Signed)
Buford Ellington
Governor of Tennessee