



Piedmont has a new address in downtown DCA. District Sales Manager Bud Halsey has moved, but not far. From 1108 16th Street to 1010 16th and larger, lovelier offices. Recently there was on hand for the official opening, President Davis, left, who was chatting with Al Pence, comptroller of the American Chemical Society.



Out in front of their new offices, from left, Frank Paschal, Marilyn Brandt and Keith Higgins appear quite happy about their relocation. Frank is our sales rep in the Nation's Capitol and Marilyn and Keith are Piedmont's downtown DCA ticket agents.



After the festivities Halsey led the "clean-up" crew.

Long Lines

Sports and sales soirees are signs of summer

Two of this summer's sporting events, although photographically missing here, are certainly worthy of note. "Woody" Woodruff, INT-CRO, was a winner in the American Wheelchair Bowling Association's 12th Annual National Tournament at La Nirada, California in late June. "Woody", who is district director of AWBA from the Virginias and Carolinas, has also served as the group's publicity director for the past three years. He won a color television and a monetary prize in this his 10th national championship. At this year's meeting he was also named editor of the group's national newspaper. It has been a good year for "Woody". Back in February he bowled in the Winston-Salem Classic Pro-Am tournament and finished only 37 pins out of the money. "Woody" has several titles and trophies to be proud of, among them the 1972 AWBA Midwest Championship and the 1973 Virginia-Carolina Championship.

Wilmington's Captain Roy Hobbs and First Officer Wells Berry can claim their "on-duty" titles even when they're not. Many of their off-duty hours are spent being captain and crew respectively of Hobbs' Tartan 30, the Gremlin. They recently won the Wachovia Cup by sailing the Gremlin to first place in the Wrightsville Beach Ocean Racing Association's 67.5 nautical mile jaunt to Cape Lookout. There were 20 hungry yachts with more than 100 thirsty crew members who crossed the starting line in quest of the cup. Gremlin and her crew completed the race in 15 hours and 27.23 minutes. Not far back, in fourth place, was another Piedmont Captain turned Captain. Roy Malott of Atlanta brought his boat, the Mouette, in in 16 hours and 11.24 minutes.

Bond drive completed

The 1973 Savings Bond Campaign fell short of its 50 per cent participation goal, but just barely! The results of this year's drive showed an increase in participation of 22.5 per cent. A total of 48.7 per cent of Piedmont's employees are now buying bonds. Before this year's canvas it was 39.8 per cent.

The statistics include 293 new enrollees and 170 employees who increased their deductions.

The co-chairman for this year's company-wide bond drive were publications editor Betsy Allen and manager agency and group sales Don Edmondson. A number of people were exceptionally helpful in conducting the campaign including Sam Carter, Faye Latham and Jack Brandon.

Who are you?

According to a recent memo from Director—Security Dennis O'Madigan and Assistant VP Jim Bradley most employees have been cooperating with the Company Identification Program. But there have been exceptions. Thus the following administrative procedures have been established to handle violations: first violation — warning to employee; second — supervisor notified; third — personal letter; fourth — two days off without pay; fifth — possible termination. These new regulations have been instituted in fairness to the majority of employees who have been and are fully supporting the Company I.D. Program.

Complaint report is better

In the last issue the Piedmonitor's news about our complaint standing was not good. In the latest Civil Aeronautics Board's Consumer Complaint Report, for June, we're doing a lot better. We've moved from 16th place in April back to the much-nicer-to-be-in third place position for June. The carriers with better records than ours were Braniff and Southern. The statistics are based on the number of complaints per 100,000 enplanements as reported to the CAB. Third is a vast improvement over 16th. But consider how much better first would be and then, be nice, nicer, nicest to our passengers. Manager—Customer Services Don Shanks periodically distributes a list of our personnel who are mentioned in complimentary letters. Usually and happily it is a long list. His most recent re-cap included several people who were mentioned more than once as having provided top-notch service. They were Helen Pritchard—DCA, Beverley Pell, Barbara Johnson and Sandy Mathews all based in Atlanta, and Gary Holt at the CRO.



The Airline Sales Managers Association of New York has new officers. For the first time a regional carrier member was elected an officer. Piedmont's District Sales Manager Vince Dieringer, far right, was named Vice President of the group. Others are, from left, Paul Sheppard of Braniff, Grant McLarty of Air Canada and Fred Adams of National.



Best Wishes for Piedmont's 25th Anniversary Year are still coming in. Recently North Central's Interline Sales Manager Marvin Fritz, presented our central res folks with a happy anniversary cake. Assistant VP - Sales Sherl Folger seemed delighted to accept.