

First Golf Tournament Results Are Announced

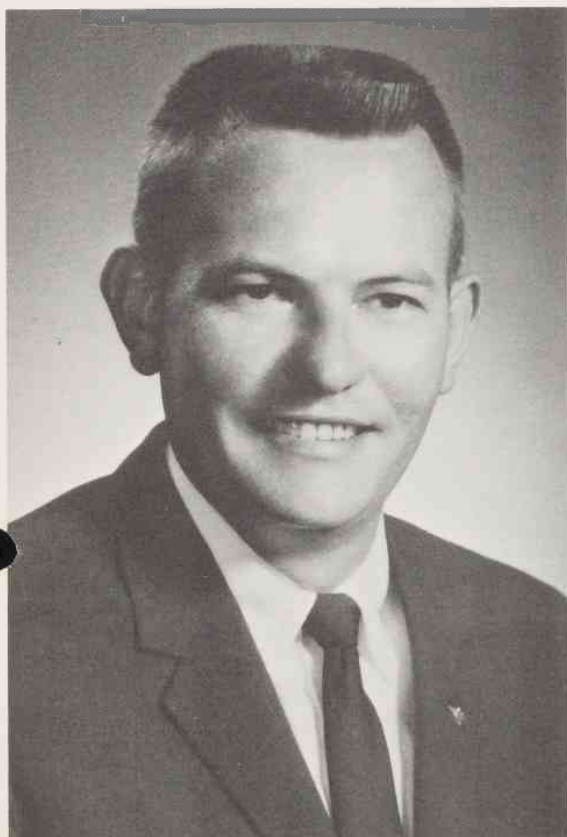
Piedmont's First Annual Company-wide Employee Golf Tournament was not exactly a resounding success. It rained a lot. So much in fact that the winners had to be determined from only one round of play.

This year's winner, E. V. Scales of INT maintenance, is in charge of the 1971 tournament. He and his trophy are pictured on page four.

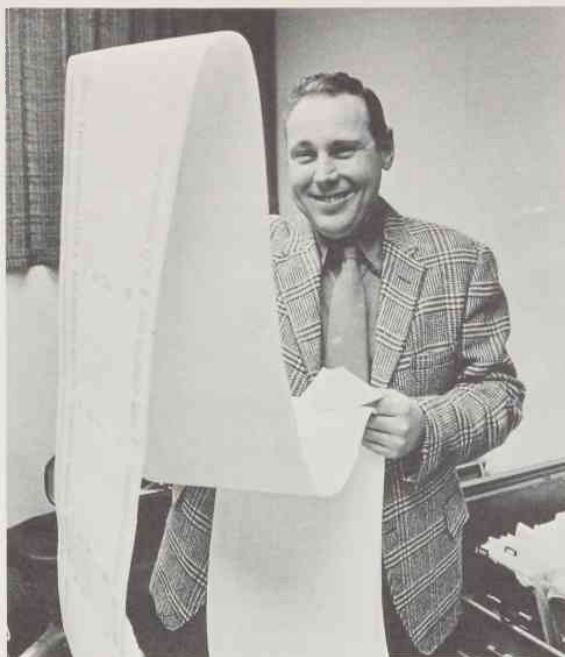
The results were: First Flight Winner E. V. Scales, INT-M, Runner-Up J. Gibson, ILM; Second Flight Winner Capt. L. Cottrell, INT, Runner-Up Capt. R. Parker, DCA; Third Flight Winner Dave Smith, CRW, Runner-Up C. Johnson, TRI; Fourth Flight Winner Ron Beeson, GSO, Runner-Up Merrill Gadker, CVG (Gadker was this year's Chairman); Fifth Flight Winner Mrs. G. Macklin, ROA, Runner-Up Harold Gibson, ROA.

The following rules for the tournament have been proposed and must be approved by a system-wide vote. Any suggestions or comments should be sent to E. V. Scales, INT-M.

