



It Works!

Not doubting that it would, of course, Director of Communications Les Watson was only checking for the photographer's benefit. Watson was given the watch by his fellow Masons at Piedmont just before he retired on January 28th. A. S. Rinehardt, left, made the presentation.



The Proof

Norfolk pilot Brantley Brown was taking no chances when telling the tales of his holiday fishing exploits. His pictorial proof shows a 25 and a 30 pound striped bass he caught while trolling in Oregon Inlet.



Deep in Thought

The second class of Customer Service Manager trainees, see story on page one, included, seated from left, Jim Birthisel, Don Shanks and Norris Smith. Those standing, in the same order, are Maurice Booth, Al Perry, Kent Moses, Don Knight, Steve Boykin, Dick Morgan and John Lasater.

Long Lines

Charlotte Manager Named Outstanding Personality

J. C. Newell, Piedmont's Station Manager at Charlotte since 1959, has been selected to appear in the 1972 edition of Personalities of the South. The honor goes to nationwide leaders in recognition of past achievements, outstanding ability and service to community and state. Newell has been secretary, treasurer and past president of the Charlotte Lions Club. He is a past president of both Junior and Senior High School PTA's and is a life member in the North Carolina State Parent Teachers Association. He is currently serving as secretary and treasurer of the Woodlawn V.F.D. in Charlotte and is a member of the Aviation Committee of the Charlotte Chamber of Commerce. He has twice been a committeeman on the Charlotte Board of Education. Newell is also on the Board of Deacons of his church. He has been with Piedmont since 1949.

The Piedmont Aviation Credit Union has published its Annual Report for last year. Highlights for the year included increased membership, to a current total of 2,914. Savings insurance was increased from \$1,000 to \$2,500

and the PICU became the second state chartered Credit Union in North Carolina to be federally insured for \$20,000 per account. The first car loans were instituted last year and the book-keeping was converted to a computer operation. The first semi-annual dividend was paid in June of 1971. The Credit Union listed its net worth at \$3,222,078.02 for the year.

Did you have an aviation course in high school? C. E. Neal, aviation specialist for the Sanderson-Times Mirror in Denver, Colorado has asked Piedmont employees to assist him in locating our captains, first officers and others who were enrolled in aviation courses while in high school. "In our efforts to promote high school aviation programs across the nation," says Neal, "we are interested in creating magazine articles for submission to the various state teacher publications and other educational magazines. We would like to cite specific examples of individuals now professionally involved in aviation who have been exposed to it in the course of this secondary schooling." If you can be of any help to Neal he would appreciate your calling him person-to-person collect at A. C. 303 399-7250.

Piedmont's flight training program has had some interesting "outside" customers of late. Air Afrique sent four pilots for initial training on the YS-11. Several FAA inspectors underwent initial training on the FH-227. World Citizens International, (they bought PAI M-40423), sent pilots and stewardesses for ground school and initial training on the Martin 404 as did Danny Davis Productions of Nashville, Tennessee.

Fayetteville reports they've selected their second outstanding agent in the Phase I of their Customer Relations Program. The latest winner is Ray Pope, Supervisor of Passenger Service at FAY. He has been with Piedmont for seven years. He was selected on the basis of an essay judged by the Station Manager, two supervisors and two agents.

The Sales Department has announced a new promotion, that of Joe Grant to Area Sales Representative for Wilmington, N. C. and brought us up to date on one we missed a while back. Jim Sheats is the Sales Rep in Atlanta working with ATL District Sales Manager Don Edmondson. Joe, who has been a Sales Rep in Washington working with DCA District Sales Manager Bud Halsey, is a

native of Wilmington. He joined the Company as an agent in Staunton in 1966. He also worked in Roanoke before going to Washington in 1970. Joe was a Sergeant in the U. S. Air Force prior to joining Piedmont. He attended the University of Maryland Extension in Missawa, Japan and Levelland College in Levelland, Texas. His wife is the former Brenda Darlene Webb of Blacksburg, Virginia. They have one daughter and two sons. Grant assumed his new duties in Wilmington February 1.



Joe Grant Area Sales Rep Wilmington

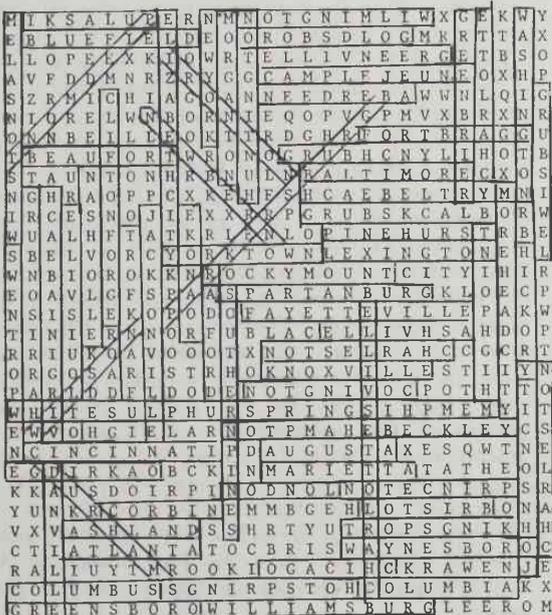


Jim Sheats Sales Rep Atlanta

Jim Sheats, originally from Athens, Georgia, graduated from the University of Georgia in 1970 and was Assistant Manager of World Wide Travel Service in Atlanta prior to joining Piedmont. He is a member of the American Federation of Musicians and is single. He has been working with Edmondson since last fall.

Puzzle Answered

A ponderable profusion of Piedmont cities was the puzzle for the last Piedmonitor. Below is what you should have come up with. It was put together by Shirley Dibley of Columbus.



HOW GOES IT?

Mechanically speaking the December 1971 statistics revealed the following:

Mechanical Dispatch Reliability	Actual	Forecast
FH-227	98.8%	99.4%
YS-11A	99.2%	99.0%
B-737	98.7%	99.0%

On-Time Performance of flights operated not more than 15 minutes late

Actual Load Factor	Quota Forecast
49.30%	47.83%