

Remember When . . .

Seven Years Ago in The Piedmonitor

RDU dedicated its new terminal building, termed one of the finest in the southeast . . . Piedmont proposed an extension of the route system to Nashville in a CAB application . . . T. W. Morton, Sam Hill, and Walt Rollick posed with a large catch of fish caught on Davis Island, N. C., and Les Watson and party reported catching four channel bass between 32 and 36 pounds.

Five Years Ago

Piedmont maintenance and engineering personnel attended the Fairchild training school in Hagerstown . . . Forest Bates was promoted to Supervisor of Revenue Accounting and Oscar Tesh was promoted to Assistant

Supervisor of Revenue Accounting . . . 80 INT employees and their families had a skating party and managed to spend more time off their skates than on.

One Year Ago

The On-Time Committee reported its recommendations for improved on-time performance . . . the experimental Youth Fare plan was adopted for a trial period . . . the new ROA maintenance hangar was dedicated . . . Bud Halsey was named District Sales Manager for DCA . . . F/O Ray Emanuelson was commended for saving the life of a two-year-old boy who had fallen into a canal near Emanuelson's home.

TAX DIES . . .

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travelers to the tune of \$100 million annually since the airlines do not plan to increase their fares but will pass the saving on to their passengers.

The five per cent Federal Airways Tax was imposed upon air travel as a charge for the use of the federal air navigation and traffic control system. It will produce more than \$100 million in 1963.

"Repeal of the 10 per cent tax provides a much-needed shot in the arm for America's common carrier transportation system," said Stuart G. Tipton, president of the Air Transport Association of America (ATA). "We have long argued that the 10 per cent travel tax has served only to impede traffic and transportation progress."

"The new tax will more than cover the airlines' share of the costs of operating the airways," said Tipton.

"The U. S. scheduled airlines are minority users of the airspace by almost any yardstick," he said. "Their fleet represents only 1.8 per cent of all aircraft using the airspace today. The airlines use the airspace only about 16 per cent in terms of actual hours aloft, compared with 40 per cent by the military and 44 per cent by general aviation. The scheduled airlines account for only 27 per cent of all landings and takeoffs at Federal Aviation Agency control tower airports."

"Not only are the airlines a minority user over-all, they are also a secondary user, because the military exercises priority rights over certain altitudes and routes depending upon the need of its missions, which are conducted daily." Tipton said.

COLUMBIA . . .

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CAE area in recent years. Many visitors come back to retire, for with its mild climate and colorful flowers and scenery, many people find it an ideal place to "jest set 'n fish."

Educational Center

Younger people also gravitate to the area, going to the six colleges in Columbia which make it a well-known educational center. Currently, 10,500 students are attending the University of South Carolina, Columbia College, Lutheran Theological Seminary, Columbia Bible College, Allen University, and Benedict College.

The area's economy is another attraction, according to Tom Brownlee, Executive Vice President of the Chamber of Commerce.

He put it this way: "Columbia's economy is based on a variety of factors. Many towns are dependent on large industry, or tourism, perhaps, or on the fact that they're a state capital. Columbia has all these factors in its economy, and is not overly dependent on a particular one. We'd miss any of these elements, of course, but since our economy is so well balanced it is practically recession-proof."

Recreation Aids

For those planning a vacation in the area, the Chamber furnishes ample information on the recreational facilities available. There are, it says, 16 motion picture theatres in the metropolitan area. Four large bowling alleys prove attractive places to practice the sport. There are also supper clubs, roller rinks, and miniature golf courses.

Sequi-Centennial State Park is a 20-minute drive from the city and spacious Lake Murray is only 30 minutes away. Both offer swimming and picnicking facilities, and with a 540-mile shoreline, Lake Murray provides year-round boating and fishing. Those

PIEDMONT POSTMAN . . .

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without the arrival being announced. And most frustrating of all is to expect a flight at say, 3:00 and then start meeting all flights from 3:00 on and stand around wondering what flight this is that is unloading, etc., etc.

The point to all of this is that it appears that there is no fixed responsibility as to just who will announce arrivals and gate numbers, departures, and gates, and when they will be called. It gives one the appearance that the first one that thinks of it will do the announcing. The result is almost one of "let John do it."

I do like your airline but I certainly hope the service in this station can exemplify the type service I know Piedmont is capable of providing.

Sincerely,
W.E.B.

who like hunting will find deer, quail, migratory doves, and even wild turkey.

Old-New Blend

In all, Columbia is an interesting blend of the old and new, and Piedmont faces a challenge in the area. As a newcomer to the city, the company is less well-known than the other lines which have been there since the 30's. The station staff is working hard, on their own as well as company time, to make Piedmont Airlines a household word among Columbia travelers.

"They're doing an excellent job," say Bill O'Bryan, "and with their help we're going to be one of the best stations on the system."

Frauds May Offer Season's Cheatings

This is the season for receiving unordered Christmas cards, toys, Bibles, decorations, and a host of other merchandise which the recipient never requested.

