

Board Elects A New Director

The Board of Directors of Piedmont elected Lawrence Lewis, Jr., as new member at their regular meeting in January.

Mr. Lewis is Chairman of the Board of Flagler System, Inc. of Richmond, Virginia, and Palm Beach, Florida, and is a prominent businessman with interests in Virginia and Florida.

A native of Wilmington, North Carolina, Lewis heads up a widely diversified real estate organization which operates hotels in Palm Beach, St. Augustine, Coca Beach and Gainesville, Florida as well as Paradise Island, Bahamas. He was also the developer of the Blockade Runner Motor Hotel in Wrightsville Beach, North Carolina.

Mr. Lewis is also a Director of several other leading southeastern U. S. companies, including the United Virginia Bank/State Planters in Richmond, Virginia; the Florida Publishing Company of Jacksonville, Florida; the Exchange Bank of St. Augustine in St. Augustine, Florida; Carolina Forest Products Company of Wilmington, North Carolina and the Cavalier Construction Company in the Bahamas.

He is a trustee of the University of Virginia and Woodberry Forest School, his alma maters. Lewis also holds trusteeships with Richmond Memorial Hospital,



Lawrence Lewis, Jr.

St. Augustine Historical Restoration Corporation, Flagler College in St. Augustine and Babies Hospital in Wilmington.

Mrs. Lewis is the former Janet Patton of Richmond, Virginia, the city where they now live. They have three children and three grandchildren.

In announcing the election of Mr. Lewis to Piedmont's Board of Directors, President Davis said the company was indeed fortunate to have a man of Mr. Lewis' prominence in the travel and other related industries associated with the company. "His experience and ability will be a great asset to Piedmont in the years to come", Davis said.



J. R. Reagan

Reagan Wins VOLARE Award

Winning things is getting to be a habit with Piedmont's Assistant Director of Communications, Bob Reagan.

This time it was the VOLARE Award of the Airlines Electronic Engineering Committee (AEEC). It was an outstanding tribute from the world-wide airline avionics industry for Reagan and for Piedmont.

Here, in the nominators own words is the reason this honor was bestowed on Reagan:

"For bringing into AEEC spec writing a better understanding and accommodation of the special needs of the smaller airline operator, and for his dedication and outstanding accomplishment in upgrading the regional airlines in their understanding and use of modern complex avionics equipment, procedures and practices. The statue of the regional airline group has matured through the perseverance of Bob Reagan."

Local Service Carriers Join Mutual Aid Pact

Six of the nation's regional airlines, including Piedmont, have joined the mutual aid pact through which 10 trunk airlines have been sharing some of the cost burdens of pact members shut down by strikes.

Others joining in the agreement were Frontier, Mohawk, Air West, North Central and Ozark.

Trunk carrier members include, American, Braniff, Continental, Eastern, National, Northwest, Pan American, Trans World, United and Western.

Central Res Office Gets First Occupants

One of the newer words in Piedmont's alphabet vocabulary is CRO. It has been around for awhile and by now most everyone knows that it translates as Central Reservations Office.

Up until fairly recently CRO has been more of an abstraction than a reality. But no longer.

Piedmont's CRO is structurally complete. All those blueprints and artists' concepts have taken on their very real shape and by late this spring a large part of Piedmont will have moved to its new home.

Some of its first inhabitants are already there, learning their way around the building itself and the complex equipment it will house.



TRAINING STARTS AT THE TOP. Shown here, trying to figure out which button puts which symbol on the screen are Sherl Brown, Jim Wilson, Don Tate and Linda Wilhelm, all from the Winston office.

The complex equipment adds more new alphabet words to our vocabularies, like CRT's and DMC's. The CRT's (that actually stands for Cathode Ray Tube) will be used to process reservations and control space at the CRO, while the DMC's will be on ticket counters and in operations offices across the system. DMC, by the way, stands for Data Measurement Corporation.

The main difference in the two sets is that the CRT's are a soft copy display while the DMC is in effect a typewriter and can perform all the functions of reservations. Each station will have a DMC. All the information that is available to reservations will also be available in any station. The DMC actually operates in two modes, as a computer and as a teletype. It will replace our current teletype system. (A more detailed explanation of this equipment and other facets of the CRO will appear in the next issue of the Piedmonitor.)

There are eight instructors currently training on the CRT's at the CRO. They will in turn train personnel at the manual CRO and in the field.

The date for the final cut over will be May 8th this year.



AGENT PEG PEQUIGNOT gets a helping hand from instructor Frank Carter of Mutual Computer Services.



THE MAN MOST FAMILIAR with the new CRO, at least at this point, is Vice President Bill Barber who has been in charge of the building's actual construction. He is standing in the main area of the building, where the agents stations will be located.