



Information on Piedmont schedules and fare plans were available in this exhibit at the 1963 North Carolina Trade Fair. Governor Terry Sanford (right) visited the booth and stopped briefly to express his appreciation for Piedmont's participation to CLT Station Manager Johnnie Newell.



This lovely sun-worshiper gets ready to try the pool at the Executive House Arizona, one of the headquarters hotels for the Second Annual Airline Sun Country Holiday. Scheduled this year for October 17-20, the holiday invites all airline employees and their families to attend a long weekend of parties, sports, and sightseeing at special interline prices. For further information on the event, write Airline Sun Country Holiday, 805 North 2nd St., Phoenix 4, Arizona.



Piedmont personnel in SDF gave the American Airlines personnel a big send-off when the American reservations office moved to CVG recently. Displaying the specially-made farewell card and cake, Piedmont people prepare to play host. Eyeing the goodies are (left to right) Charles Smith, SDF Manager Reggie Powell, Howard Hughes, AA's Jo Rowe, Carl Horn and Linda Kays, Paul Groft, and Bud Young, AA Reservations Supervisor.

PIEDMONITOR PIX



Looking a trifle dismayed, possibly because of the photographer, the young son of Jayne Mansfield and Mickey Hargitay was greeted after his famous mother deplaned at Louisville from Piedmont Flight 58. In the background, Stewardess Frankie Vaught watches the mother-son reunion. (Photo by Louisville Courier-Journal)



The Shape of Things to Come — This Boeing 727 is shown on its first flight test during which it was aloft two hours, three minutes. The aircraft, with three rear-mounted jet engines, will have one of the most extensive test programs ever given a commercial airliner. Total orders for the 727 now stand at 131 airplanes for seven airlines, with deliveries to begin later this year.