The Better Business Bureau (BBB) says that those receiving unordered merchandise generally are not obliged: (a) to acknowledge its receipt; (b) to return it; (c) to pay for it unless it is used; (d) to give it particular care; or (e) to keep it beyond a reasonable length of time.

This is also the time when many fake bargains are offered to shoppers. "When a vacuum cleaner salesman tells you that the advertised machine is not a good one," warns the BBB, "and tries to 'sell you up' to a higher priced model, it's the old switch game. No reputable firm advertises or sells junk."

"A guarantee from a reliable established company is a protection to the buyer. But a guarantee is only as good as the company who writes it. When you buy anything that carries a guarantee, be sure the company you purchase from has a reputation for living up to its guarantees, and get it in writing."



"You know, Finchley, sometimes I get the impression they deliberately break the rules!"

Around The System

PROMOTIONS

J. T. Lane to Util. Ser. Man, INT
R. H. Klemt to Acting Ld. Mech., TYS
D. E. Collins to Sr. Spec., ROA
Floyd Glenn to Ld. Cleaner, INT

TRANSFERS

J. H. Ford, to Prop Shop, INT-FB
C. F. Meacham, CLT to ILM
E. W. Fabrizio, INT-CTO to INT-F
M. R. Noah to ILM
R. A. Emanuelson to DCA
Fred Kozak to DCA
R. L. Evans to INT

NEW EMPLOYEES

Eugene Anderson, Oper. Agt., MBC
Stanley K. Douglass, Oper. Agt., CMH

James Jennings, Oper. Agt., LYH
William Ray, Oper. Agt., MBC
Gary Herman, Jr. Spec., INT-FB
Ann Merson, Gen. Clrk., DCA-FB
Nathaniel Wilson, Jr. Mech., INT-FB
James Hart, Linemn., INT-FB
Ned Guthrie, Piper Salesman, CPA
James Carey, Oper. Agt., PHF
Marion Hinson, Radio Tech., INT
Malcolm Bullard, Oper. Agt., MBC
Kenneth Edwards, Oper. Agt., RIC
Isabel Johnson, Gen. Clrk., INT-A
M. G. Holder, Linemn., CPA
Steven Holland, Radio Tech., INT
David Martin, Jr. Stk. Clrk., ROA
Alfred Abercrombie, Cleaner, INT
Clyde George, Helper, INT-FB
K. D. Heflin, Jr. Mech., ORF
R. C. Herzog, Linemn., ORF-FB
R. T. Ihli, Util. Ser. Man, CVG
Paul Patrick, Linemn., ORF-FB
James Ramsey, Jr. Mech., INT-FB
E. R. Rivenbark, Cleaner, ILM
Rex Williams, Jr. Mech., INT

MANAGEMENT CHANGES . . .

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Wisnieski has been with Piedmont since 1948 when he started as an Agent at Cincinnati. He was subsequently promoted to Chief Agent and served in that capacity at Louisville, Columbus, and Washington, D. C. In July, 1961, he transferred back to Cincinnati where, until his present promotion, he has been Assistant Manager.

A native of Mt. Pleasant, Pa.,



Congrats

20 YEARS SERVICE

Norris H. Young, Foreman, INT-FB, October 1

10 YEARS SERVICE

Hubert G. Pitts, Sr. Mech., INT-FB, October 1
Maxton R. Sink, Ld. Mech., ORF, October 1
George T. Stack, Jr., Div. Chf. Purser, October 15
Daniel L. Hayes, Stk. Clrk., INT, October 16
Thomas L. Hayes, Stk. Clrk, INT, October 16
Helen L. Hopson, Agt., TRI, October 16
Robert D. Dean, F.A., ORF, October 23

5 YEARS SERVICE

Margaret A. Pequignot, Agt., ATL, October 1
Ernest W. Wilkins, Cleaner, INT, October 8
Thomas F. Finney, Agt., DCA, October 10
George A. Gentry, Agt., AVL, October 14
Lester W. Salmon, Mech., INT-FB, October 14
Homer L. Cox, Agt., GSO, October 16
Nancy C. Carter, Comm., INT, October 21
Norman B. Horton, Res. F/O, ILM, October 28

Wisnieski attended public schools there and the Central Airlines School in Kansas City, Mo. From July, 1943 to August, 1945, he was a Navy gunner, serving aboard merchant vessels, and in 1946 was discharged as Yeoman 3c.

Wisnieski presently resides at 2229 Victory Parkway, Cincinnati.

The fuel used in one year by the U. S. Air Force would fill a lengthy train of tank cars. It would require a train more than 4300 miles long to move the year's supply at one time.



Shown above are the first and second prize window displays in the Piedmont-TWA sales promotion contest, constructed with both airline and original materials. At far



left and center are the windows set up in an INT department store by Sales Representative Andy Foster, first prize winner. The windows faced each other and were on dis-



play at the same time. At far right is the second prize display, arranged in a TYS store by Agent Barbara Ironside. (See page one for pictures and story on the winners.)