

THE PIEDMONITOR

Piedmont Aviation, Inc.

Smith Reynolds Airport
Winston-Salem, N. C.

Betsy Allen, Editor



Editorial

The Ups and Downs

Our days and our moods and consequently, our jobs and our performance, have their ups and downs. But then there are not many things that don't fluctuate.

Probably the most studied ups and downs are those of the Stock Market. The market itself is a mysterious sort of thing. Its two exchanges, American and New York, fill almost two whole pages of our newspaper everyday. Column after column of abbreviated names are followed by neat little rows of numbers. The abbreviations represent publicly owned, listed, companies. The numbers represent the prices of the companies' stock.

What does all this have to do with us?

Somewhere on those two pages of your paper there is a boxed column head-lined OVER THE COUNTER. Near the bottom of that list you'll find Pied. Av. Inc. To the readers of these pages that conglomeration of letters stands for us. The numbers to the right of our abbreviation show our stockholders what kind of job we're doing.

Some of us are stockholders, but more of our stockholders are people outside our Company. They are trusting people who've invested not only their faith, but also their money in us, in the work we did today and the work we'll do tomorrow.

When the price of our stock goes up they're happy with what we do. But when those numbers slip fractionally downward their moods fluctuate accordingly.

During the past year our stock price climbed to its all time high. It also dropped substantially. Just as we can't take all the credit for the climb, neither is all the blame for the decline on our shoulders.

Last Spring the Market generally was up and so was our stock. By the same token now the Market is down as are the "numbers" to the right of our name in the newspaper.

We have many reasons, and they are good reasons and not excuses, for the current low price on Pied. Av. Inc. Our entire industry has had a rough year. The weather has been, in a word, awful. Operating expenses go up, it seems, almost daily. We had another problem of tragic and far-reaching dimensions. We lost one of only two jets.

Most, if not all of us are well aware of how really bad things have been.

At the same time the last few weeks have been most encouraging. The weather is better and boardings are up, way up. We're well on our way to getting back into the record breaking business.

When things are bad and we're depressed it's normal to sink down, if just in fractions, like the Stock Market. We work hard but discouragement somehow comes easier when day after day it's still a struggle to find even a little sign of improvement.

No one has tried, or will attempt, to tell you that this will be an easy year. On the contrary, it's going to be tough. There may be lots of days when our fractions on the Stock Market page are not going to go up and they may go down. The outside forces, Viet Nam, the gold crisis, possible devaluation of the dollar and taxes are formidable foes to contend with as we strive to push Pied. Av. Inc. up to, and over, its all time high.

But even a fractional increased effort from all of us everyday can, and will, do a lot towards pushing us upward, whole points at a time.

Around The System

New Employees

L. J. Flynn—Jr. Steno., INT
D. R. White—Line Serviceman, ORF
J. E. Hollingsworth—Line Serviceman, ORF
R. R. Duggins—Cleaner, CVG
J. Broomhead—Cleaner, ATL
R. Davis—Agent, FAY
A. E. Haynes—Jr. Spec., ATL
A. M. Lee—Agent, ROA
G. T. Smith—Agent, FAY
C. A. Venable—Agent, RIC
J. B. Ward—Jr. Mech. Spec., ATL
T. B. Weeks—Agent, ROA
L. C. Anderson—Agent, EWN
T. T. Beauvais—Agent, DCA
B. M. Cheek—Agent, DCA
G. A. Holt—Agent, DCA
M. L. Jones—Agent, RIC
W. G. Kreuzburg—Agent, DCA
M. J. Mann—Agent, CLT
K. G. Martin—Agent, INT
H. E. Morgan—Agent, CLT
T. E. Mazingo—Agent, ISO
L. A. Nobles—Agent, FAY
J. S. Pain—Agent, DCA
F. R. Policaro—Agent, DCA
K. L. Prokop—Agent, DCA
D. C. Rackley—Agent, ATL
W. P. Shepard, Jr.—Agent, ISO
S. J. Singer—Agent, DCA
G. R. Thompson—Agent, DCA
S. R. Uhlir—Agent, DCA
S. E. Walker—Agent, DCA
M. A. Youmans—Agent, DCA

Promotions

L. G. Redden—to Chief Agent, ORF
E. V. Scales—to Mech. Spec., INT
A. Wood—to Mech. Spec., INT
L. F. Anders—to District Sales Mgr., MEM
W. R. Asher—to Sales Rep., DCA
R. G. Boggs—to Sr. Radio Tech., INT
C. R. Bowers—to Chief Agent, ROA
J. H. Burton—to Mech. Spec., INT
D. E. Holliday—to Sales Rep., ROA-C
L. H. Nuckles—Jr. to Sr. Mech., INT
J. L. Samples—to Sr. Radio Tech., INT
F. K. Reavis—to Acct. Clerk, Jr.