1. The chairman will be determined by the winner of the championship flight of the previous year.
2. The chairman will select a committee from his station.
3. The previous chairman will serve on the tournament committee the following year, as an advisor.
4. The chairman will select, with his committee, the tournament site.
5. The committee will be responsible for pairing, tee placement, starting times, prizes, and determining entry fees, etc.
6. The tournament site will be determined by committee selection based on bids by PAI stations.
7. Tournament site should have convenient motel or hotel, should have a championship golf course, have a locker room, motel or hotel should have room for a dinner and cocktail party at trophy presentation.
8. All bids should comply with above item, and turned in by April 1.
9. When a bid is submitted it should be placed by a committee from the station, and if that station is selected they will serve with the chairman. Their main duty will be responsibility for hotel arrangements and ground transportation.
10. The tournament will be played at INT every other year.
11. The tournament dates will be announced in February.
12. The tournament site will be announced in June.
13. The tournament will always be played on Tuesday, Wednesday or Thursday.
14. The tournament will be flighted, 36 holes.



NEW MANAGER for Lynchburg is Donald E. Martin, formerly Assistant Manager at Washington National. Martin's promotion is effective December 16th. He initially joined the Company as an agent at Roanoke, his home town, in 1956. Martin has been at National since 1968. He is married to the former Joyce Ann Dillon and they have two sons.



William F. Hedgecock

Hedgecock Is New Manager Of Company's Credit Union

There is a new face in the employees' world of high finance. Piedmont has a new Credit Union Manager.

William F. Hedgecock joined Piedmont on December 1. He was formerly the Secretary and Treasurer of the Winston-Salem City Employees Credit Union.

A native of Sedge Garden, North Carolina, Hedgecock went to school in Camden, New York, and served with the United States Air Force. He was an accountant for the City of Winston-Salem for 12 years.

Hedgecock is a member of the Credit Union Managers Association, a director of the North Carolina Credit Union League as well as a director of the Northwest Chapter of the North Carolina Credit Union.

His wife, the former Pauline Young of Walkertown, North Carolina, is also in the money business. She works in the Payroll Department of Wachovia Bank and Trust Company. The Hedgecocks have four daughters and live in Walkertown.

LONG LINES

Since Piedmont's long line is one of, if not the most successful of our modes of communication, we thought a column by the same name might be a good way of mentioning some of the small, but newsy things of interest that go on around the system. Any contributions you might have will be more than welcome. Address them to the Editor, Piedmonitor, INT-ZY.

J. A. Woodruff, Piedmont agent at Lynchburg, has recently been appointed National Publicity Chairman for the American Wheelchair Bowling Association. Woody is also currently serving as Vice President of the Virginia chapter of this group. AWBA is planning to have its national tournament in Richmond next year. It will be the first national ten-pin tournament ever held in Virginia and as many as 125 wheelchair bowlers from all over the United States are expected to attend.

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The renowned pundit of aviation publications, Wayne W. Parrish ran a contest in his Personal View column (Airline Management and Marketing Magazine) last summer. His invitation was for contributions for some new aviation "laws," the satirical kind based on Parkinson's Laws or The Peter Principle. And, lo and behold, Piedmont produced a winner! Assistant Director of Communications J. R. Reagan was one of 14 honorable mentions. The following constitutes Bob's law: "All avionics equipment will be purchased two years prior to delivery of new aircraft in order to enable the FAA to make new requirements for avionics prior to delivery of aircraft, which will then be delivered with obsolete equipment." Bob's prize was a check for \$5. The winner, who received five times that amount, was Tom Kornylak of the Kornylak Corporation in Hamilton, Ohio. His entry was "That all redundant features in any airplane shall be designed to fail in pairs."

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Piedmont's Vice President of Finance T. W. Morton has been elected President of the Airline Finance and Accounting Conference of the Air Transport Association. Morton was first vice president of the group last year. Another arm of the ATA, the Airline Editor's Conference, recently elected Piedmonitor editor Betsy Allen chairman of that group.

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The Weather Bureau has changed its name. It is now the National Weather Service. The change is part of a reshuffle which puts it under the National Oceanic and Atmospheric Administration. Hopefully we'll still be allowed to call the men who man it weathermen rather than NOAA'ers or something.

