

## Editorial

## You Make Or Break Piedmont

The agonizing stresses and strains of making Piedmont a success are eventually felt by both passengers and employee. The Pacemakers have no emotions and the runways throughout our area don't groan under the loads they bear day after day.

Certainly airplanes do get old and have to be replaced, but people are obviously different. We can't be re-designed or re-programmed into unemotional robot-like instruments to better withstand the increasing pressures of an industry that is literally bursting at the seams.

Ours is a business that is run by and for people, passengers and airline personnel. Our physical environment naturally affects our psychological environment. Like a chain reaction, when one thing changes, so does the other. Consequently, everyone starts to feel the stresses and the strains.

For the same reasons that physical changes take place, emotional climates can be improved. The latter is not an easy job, but it can be done. You are the one to do it.

Our service. We get complaint letters about it. We also get comemndations, and it doesn't really matter that the nice letters outnumber the others. As long as there are unhappy passengers there are employees who can do a better job.

The complaints from passengers are distressing enough, but when employees are unhappy in their jobs, there are other problems to be pondered.

If there is something about Piedmont that you don't like, why don't you do something about it? We all have someone to talk to, someone who can do something about situations that need to be improved. That is the biggest part of the best reason for having bosses and supervisors. They're not there to tell you how to do your job, you know how to do that. But they are around to help you and they can be much more help to you if you ask.

If you've talked to your boss and still are not satisfied, try again. If you have questions that need answers you can't expect to get them without asking.

We used to have a question column in the Piedmonitor, "From The Front Office". We don't have it anymore because you stopped asking questions. If you don't need any more answers, that's great. We're happy to fill that space with something else. But sometimes we do wonder what stopped all the questions.

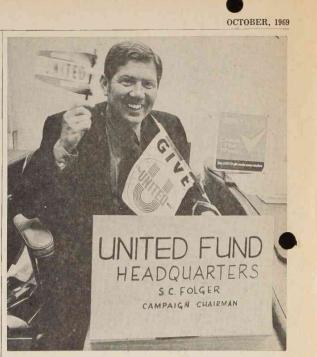
Sometimes it does a lot of good just to let off steam. If you feel like you have to get something off your chest and have no where to go write to the Piedmonitor. We'd really like to hear what you have to say.

Piedmont is your Company. You have every right to be proud of it and you work everyday to make it something you can take pride it.

When you think about its being YOUR company, to make . . . or to break, don't you want to make it?

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## For Those Who Have It

As regularly as Halloween and Valentine's Day each year also has days set aside for United Fund campaigns. Of course the specific days vary but the purpose stays pretty much the same, to help other people.

It comes at different times in different places throughout Piedmontland. This year's campaign theme is "Be a people helper" and that is what your contribution does help people.

This campaign fosters no relationships between you and your company. Piedmont gets nothing out of the campaign. It does make a substantial contribution as do all community-minded companies in all the areas that we serve.

For those of us who work everyday there are countless points to ponder about "another" campaign. We've been told repeatedly what kind of work the United Fund does and the kind of people it helps. All these generalities make a lot of sense. The other day we ran across the following UF comments that seemed a bit more personalized:

Some children don't have a worry in the world, except maybe getting home before the ice cream melts.

Others need help from a United Fund agency to make their life more than just an existence.

Some teenagers are concerned about getting into the "best" or most prestigious college.

Others, without the encouragement and hope provided by a United Fund agency, might drop out of school and get caught on the treadmill of poverty and despair.

Some adults wonder which vacation resort they will visit next year.

Others are thankful if their kids can spend a few days out in the clean air and sunshine of a United Fund supported summer camp.

Life isn't fair. Nobody ever said it would be. But those of us who have a job and a fimly and health and a home and yes, luck . . . do have an obligation to help others.

It used to be that everyone knew his neighbors and when they needed help, we gave it.  $\hfill -$ 

Unfortunately, life is too big and complex for just that kind of giving today. But people are still basically the same, some need help and others are happy and eager to give it.

Getting these two types of people together is what United Fund does best. Its member-agencies know how to give assistance, when and where it is needed the most.

Your fair share says you **do** care about people who inhabit this land with you. Your gift says, "I may not know who you are, but I want to help!"