

(The following note from Louise and Harold Brown was recently received by The Piedmonitor. Last year Capt. Brown became the first Piedmont pilot to retire).

317 E. Fall St.  
Ithaca, N. Y.

To all our dear friends:

There aren't enough words in the English language to express our appreciation and gratitude for the concern, well wishes, and thoughts which have been constantly flowing this way by way of cards, letters, and phone calls during Harold's siege of illness.

I should like to write to each and every one of you personally, but it is just impossible. Please consider this as a personal note to each one.

Our thoughts are with you and knowing we are in your hearts is very gratifying and strengthening.

Again, thank you,  
Louise and Harold Brown

**FIVE START . . .**

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Fayetteville. They have two children, Sharon Ann, age six, and Clarence Jeffrey, age 15 months.

**Eisenbath Over BAL**

The new Manager at Baltimore is H. J. Eisenbath, who has been promoted from Chief Agent to replace Sherl Brown. Brown transferred to Winston-Salem as Manager — Space Control.



Eisenbath was born near St. Louis, Mo., and attended public schools there. He started with Piedmont in 1950 after graduating from the Central Airline Training School in Kansas City, Mo. He worked for two years as an Agent in Piedmont's Norfolk station, and in 1952 entered the U. S. Air Force.

Following four years active duty, he returned to Norfolk and Piedmont, working there until his transfer to Richmond in 1960. Later that year he moved to Cincinnati and in 1961 was promoted to Lead Agent. Eisenbath was promoted to Chief Agent and transferred to Baltimore in 1962 to help open Piedmont's new station there.

He is married to the former Evelyn Cecil of Norfolk. They and their daughter reside at 401 Stone Drive, Pasadena, Md.

**Turbiville Heads RDU**

R. A. Turbiville has been promoted from Assistant Manager to Manager of the Raleigh-Durham station, assuming the duties formerly performed by Division Station Supervisor Chester Nutt.

Turbiville joined Piedmont in 1948, and except for service in the Air Force, has spent his entire working career with the airline. He has served at a number of stations and in a number of capacities with the company, starting in 1958 with the line crew of Piedmont's General Aviation Division in Winston-Salem.

In 1950 he worked briefly as a Ticket Agent before entering the Air Force, where he served three and a half years as a Cryptographic Operator, and was discharged as a Staff Sergeant. After his hitch was up he returned to Winston-Salem and Piedmont, and worked for two years as an Agent. In 1956 he transferred to the Raleigh-Durham station, serving there for a little over a year before going back to Winston-Salem to the Dispatch Office as a clerk, and subsequently as an Agent. In late 1958 he transferred to New Bern as an Agent, and in 1960 to Raleigh-Durham as Assistant Manager, a position he has held until his present promotion.

Turbiville was born in Charlotte and attended public schools in New Orleans, La., Greensboro, and Winston-Salem. He is married to the former Gwendolyn R. Miller of Charlotte, and they have two children, a son and a daughter. They make their home at 403 Carolyn Court, Cary, N. C.

**HAPPY BIRTHDAYS . . .**

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- W. C. Ramey, INT-M . . . 22
- R. C. Reid, INT-M . . . 22
- R. C. Wilkins, INT . . . 22
- W. W. Barber, Pur. Agt., INT-P . . . 23
- B. G. Darden, Acct. Supv. Bill. Acct. Rec. & Collec., INT-A . . . 23
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- R. R. Mohler, PHF . . . 25
- E. D. Pierce, CHO . . . 25
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- J. M. Johnston, INT-FB . . . 26
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- L. E. Lyons, Capt., TYS . . . 27
- G. W. Manuel, ROA-M . . . 27
- H. O. Norton, F/O, ORF . . . 27
- H. R. Sage, INT-M . . . 27
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- W. H. Voss, INT-M . . . 27
- J. E. Barney, INT . . . 28
- R. E. Caudle, ROA . . . 28
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- F. H. Sheets, HTS . . . 28
- E. T. Best, Div. Sta. Supv., LYH . . . 29
- Mildred Buckner, DCA . . . 29
- H. P. Chatham, INT-M . . . 29
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- Dena Long, INT . . . 29
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- F. H. Owen, INT-FB . . . 31
- E. L. Walsh, CLT . . . 31

**PIEDMONITOR MARKET**

FOR SALE — Basset hounds — pups. AKC. If interested contact Chester Nutt, RDU.

**Miss "Visit U.S.A."**

**British Miss Enjoys U. S. Jaunt**

A pert, blue-eyed blonde from Britain has been helping prove that America extends a warm welcome to the foreign visitor, not only to his person but to his pocketbook as well.

Roberta Woolley, a film and television favorite in England, recently finished visiting 29 cities in 21 days, using as transportation the nation's local service airlines and the Gray Line Association's tour buses. The purpose of Miss Woolley's fast-paced promotional trip was to illustrate to prospective foreign travelers how inexpensive and convenient a tour of North America can be.

