

PIEDMONITOR

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Publications Editor Cleta Covington smilingly accepts the South Atlantic Council of Industrial Editors first-place award in the newspaper division for her work on The Piedmonitor. The engraved desk pen set was presented during the annual SACIE convention, held in Durham, by Fred Flagler, City Editor of the Winston-Salem Journal and one of the competition's judges. The contest attracted approximately 90 entries from four states, many of them representing major industries with large publications budgets. Publications were judged on the basis of writing, layout, photography, and typography.



A VIP guest at the home office recently was A. M. de Voursney (right), Senior Vice President-Economic Planning for United Air Lines, who paused for a picture with President T. H. Davis prior to giving a speech before the Winston-Salem Rotary Club. Mr. de Voursney was in town to address the gathering at the special invitation of Mr. Davis.



An honored passenger in Washington is Larimer V. Stanley, Vice President of Traffic for Blue Ridge Transfer Co., who receives congratulations from the crew of Flight 17 on being the 500,000th passenger boarded by Piedmont at DCA since service started there on August 17, 1955. A resident of Roanoke, Mr. Stanley is a frequent Piedmont customer, averaging one trip a week. His flight crew is made up of (left to right) Capt. Bill Finein, Flight Attendant Johnnie Johnson, and First Officer Bill Matthews.



Miss Lynn Tuach receives the Piedmont ticket that made her the 100,000th passenger boarded at DCA during 1963. A senior at Hollins College in Roanoke, Miss Tuach has been using Piedmont for the past two years. Making sure she gets top treatment are (left to right) DSM Bud Halsey, Station Manager Don Shanks, and Passenger Service Agent Jim Glenn.



Well, another has now taken her place, but Jim Minnix (left) and Schuyler Day think Jacquelyn Mayer, Miss America of 1963, is still the tops. The lovely Miss Mayer was photographed at the Piedmont counter on a trip through the LOZ area.