Transfers

J. C. Leonard—from INT to SDF
G. P. Keen—from Flight Dept. to Piper Sales Rep.
E. Frazier—from INT to Agent, GSO
J. R. Frye—from INT to Agent, GSO
E. D. Lambert—from INT to Agent, CRB
M. A. Bittikofer—from DCA to INT-SC
D. J. Freemer—from DCA to ORF

Congrats

20 Years

John W. Johnson—Supt. Inspection, INT
Robert F. Rose—Sta. Mgr., RIC
Charles F. Field—Sta. Mgr., BKW
William C. Clark—Supt. Ground Ops., INT
Charles W. Bryant—Supt. Engine Overhaul Shop, INT
Richard H. Mahn—Sta. Mgr., CHO

15 Years

H. P. Van Horn—Capt., DCA
H. L. Giles—Chief Agent, TYS
P. E. Carter—Dispatch Clk., INT
P. E. Davenport—Sr. Spec., INT
J. E. Miller—Sr. Spec., INT
W. G. Mabe—Inventory Controller, INT-FB
K. T. Cale—Sr. Mech., DCA
J. D. Brown—Captain, TYS
J. P. Wheeler—Chief Agent, RDU
G. R. Cannon—Chief Agent, HKY
J. R. Comer—Agent, ILM
Zephyra Bennett—Acct. Clk., INT

10 Years

D. K. Carlyle—Agent, SDF
W. S. Hart—Captain, ORF
R. L. May—Captain, ILM
Ruby J. Cornatzer—Sr. Key Punch Op., INT
Mabel W. Ferguson—Rev. Acct., INT
J. W. Connor—Captain, ILM
F. L. Reynolds—Ld. Agent, LYH
D. G. Bumgardner—Sr. Spec., INT
Leroy Davis—Cleaner, INT
J. K. Gray—Cleaner, INT
T. M. Kersey—Ld. Mech., INT
A. S. Wingfield—Ld. Mech., INT
C. H. Bodenheimer—Jr. Spec., INT
R. S. Carpenter—Jr. Mech., INT
G. W. Hauser—Jr. Mech., INT

5 Years

J. R. Crank, Jr.—Agent, AGS
J. L. Hutchens—Work Controller, INT
T. W. Roberts—Ld. Radio Tech., INT
Carol Dobyns—Stewardess, TYS
Carol Hewett—Agent, ATL
Annegret Metzler—Agent, RIC
R. E. Wall—Mechanic, INT
P. F. Pitts—Grinder, INT-FB



INTERESTING INTERLINING

If you find yourself in Washington, D. C. with some time on your hands you might be interested in a new museum of American Art that's scheduled to open the early part of May. The Smithsonian Institution's National Collection of Fine Arts will place 500 American works of art on exhibition in the opening show at its first permanent home, the renovated Old Patent Office Building (at 8th and G Streets, N.W.) in downtown Washington.

AIR NEW ZEALAND has packaged a 15-day tour for interliners combining 10 days in New Zealand and five days in Australia for only \$466 from Los Angeles or \$418 from Honolulu. Price includes air fare (75% interline discount), hotels (2 to room), meals as specified and all transfers and sightseeing. Offer valid year round except between Dec. 20 and Jan. 31. For folder detailing itinerary, write Richard Simmons, Tour Manager, AIR ZEALAND, 555 S. Olive St., Los Angeles, Calif.



I finally got around to BNA and MEM and met most of the new people, as well as the old ones who have been transferred into these stations. I must say, they are a fine looking group of people. To you people of these new stations we extend an invitation to visit the home office and facilities at any time. Miss Carolyn Smith from BNA spent last Friday with us, and we enjoyed her visit very much.

I'm sure all of you join me in wishing Ken Ross all the success in the world in his new promotion as Assistant Vice President-Traffic, and I am also sure you will give him the same grand cooperation you gave me while I was in that job. Which reminds me —

A man knocked at the heavenly gate,
His face was scarred and old.

He stood before the man of fate,
For admission to the fold.

"What have you done," St. Peter asked,
"To gain admission here?"

"I've been an executive, Sir," he said
"For many and many a year."

The pearly gates swung open wide;
St. Peter touched the bell.

"Come in and choose your harp," he said.

"You've had your share of Hell."

Have you had the opportunity to read the last issue of Air Transport World? If not, please try to do so. It has a feature story on Piedmont Airlines, and on the cover is one of the best pictures I have ever seen of our president. I'm going to frame mine.

Air Travel will be much safer when they eliminate the automobile rides between the city and the airport.

Many a man works hard to keep the wolf from his door. Then his daughter grows up and brings one right into the house.

Jim Bradley, interviewing a young married woman recently asked, "If employed by Piedmont, how long do you plan to work?" She smiled shyly and said, "From here to maternity."