



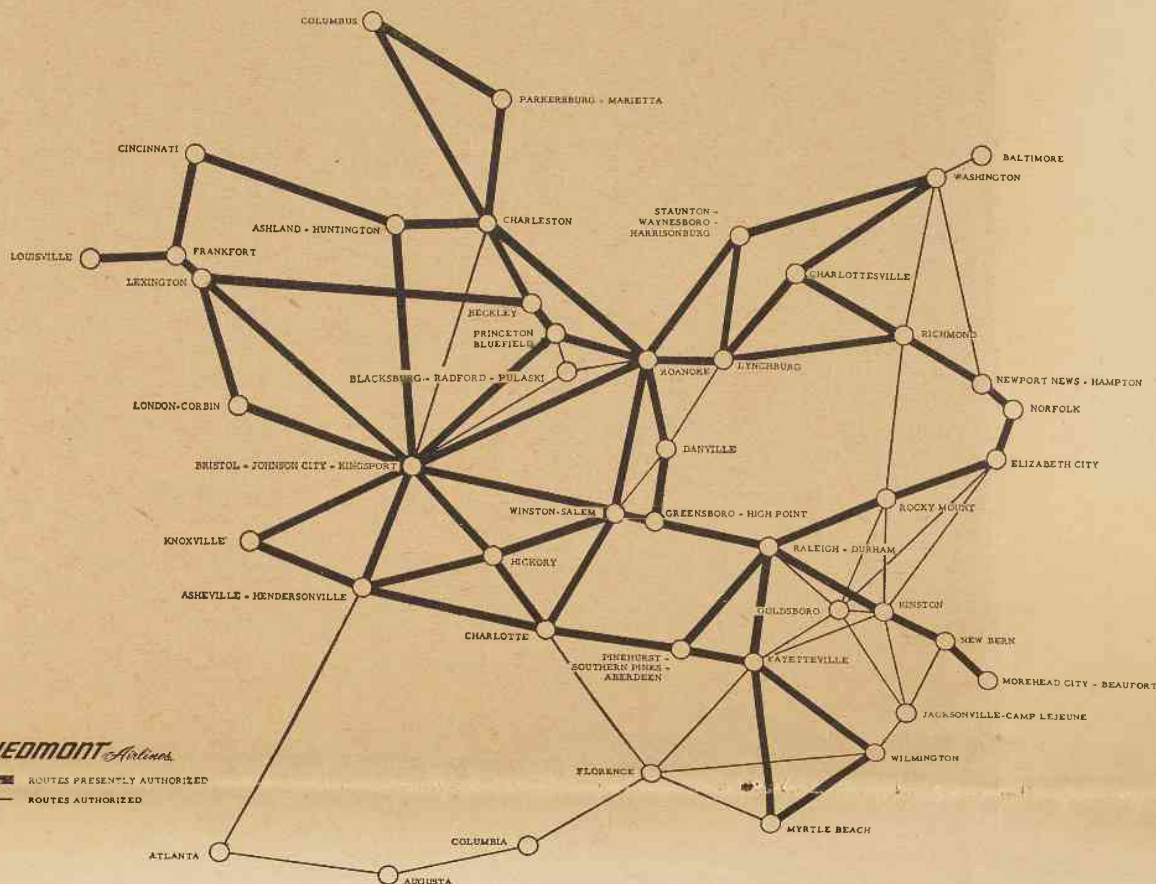
THE PIEDMONITOR

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APACE WITH THE PACEMAKER

FEBRUARY-MARCH, 1962

CAB Announces Decision On Piedmont Area Case



Route map showing Piedmont's present and newly-authorized routes. Thin lines represent routes just awarded by the Civil Aeronautics Board.

Awards Atlanta, Baltimore

A far-reaching and significant CAB action placed Piedmont Airlines on the threshold of a bright but challenging era in its history.

Closely following the Examiner's initial recommendations, the Civil Aeronautics Board March 20 announced its long-awaited decision in the Piedmont Area Local Service Investigation.

Piedmont was awarded an inland route between Baltimore and Atlanta, a route between Atlanta and Charleston, W. Va., and a coastal route between Washington and Atlanta.

Application in the case was first made by Piedmont in November, 1958. The Examiner's recommendations were issued a year ago and were in virtual agreement with the CAB's present ruling.

Different Points

The Board's decision differed from that of Examiner James Keith on these points:

(a) Piedmont's authority to serve Middlesboro-Harlan, Ky., will not be renewed.

(b) Piedmont will not be authorized to serve Fredericksburg, Va., Hazard, Ky., or Lumberton, Salisbury, or Wilson-Greenville, N. C.

