

Station Spotlight

Visit To An Outdoor Adventure Land

If you want relaxation and rest, and if you enjoy outdoor sporting events, then the Southern Pines-Pinehurst-Aberdeen area is the place you want to go. Famed throughout the country as a golf and winter resort, the Sandhills region offers everything in the sporting line from horse racing to championship golf meets.

Area Industry

The area has its share of industry too, particularly at Aberdeen with the Amerotron textile plant and other manufacturing concerns producing furniture, chemicals, and textiles. It is its atmosphere of "country living in a resort area," however, which provides what is perhaps the section's greatest attraction and revenue.

Pinehurst had its beginning in 1885 when James Walker Tufts of Boston purchased the Pinehurst land from Henry Page, Sr., with a view toward establishing

a winter resort for people of moderate means. Within seven months the land was cleared and buildings erected. Later, landscape architect Frederick Olmstead gave the new construction finishing touches with imported and native plants.

Bracing Air

Southern Pines, formerly called Vineland, is located 600 feet above sea level in the long leaf pine belt. Famed for its bracing air, the region has soil of clear sand, 30 to 90 feet deep. It flourished in the 1880's as a health resort and was known as a gathering place for retired people. Today it is known as the "Mid-South Resort," and features many sporting and cultural events.

Piedmont serves the Sandhills through the Southern Pines-Pinehurst Airport, recently enlarged with the improvements dedicated in October. North-South service via Raleigh-Dur-



"A-hunting we will go." Fox hunting is a popular SOP sport. The Moore County Hounds is a traditional fox hunt established in 1914. The Opening Meet is held Thanksgiving and hunts continue three days a week till the first of April.



Large, championship golf courses are among the prime attractions in the SOP area. A mild climate and low humidity make the Sandhills a year-round golfing resort.

ham is offered as well as east-west service via Charlotte and Wilmington.

Active Seasons

Winter and spring are the most active seasons at SOP. Many of the hotels there open in September and close just before the start of summer. The season opened this year with several major tournaments. The holiday activities began December 22 with the Christmas Hole-In-One Turkey Shoot at the Pinehurst Country Club. On December 27 the Donald J. Ross Memorial Junior Golf Championship was held, followed the next day by the Donald J. Ross Son and Father Championship. A between-the-holidays ball was given December 28 and on December 29 there was the informal winter horse show at the Carolina Hotel Ring.

Horses and hunting are also favorites in the Sandhills and recently the area has become



Agents E. G. Cook (left) and Dave McGregor check the Piedmont literature on display in the terminal.



Charlie Donahoo, SOP Station Manager. Through the window a portion of the recently-enlarged runway can be seen. The airport improvements were dedicated in October and made F-27 north-south service possible. In the summer Donahoo serves as Station Manager for Myrtle Beach.

known as a winter horse training center. Estimates are that \$25 million worth of horses winter there, including those trained for shows, hunting, harness racing, and the steeplechase.

Fox Hunting

The Moore County Hounds — oldest of North Carolina's four organized fox hunts — go out three times weekly for fox or drag hunts. The annual Hunting School, sponsored by the N. C. State College Extension Division, is open to teach students the use and care of the rifle and shotgun, correct ammunition for each type of game, hunting safety rules, and tips on game animals and regulations.

The weather in the Sandhills makes it possible for residents and visitors to plan outdoor activities all year round. The sandy character of the soil causes a greater spread of temperature during the day, making for warm days and cool nights with low

humidity.

Golf Each Day

Golf can be played nearly every day and golf, more than any other sport, can be said to be synonymous with the Sandhills. Within less than a ten-mile radius there are ten full-size golf courses, plus driving ranges and smaller, nine-hole courses.

For the first time in its history Pinehurst now offers 18-hole courses for autumn through spring play, and year-round accommodations at one of its major hotels. It isn't considered unusual to have 1,000 rounds of golf played in a single day at the Pinehurst Country Club.

Golf Centers

At Southern Pines there are golf centers at Pine Needles, Mid-Pines, and the Southern Pines Country Club. At Mid-Pines a special "golf vacation" package rate is offered through

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