

Long Lines

Since Piedmont's long line is one of, if not the most successful of our modes of communication, we thought a column by the same name might be a good way of mentioning some of the small, but newsy things of interest that go on around the system. Any contributions you might have will be more than welcome. Address them to the Editor, Piedmonitor, INT-ZY.

credit union reps

The Credit Union has started a new program which includes having a representative in each station.

Appointed by the station managers these representatives serve as liaisons between the credit union and the employees. They are kept up to date on CU policies and procedures. They also keep a complete supply of credit union forms on hand in each station. The program was initiated as a service for employees who want or need assistance. It does not mean that all transactions with the Credit Union must be handled through the station reps. The following is a list of the newly appointed credit union representatives: James R. Crank — AGS; Lance Anderson — ATL; H. A. Perry — AVL; J. L. Howell — BKW; Conley Blevins — BLF; R. H. Wylie — BNA; Joe Frick — CAE; C. N. Riddle — CHO; J. B. Rutledge — CLT; Joe E. Frase — CMH; M. B. Bullard — CRE; James McCormick — CRW; R. W. Gutman — CVG; G. T. Wiles — DAN; D. G. Sutphin — DCA; Larry Wall — EWN; J. S. Fermanides — FAY; G. W. Lewis — FLO; James Langston — GSB; H. E. Cook — GSO; J. M. Bruce — GSP; Jerry Mitchell — HKY; F. E. Woodruff — HSP; R. L. Bosley — HTS; Juanita Mutter — IAD; Owen Shepard — ISO; R. A. Beard — ILM; Venita Smith — INT; James L. Neill — LEX; Lisa Seymour — LGA; R. H. Caldwell — LOZ; Mike Patterson — LWB; Wallace Carwile — LYH; R. H. Rogers — MDW; Tom Chatwin — MEM; John Ferguson — OAJ; W. E. Twiddy — ORF; W. D. Guin — PHF; C. A. Hall — PKB; Richard Dean — RDU; B. G. McLeod — RIC; Henry Carr — ROA; F. J. Slone — RWI; Mary Kost — SDF; W. J. Morris — SHD; R. A. Norris — TRI and Carl Simpson — TYS.

"order of the vest"

Norfolk's Postmaster, Aubrey Graham was recently presented with the "Order of the Vest". This distinction is awarded annually to postal and airline employees who have made significant contributions in the area of air mail services. Candidates for the Order are proposed by either the Air Transport Association or member carriers. Among those taking

part in the presentation to Mr. Graham was Piedmont's Norfolk City Sales Manager Norm Coiner (see photo). The District Sales Managers for United and National Airlines, D. M. Barclay and B. A. Wright also took part in making the award.

good-bye cards

During the past couple of 'computer years' a number of alphabet words have crept into our vocabularies and become such an integral part of our day-to-day speech that we sometimes forget or never actually learn their meaning. Up until now we equated CRT's with sending and receiving reservations type messages. The Cathode Ray Tubes also have other uses. Piedmont has recently leased eight new CRT's to replace the key punch machines that were used to translate for the accounting department's computer. These new Inforrex CRT's speed up the work of feeding the computer. The data entry operators type out the information for inventory or payroll or whatever on the CRTs which record the data on discs. From the discs the information is transferred to tape. This tape can be read into the computer 10 times faster than the old punched cards. Prior to the installation of the new CRTs the operators turned out approximately 100,000 cards a week. The new machines have increased production by nearly 20% per operator.



CRT Tells Its Own Story.

tadlock leads ops conference

Vice President — Flight Operations W. O. "Jack" Tadlock was recently installed as president of the operations conference of the Air Transport Association. He will serve until September of next year. This past year Tadlock was vice president of the group which held its annual meeting in Los Angeles in September.

piedmonitor wins award

The Piedmonitor was recently honored with the first place award as the Best Low Budget publication by the South Atlantic Council of Industrial Editors. S.A.C.I.E. is affiliated with the International Association of Business Communicators (I.A.B.C.). The cut off point for 'low budget' in the competition was \$6,000 a year or less. Both newspapers and magazines were eligible. A four-color magazine, "Greensboro Vick", published by the Vick Manufacturing Division of Richardson-Merrell, Inc. won the second place award. Publications Editor Betsy Allen received the award at annual S.A.C.I.E. conference at Myrtle Beach in September.



Miss America Is Greeted By President Davis.

vip passengers

Among Piedmont's recent passengers there have been several well-known names on the manifests. President Davis readily agreed when asked to greet the new Miss America when she came to Winston-Salem. Terry Anne Meeuwse (pronounced Musen) made her first public appearance as Miss America at the Miss Winston-Salem pageant. Also seen deplaning from a Piedmont flight to Myrtle Beach was Herb Klein who is Director of Communications for President Nixon. Memphis Station Manager Wayne Tucker sent us a note saying that Mrs. Babe Ruth came through there not long ago, but his pictorial proof of her visit wouldn't reproduce for the Piedmonitor.

national golfing notes

Golfers seem to be making most of Piedmont's sports news lately. Joe Moorefield of Winston Maintenance and co-pilot W. R. Jones of Wilmington represented the Company at the World Airlines Golf Tournament at the Camelback Inn in Scottsdale, Arizona the latter part of September. They tied for ninth place in a field of 42 teams. This seventh annual tournament was sponsored by Trans World Airlines and Marriott. United Air Lines had the winning team.

local golfing news

The Third Annual Piedmont Golf Tournament which was held in Tri-Cities was won by our World Tournament entrants. Skip Jones won the championship flight and Joe Moorefield was the runner up. The First Flight in the Tri-Cities match was won by Cam Morgan of Wilmington. B. B. Slaughter of Atlanta was the runner up. Second Flight honors went to C. M. Johnson of Tri-Cities and H. C. Thompson of Roanoke. J. H. Burton and Pat Garrett, both of Wilmington came in first and second respectively in the third flight. Fayetteville's D. H. Townsend and C. C. Pecora had the winning scores for the fourth flight. The fifth flight winners were Al Norris and Bill Davis of Winston.

This year's tournament had one special award. It was presented to Ed Best, Superintendent of Stations, for the highest score turned in on a qualifying round (see cartoon).

The PAI Golf Tournament Committee awarded next year's tournament to Fayetteville. It will be held either the last week in September or the first week in October. Committee members are Frank Perry — INT, James Bailey — ATL, Bill Cash — TRI, Lee Cottrell — INT, Al Norris — CRO and Don Holiday — ROA. Any station interested in hosting the 1974 tournament should plan to submit a proposal to the Tournament Committee during next year's competition in Fayetteville.



Norm Coiner, right, with Postmaster Graham.