NEW SENIOR VP ELECTED BY BOARD

(Continued from Page One)

More of a week-end than an avid golfer Shaw admits to a two digit handicap. His next favorite hobby is skiing and he is looking forward to being able to indulge in both pastimes after he gets settled in this area. He is also a private pilot but hasn't done too much flying lately.

A graduate of Fairleigh Dickinson College Shaw attended the Graduate School of Stanford University. He served with the U. S. Navy from 1944 to 1946 and part of that time he was a Navy control tower operator. An avid reader, his favorite subject matter is World War II. He says this grew out of his friendship with author Cornelius Ryan.

Politically Shaw says he is a moderate conservative. He is registered as a Republican and considers John Lindsay typical of the liberal element of the GOP.

Though he has hardly been at Piedmont long enough to predict what the Company's future holds he has some great ideas about how we can make sure it will be what we want it to be.

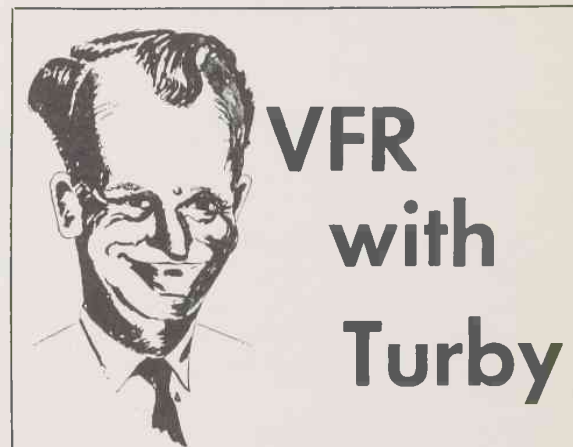
He says, "Anything you can save for the Company today will be for your own welfare tomorrow. Next year, 1971, will be a turnaround year, hopefully by the third quarter there will be evidence of stabilization throughout the industry. Piedmont's traffic composition is greatly dependent on the ups and downs of business generally. This Company's business will go back up as rapidly as it has come down in the last several months.

"Labor costs totally are our industry's biggest problem. There is no immediate or single solution at the moment, but a major step forward is the acceptance by everybody of the seriousness of the problem and everyone's complete co-operation in re-examining their own efforts to the degree they can produce cost savings. The work systems must be simplified and we must think COSTS. Dollars must be spent constructively, in other words we must use even greater discretion as to how and where to spend.

"It will be a rough, tough grind but a big challenge to those who have enjoyed the prosperous years. It is past time to stop just talking about our problems and definitely time to continue doing more about them.

"The real challenge for people is to work with their Company when it is experiencing difficulties as that is when the full measure of our efforts truly contributes to not only the success of the Company but ourselves as well."

From these remarks it is hard to tell that Shaw is new as a Piedmont Senior VP. He certainly seems to be, already, a real Piedmont person.



Ken Ross and his wife, Hi, just returned from a week's trip to Hawaii, and they flew on the 747 both ways. Ken says it's a big flying machine — as a matter of fact, his only complaint is that it's so far to the restroom that by the time he would get back to his seat, he had to go again. He almost walked himself to death. T. L. Martin and his wife, Sue, also made the trip. Ole "Lost and Found Martin" made the trip without losing his luggage.

Did you know that before the tachometer was invented, to determine if an airplane engine was developing enough horsepower to take off, a rope was attached between the tail skid and a spring scale — the throttle being opened fully to test the number of pounds the engine was "pulling?" That's a fact!!

There has been a great deal in the news lately about Amelia Earhart being alive, which brought back to my mind those early days when so many people were trying to break all kinds of aviation records by flying the Atlantic, the Pacific and around the world. The following is one such event which might be of interest:

In 1935, a pilot named Dick Merrell and a Broadway producer, Harry Richmond, were to attempt the first round-trip crossing of the Atlantic. So they put some 20,000 ping-pong balls in the wings of their Lockheed 10 for buoyancy in case they were forced down at sea. Well, they made the crossing both ways, retrieved the ping-pong balls from the wings, autographed each ball and sold them as souvenirs. This netted them \$40,000.