



**mixed league**

Doing away with any signs of discrimination Piedmont's bowling league in Winston this year shows a good mixture of men and women. President of the group is Gene Brunk. Kay Brown is the vice president and Bill Flynt is the secretary-treasurer. There are twelve company teams whose names vary as much as the bowlers, from the Jet Set to the Crows. Early in the season Judy Clark and Don Priddy were tied with each having a 180 average. Bill Flynt was leading the average race with 189.

**seat selection simplified**

In order to offer our customers a choice of seats and to relieve congestion in departure areas the Company began offering seat selection on originating Boeing 737 flights early in October. The stations providing this service include LaGuardia, Newark, Midway, Atlanta, Memphis, Louisville and Nashville.

The chart form has pressure tabs which are removed and placed on the front of the ticket envelopes. Note that seat selection for non-revs will be offered after all revenue passengers have made their choice.

**christmas party plans**

The Central Res Office is already making plans for its Christmas party. All Piedmont employees are invited and they ask that you mark your calendar now for December 15th. The music, dancing, etc. is scheduled to begin at 8 p.m. at the Winston-Salem Convention Center. Tickets will be on sale a little nearer time for the gala affair but if you have any questions you can write to the CRO Christmas Committee, INT-CRO.

**reward fund**

Piedmont has joined six other carriers in setting up a reward fund, administered by the Air Transport Association, for payment for information leading to the arrest and conviction of persons engaged in hijacking, extortion and other violent crimes against the air transport system. The other participating airlines are American, Eastern, Pan Am, TWA, United and Continental.

**number one - again!**

The Civil Aeronautics Board's Office of Consumer Affairs has released their service complaint reports for July, August and September.

Reflecting the outstanding job that Piedmont employees have been doing the Company had the very best record of all the carriers for the month of July.

Piedmont also had the fewest letters year to date through September. In addition, this figure was considerably less than for the same period last year.

**how's that again?**

Art Whittaker, Station Manager at Roanoke, sent us the following advertisement of Piedmont service:

**EXCURSIONS.**  
**MARDI-GRAS AT NEW ORLEANS.**

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TO ALL WHOM IT MAY CONCERN, ESPECIALLY TO THE SUBJECTS OF REX:

In compliance with the order of transportation lines in paragraph 1., Edict XX. of the King of the Carnival, it is hereby announced that the

**PIEDMONT AIR-LINE**

(comprising the Richmond and Danville railroad, Atlanta and Richmond, and the Air-Line Railway, the great thoroughfare and direct route from the capital of the F. F. V's to the Crescent City, will place on sale FEBRUARY 5th TO 11th, INCLUSIVE tickets to New Orleans at ONE FARE THE ROUND TRIP, limited to twenty days from date of sale.

All subjects of His Most Gracious Majesty who desire to attend the annual Mardi-Gras festivities in the Royal Capital on FEBRUARY 13, 1877, are respectfully informed that they can secure, both ways, Sleeping-Car and Parlor-Car accommodations, Richmond to Atlanta and Montgomery to New Orleans, without change; that this is the only southern line thoroughly equipped with the latest improvements in modern railroad appliances for stopping trains and conducive to the safety and comfort of passengers—THE WISTINGHOUSE AUTOMATIC AIR-BRAKE.

**GOD SAVE THE KING!**

Done by one of His loyal subjects, at Richmond, Va., February 1, 1877.

**JOHN R. MACMURDO,**  
General Passenger Agent,

fell-tFell

Piedmont Airline in 1877? But that was 26 years before the Wright brothers flew at Kitty Hawk. This Piedmont Air-Line referred to a railroad route, a forerunner of the Southern Railway, from Richmond to Danville and beyond. The advertisement of an excursion to the Mardi Gras at New Orleans appeared in a copy of the Richmond Daily Dispatch of Feb. 12, 1877. When the Southern was organized in 1894, the Richmond and Danville Railroad, part of the Piedmont Air-Line, was its nucleus. The "air line" description, also applied to the old Seaboard Air Line Railroad, suggested that this was the shortest route.



O'Madigan begins unpacking the first of the new hand-held magnetometers which will soon be in all stations.



Chairman Price Frames His Plea

**what can you do...**

About people who need help? They may be just next door, or across the street or even in your own home.

You can help them.

By contributing to the United Fund you help many people who are desperately in need of your support. Your giving can and does provide a purpose in life for senior citizens, lifelines and guidelines for mentally and physically handicapped, rehabilitation for drug addicts and alcoholics, wholesome recreation for deprived children.

If this were not enough the United Fund also supports agencies that render services to all segments of the community, regardless of social or economic status. It contributes to the YMCA, YWCA, nursery schools, family counseling centers, Boy Scouts and Girl Scouts. Your gifts ensure the continuation of programs vital to your community.

This year's fund drive in the home office has already started. George Price, supervisor — billings and accounts, is the Company Chairman. You won't get a medal for giving but you will get the satisfaction of knowing you've helped people who need it.

**new director - security**

Dennis T. O'Madigan has been selected to fill the new position of Director-Security for the Company. He reports to Senior Vice President, H. K. Saunders.

O'Madigan was formerly Director-Security for Northeast Airlines in Boston, Massachusetts. Prior to that he was Manager of Pinkertons, Inc. in Boston and Providence, Rhode Island.

He received his B.A. degree from Boston College and his J.D. from New England School of Law.

A member of the American Society of Industrial Security, O'Madigan is also a past president of the Boston and Providence Kiwanis Clubs.

Mrs. O'Madigan is the former Diane Hartman of Maloen, Massachusetts. They have four children and live at Route 8, Lake Forest Drive in Pfafftown, N. C.