## Rubble Is All That's Left of the Robert E. Lee



And even the rubble won't be left long. The first "Company Home" of many Piedmont stews, the site of countless Company-related meetings, and the first and last home of Piedmont's Winston-Salem City Ticket Office is

gone. And true to the jet age notion that change should be rapid, it didn't take long. Eight seconds proved ample time for the demolition experts to reduce the Hotel Robert E. Lee to material for a land fill. Spectators said it was

incredible and pictures back them up. When the dust settled, the skyline was changed and a lot of memories were left homeless. Construca tion of a new hotel on the site is scheduled to begin this summer.

## Long Lines

## Pass Riders Are Posing Problems, Say Stations

Several people in the field have recently asked us to help them in trying to correct a problem they're having with employee pass riders. It seems that too many pass riders have not been listing themselves on flights. If you are riding non-rev space available it is not required that you list yourself with the central res office but you should at least notify the personnel at your departure point. Even if you'll make an extra effort to arrive at least 30 minutes early, as you are suppose to, it will help. The station folks need to know you are coming so they can figure loads and meals. They would also like to be able to advise you if a flight is going to be late. Most important they must have the bookings before they can close out the flights after departure. If you haven't listed yourself it requires extra work by the already busy control agent at close-out time. So, please let's help them out all we can.

Former members of the Air Force Air Transport Command, the men who pioneered transportation during World War II, will observe the 30th anniversary of its founding at a meeting in Las Vegas May 19-21.

Highlight of the three-day event at the Frontier Hotel will be the informal reunion dinner on Saturday night, May 20. Several hundred former ATC personnel from all parts of the United States and abroad are expected to attend.

Lt. Gen. Harold L. George, USAF (Ret.), ATU's wartime commander and honorary anniversary chairman, has issued an invitation for all men and women who served in the ATC to attend. Wives and husbands also are welcome.

A roster of former ATC personnel is being compiled as the first step in arranging special hotel and dinner reservations. Interested individuals should write to James W. Austin, in care of Hughes Tool Co., 250 Park Ave., New York, N.Y. 10017.

More about the new customer service program. Vice President - Traffic Ken Ross has announced the promotion of Don Shanks,
former Washington Division Station Supervisor, to the newly created position of Director - Customer Services. Shanks' new duties will encompass all phases of customer handling at all of our facilities from the time of airport arrival until baggage claim and subsequent departure. Included in his responsibilities will be ticketing functions, baggage checking and claim and customer service training programs. All personnel now involved in these activities will continue to report to the division station supervisors and the superintendent of stations. In his new assignment, which will become effec-
tive May 1, Shanks will move to the general offices in Winston-Salem.

Spring must be certificate season as we've seen all shapes and sizes of awards being presented to numerous Piedmont folks for various and sundry deeds of late. Probably the most appropriate were recently given to Will Blackmon and Bruce Parrish. "The Blue Grass Airmort in the center of the largest Horse Sale Region of the Country at Lexington, Kentucky" has proudly commissioned Mssrs. Blackmon and Parrish as "Genuine Kentucky Horsetraders" Parrish as "Genuine Kentucky Ho
We feel sure Asheville would agree!

## Dear Golfer:

I am your Piedmont Air Lines golf ball. I am a liquid center wound ball and come in a choice of three compressions: 90 to 100 for the long ball hitter, 80 to 90 for the average golfer and 70 to 80 for those who hit me not too far, but down the middle. I meet with all USGA requirements and am even guaranteed.

I have a unique history in that I have been used by many colleges and business institutions over the years. For example, I am used in promotional programs by Wake Forest University, North Carolina State, University of South Carolina, Davidson College, N.C.N.B. and American Credit Corporation, to name a few of my friends

Because I have a liquid center and am tightly wound, at impact I give a loud solid click, and travel just a little farther than most golf balls with which you have played. My glossy white color stands out from tee to green.

Below is my order form. Mail it in with your check and see for yourself how great a ball I really am. I am certain I will be Yours forever,

Piedmont Air Lines Golf Ball


UPS-GOLF BALLS, P. O. Box 193,
111 McDowell Street, Morganton, N. C. 28655
Please enter my order for LIQUID CENTER BALLS at $\$ 7.98$ per dozen, including sales tax and postage.
70- 80 (compression)
$80-90$ (compression) $\qquad$ dz.
dz.
dz $90-100$ (compression) $\frac{\mathrm{dz}}{\mathrm{dz} .}$
For additional 50 cents I would like the following name, message or department (limit 15 letters) imprinted on
balls:
Allow 3 weeks for personalization. Immediate service on regular golf balls.
Name
Address
City
My check for \$ $\qquad$ State $\qquad$
MONEY BACK GUARANTEE IF NOT SATISFIED!!