The cost of the entire trip subsequent to April 1, when the new trans-Atlanta fares become available, was approximately \$699 from London back to London. This includes trans-Atlantic air fares, unlimited flying for 15 days on the "Visit U. S. A." fare with the local service airlines, unlimited sight-seeing for 21 days through the Gray Line Companies, average hotel accommodations, and first class meals throughout.

Miss Woolley managed to fly on nearly all the local carriers during her trip. Piedmont's turn came January 27, when she took Flight 85 from Washington to Knoxville. Setting up her Washington reservations was District Sales Manager O. E. "Bud" Halsey. He accompanied Miss Woolley to Knoxville where she was



Roberta Woolley and District Sales Manager Bud Halsey go over the "Visit U. S. A." brochure prior to leaving from Washington on Flight 85 for Knoxville. Agent Gary Schuman (right) writes the "Visit U.S.A." ticket.

met by Bob Sudderth, City Sales Manager, and a battery of reporters from the local press.

During the flight's stopover in Roanoke Miss "Visit U. S. A." was presented a Star City charm for her bracelet, and welcomed to the area by Jack C. Smith, Executive Vice President of the Roanoke Chamber of Commerce. Through it all, observers report the petite (5'2") actress ap-

peared to enjoy her American visit, and quote her as saying she was "filled with awe over the Washington Monument, the Lincoln Memorial, and Washington in general."

Miss Woolley began her career as a dancer seven years ago, and since then has had a number of stage and screen roles, in addition to filming over 1,000 commercials for television.

**ARCH To Find Long Lost Bags**

An electronic baggage tracing system will be inaugurated by the domestic airlines May 1, Jack M. Slichter, Air Transport Association vice president — traffic has announced.

To be known as ARCH (for Airline Baggage Recovery Clearing House), the system is designed to speed the recovery of misdirected bags which cannot be located by the routine tracing efforts of the airline within 24 hours after the loss is reported.

"Each year" Slichter pointed out, "the U. S. airlines handle some 100 million pieces of luggage and, inevitably, a few of these articles are misdirected. At the present, about 90 per cent of all misdirected bags are located within 24 hours. The new system is designed to expedite the locating of the remaining 10 per cent, the ones that cause the greatest inconvenience to passengers."

The new system will take advantage of the latest electronic sorting and communications equipment and will be operated for the airlines by Aeronautical Radio, Inc. Since substantially all of the major airlines will be tied into a nationwide teletype hookup, ARCH will allow for rapid exchange of information about lost luggage even when more than one airline is involved in a passenger's trip.

The operation is basically a matching-up process using punch cards and electronic sorters. Each airline will transmit daily a list of bags on hand to the clearing house. Each airline will also transmit a list of missing bags. The use of a coding system will allow for an accurate description of the color, type, and even the contents of each bag. The two lists will be matched, the appropriate offices notified by teletype and the bag expedited back to its owner.

**PIEDMONT POSTMAN . . .**

(Continued from Page Two)

performed by Mr. Julius Dean at the Asheville Airport on my behalf.

In a rather trying situation yesterday, in attempting to enable my daughter, who was returning to college, to make a very close connection, Mr. Dean was most co-operative and helpful in every possible respect. He went far out of his way to furnish information and to assist her in making the connection and was extremely pleasant and courteous throughout.

I commend your company for having men like Mr. Dean representing you with the public.

Sincerely,  
M. S. C.  
Asheville, N. C.

**STOCK CLERKS . . .**

(Continued from Page One)

commended Caudle and Roanoke Stock Clerks T. E. Allen, D. E. Martin, O. C. Robinson, M. T. Senick, and R. A. Williams for their work.

"They have stayed right with this problem," said Barber, "and they're getting more use out of inventory dollars by ordering more often and getting a faster turnover in stock."

Roanoke stock also issues tools and "free issue" items in addition to "rotatable" and expendable items.

**ALTA MEMBERS WITH CAB**

Members of the Association of Local Transport Airlines recently gave a "progress report" on their activities to the Civil Aeronautics Board.

Following a general discussion session, the Board held an executive meeting with the presidents of the local service carriers.

Included in subjects discussed were plans for load factor improvement; interline ticket arrangements; joint purchasing arrangements; adjustments in the division of joint fares; promotional fares and general fare policies, and the development of a compact air transport.

**PEANUTS by Schulz**



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**Congrats**

**15 YEARS SERVICE**

- R. A. Turbiville, Sta. Mgr., RDU, December 1
- Bruce E. Parrish, Sta. Mgr., ATL, December 22
- J. Robert Reagan, Asst. to Dir. of Comm., INT, December 28

**10 YEARS SERVICE**

- W. A. Kerr, Sta. Mgr., CMH, December 28

**5 YEARS SERVICE**

- Carlton H. Sprouse, Jr., Mech., ROA, December 1
- Jean A. Winslow, Agt., CLT, December 1
- Kathryn Spainhour, Sec., INT-A, December 4
- H. G. Ferguson, Maint. Records Clrk., INT, December 22