(c) Nashville will not be added to the system and Knoxville will not be certified on one segment of the system.

Authority Renewed

Temporary authority to serve Lynchburg-Washington through Charlottesville will be renewed indefinitely, as well as authority to serve London-Corbin, on one segment, Charlottesville on another segment, and Danville on a third segment.

Piedmont will provide the first air service to the points of Jacksonville-Camp Lejeune and New River (Blacksburg-Radford-Pulaski Va.) Goldsboro, another point of the service, was once briefly served by Piedmont a number of years ago.

In commenting on its denial to grant Piedmont service into Nashville, the Board said it was probable that if this were done the carrier would divert considerable traffic from Southern Airways.

Strengthen System

The new segments will strengthen Piedmont's system, said the CAB, and correct an imbalance by the absence now of a strong southern terminal. The Board said many considerations warranted Piedmont service into Atlanta, including a contribution to the national defense.

The CAB agreed with the Examiner that Charlotte should not be included in the Baltimore-Atlanta segment as requested. Also denied was Raleigh-Durham's request to be included as an intermediate point in the new routes.

Skip-Stop Service

The Board has authorized Piedmont to operate skip-stop services over the new segments after each point has been served with two round trips a day.

The restrictions imposed will permit Piedmont to provide the points with optimum service, result in increased flexibility and equipment utilization, and establish the appropriate relationship between Piedmont and trunk carriers.

In a related decision the CAB granted American Airlines permission to suspend service at Roanoke, and gave National Airlines permission to suspend service at Fayetteville, Wilmington, Savannah, and New Bern.

The decision adds Florence and Myrtle Beach, S. C. to Piedmont's segment one, and authorizes Piedmont to provide year-round service at Myrtle Beach. It terminates United Airlines' service at Hickory and Rocky Mount and American service to Bristol and Lynchburg on certain routes.

Points Listed

The Board's order will be effective June 18. Following is a list of points mentioned and the sequence in which they are authorized for service:

Baltimore - Washington - Charlottesville - Staunton - Lynch-
(Continued on Page Five)

Northington Named To Special Group

Vice President R. S. Northington has been named to a four-man aviation committee by North Carolina Governor Terry Sanford.

Mr. Northington will assist the committee by helping to promote an expanding air service in North Carolina.

The group will act as a liaison between communities and the state and federal agencies on air service matters.

Gov. Sanford said he appreciated "men of this caliber taking time to assist the state and its communities in developing our air service."

Holland Appointed Aide To Barber

Henry Holland, formerly Buyer for the INT Purchasing Department, has been promoted to Assistant Purchasing Agent according to announcement by Bill Barber, Purchasing Agent.

Holland has been with Piedmont since October, 1948, originally serving in a "jack of all trades" capacity for the Purchasing Department until his appointment as Buyer.

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"For Outstanding Citizenship." Virginia Malcolm and Bob Kiser show the plaque and statuette awarded INT employees for their participation in the United Fund campaign.

INT Employees Win United Fund Plaque

For the first time INT employees have been awarded the United Fund plaque for "outstanding citizenship" and their participation in this year's UF campaign.

Contributions totaled 82 per cent of the \$6,696 goal. Piedmont had been selected as one of the companies in the INT area for a "pilot campaign," held before the regular UF drive began.

Figures for 1960 had shown

over 161 Piedmont families served by the United Fund agencies.

Other stations throughout the system also received recognition for their charitable efforts. In Norfolk fixed base and airline employees were awarded the plaque for outstanding citizenship, as was Rocky Mount. Lynchburg also reported outstanding participation with 100 per cent of the staff contributing.

President Davis Elected To High ALTA Post

President T. H. Davis has been elected the new Vice Chairman of the Association of Local Transport Airlines. He was named to the office during ALTA's quarterly meeting in Washington.

Serving as Chairman of the conference is Joseph H. Fitzgerald, President of Ozark Airlines. New Directors elected are: Leslie O. Barnes, President, Allegheny; Edmund Converse, President and Chairman, Bonanza; Nick Bez, President, West

Coast; John Connelly, President, Pacific; Mr. Davis; and Mr. Fitzgerald.

Raymond I. Peterson, President and General Manager of Northern Consolidated and Charles F. Willis, Jr., President and General Manager of Alaska Airlines, were elected Alaska Directors. Hung Wo Ching, President of Aloha, was elected Director for Hawaii.

Mr. Davis was also recently elected a Vice President of the Winston-Salem Chamber of Commerce.