## Long Lines

## Baggage Handling Program Aimed At Cutting Costs

Late last year the Traffic Department reported that the cost had been turned downward on mishandled, repair and replacement of baggage through the efforts of all station personnel and the Division Station Supervisors. They have now come up with a concentrated program to continue and indeed increase cost cutting in this area. The goal is to cut the baggage costs for the first six months of this year by $50 \%$ ! "No small task" says Superintendent of Stations Ed Best who is asking everyone to get involved. If the $50 \%$ goal is reached he says "it will amount to approximately $\$ 50,000$ in money value saved."
The program, admitted designed primarily to drastically reduce costs, will also provide our customers with superior handling of their luggage. Based on a baggage feedback program stations will be able to accurately pin point problem areas and then knowing the problem, be able to determine the very best solution. In the past baggage delivery costs have been charged to the station where the baggage was delivered no matter who or where the mishandling was caused. Up until now stations have had no clear picture of all the mishandlings at their locations. The feedback procedure ings at their locations. the problem areas. With the help of this information managers working with their local baggage committees will be able to develop the best ways of getting bags to their owners at their destinations in an undamaged condition and in a timely manner. This has to be Customer Service at its best.

Former members of the Air Transport Command will be observing the 30 th anniversary of the groups' founding in Las Vegas the weekend of May 19-21. Highlight of the three-day event at the Frontier Hotel will be an informal reunion dinner on Saturday night. A roster of former ATC personnel is being compiled. Interested individuals should write James W. Austin, Hughes Tool Company, 250 Park Avenue, New York, New York 10017.

Employees are reminded to check their voting registration for the upcoming primaries and elections. The North Carolina party primaries will be on May sixth and in most areas of the state you must be registered to vote by 5 p.m., Friday April 7. For you out-of-state voters
check with your local Boards of Elections, but be sure you will be able to vote when the time comes.

## Captain's Translation of "Piedmontese" Language

Captain Johnny D. Jones of Washington recently sent us a thoroughly enjoyable glossary of some of the words and phrases commonly heard around our system. If you have some "nawthern" friends they just might appreciate a copy of his translations.
WORD/PHRASE $\qquad$ SOUNDS LIKE
 Atlanta Augusta Cincinnatti Cincinnatti Charlotte Charleston Chicago Detroit Florence

The picture below is of Charlotte's loyal station folks. Details of their gathering are given in the cutline to the left of the photo.


## Employees Get Gift Discounts <br> balls are being offered to employees at more

Piedmont's new in-flight gift catalogues will soon be in the seat back pockets of all our airplanes, offering a variety of gifts for employees and customers alike.
Special arrangements have been made so that employees may order items for personal use at a $10 \%$ discount. The program is being managed by Universal Promotions and Specialties, Inc. of Morganton, North Carolina. Universal is the Company that has been furnishing our golf balls for the past several months. All the items in the catalogue were selected by the Company and are of the finest quality available. In every case satisfaction is guaranteed able. In every case satisfaction pre prichase will be instantly refunded.

Everything from playing cards, flight bags and glasses to luggage tags and Piedmont embossed jewelry is available. See photos here and on page one.

Supervisors in all departments and at all stations will soon have copies of employee order forms. These will include the price details on the sterling silver and gold filled jewelry items as pictured on page one. These were received too late for inclusion in the catalogue but are now available.
Flight bags are still available for employees to buy just as they have been in the past but they will no longer be for sale over the counter to the public.

At the next catalogue printing the jewelry will be included as will a model of the 737. The model is not yet ready but we will let you know when it is.

Moreorless as an introductory special the golf
than a $10 \%$ discount. Get the details and your order blanks from your local supervisors. Also you may still have your golf balls personalized for 50 c a dozen.

Before you send in your order make sure you have included your payroll number, attached any instructions for personalization and your check. Mail it to the address at the bottom of the form, not to the home office.


Showing off the new skyshop items is S. C. Folger.

Fayetteville Greensboro Greenville. Hot Springs Huntington Hickory ... London Lynchburg Knoxville Newark New York Norfolk Washington Wilmington Winston-Salem $\quad$................................... Woomatun Georgia .. Ohio ........
 South Carolina Michigan Add One .

Eleven . Fourteen Neventy-five Seventy-five
Five Thousand Seven Thousand This is your Captain Speaking

The Co-Pilot Made That One
Load Allowable
Minimum Cleared To Land Off I Am Going To

I Am Not Going To I Don't Know I Don't Care Check The Tires Check The Oil What's That Thing Come Out Here Coffee Coca Cola Flight Control Passenger Ticket Counter Ramp
Recurrent Training Airport. Traffic Control YS-Eleven Fairchild
Tower


Fedvul
Granevul-.......... Greenzberr Haht Sprangs Hunnitun Hikre
Lexnin
Leeench Lunnun
Leeench Berrg
Minpus
Nossvul
Nyooo Yawerk
yooo Yawerk
Worshnin
Wissnsayem
Jawergie
Uhiah
Tunnasaye
Norkliner
Saukliner
Mitchugun
n (Tooo-Thray-Fawer
Figh-Teeyun-Fihtane)
Fort-tane
Nihnt-tane
Semnifye
Sebmthoun
Thisheers yer
Capm speekin
Thuh Kopiut
Maydattun
Lowlauble
Kleerdalan
Awph-(As to Takawph)
Awn-(As Awnnogroun)
Awn-(As Awnnogroun)
Am a Gonner)
Ah Ayntagawnna
Iountnoe
Iountkeer
Chekuhtarz
Chekuhawl
Whassat Thang
Kummautcheer
Kawwfey
Koekoler
Flyekutroe
Tihtkowner
Rayump
R'kurnt Traynun
Ayerpowert
Traffit Kuhtrole
Wyessuhlehnm
. Fahchile
.. Bowin
Bowin
Tare

