



Among the summer sports trophies was this one for skeet shooting. First Officer Sandy Cooper and Captain Doug Johnson, both based in Atlanta, were the winners.

Some fares are changed

Piedmont, and all the other U. S. airlines, has begun phasing out youth and family fare discounts. In ordering the phase out the Civil Aeronautics Board said the fares had served their purpose and are "discriminatory." The board noted that discount fares, while attracting new business, had lowered the yield per passenger mile by approximately eight per cent. The discounts, as much as 33 1/3 per cent for youth stand-bys, will be removed in three steps. They were reduced by one-third on June 1. A reduction of another third comes Decem-



The home office's softball team has had a busy summer but they took time to have an official portrait made. In front is Johnny Barney. The first row includes, in the usual order, Charlie Fulton, Reid Cook, Tommy Snow, David Kiser, A. I. Beamon and Joe Fulk. On the second row in the same order are Carl Parks, Jimmy Allred, Gene Booze, Joe Lunsford, Steve Shore, Larry Howell, S. E. Smith and John Barney. They're currently the top contenders for the district championship.



The latest group of stewardesses posed by the pool at their recent graduation. They are, from left, Joan Bently, Rhonda Cumby, Janice Love, Debra Rufus, Pam Sykes, Suzanne Hammock, Linda Jones, Pat Craft, Jean Porter, Lynda Walker, Sherry Boatright, Dianne Brown, Debbi Harrison, Pamela Lane, Debi Mathis, Jenny Ham, Vicky Crutchfield, Debbie Terrell, Jo Weintrub, Karen Hall and Michele Chambers.

ber 1 and they will be eliminated altogether by June 1, 1974.

New division chief named

Director of flight operations W. C. Kyle has announced the promotion of Captain W. H. Durbin to the position of division chief pilot for Roanoke. Durbin joined the Company as a utility serviceman at Louisville in 1962. He became a First Officer in 1964. Prior to assuming his new duties in mid-July Captain Durbin was based in Norfolk.

PI praised in print

The following very kind words about Piedmont recently appeared in a local Winston-Salem newspaper. The column, "By Chance" written by Leila Graham in the Suburbanite. We enjoyed and appreciated her comments and felt they should be shared.

Certain outviews and opinions of others annoy me beyond belief, even though I am positive that each must have the right to hold and express his own views.

This paradox of personal thinking is going to get me into dire trouble with complete strangers some day. I say "complete strangers" because they are the ones who most frequently cause me to abandon my respect for the rights of others.

The case in point is Piedmont Airlines . . . the comments of travelers concerning Piedmont. I never make a trip either into or out of Winston-Salem that I don't hear somebody knocking our locally based airline or its facilities.

On a trip at Easter, I flew back to W. S. from Washington with a planeload of men coming here for a mental health clinic of some sort. Those men needed to be inspected by their own clinic.

Their chatter about the plane started in the waiting room and continued after they boarded the plane. They seemed totally oblivious to the fact that employees of the airline were within earshot and that most of the passengers could be residents of Winston.

This was not the first such boorishness I have heard on the same subject and it wasn't

the last. On July 3, while waiting for a flight at the local airport, I again heard a group of men start the same type of foolishness. A lone male traveler, who was all the way across the waiting room, felt compelled to prove his "superiority" and jumped up to join the hilarity, which was aimed at the size and type of craft on the runway.

"I thought all planes like that were in museums," he sneered. This made him an instant hit with the others and put him on my "enemy" list for life.

I was horrified on returning home to find this dude's picture on my desk. He had just accepted a position with a local community-sponsored organization.

What an asset he will make!! With an attitude like his and with his complete disregard for the sensitivities of local residents, he should go a long way in shrinking the number of donors to his employer.

My experiences with Piedmont began in 1950 when I was making annual Christmas visits from Kansas City. I would ride TWA to Louisville and there board a Piedmont DC-3 for the remainder of the trip. The DC-3 was a far cry from the huge TWA planes, but it represented home to me. Each time I board a Piedmont for the final leg of a journey, I feel as though I have arrived in W. S.

In the 23 years since that first Piedmont flight, I have boarded many of the company's planes for journeys going and coming to sundry places. In all that time, I have never failed to reach my destination within a few minutes (never more than an hour) of scheduled time and I have always had the good fortune to retrieve my luggage sooner or later, but usually right on time.

Piedmont is a local business of considerable proportions, but it is more vital in terms of impact and prestige. That is why I fly Piedmont whenever I get a chance and why I loathe those who continue to laugh or deride the airline.

I am aware that Piedmont planes are not the mammoth craft flown by TWA and its chief competitors. But I also am aware that Winston-Salem is not Kansas City or New York. Our airline suits us and enhances us.

Let those who need 747's to make them comfortable stay where they can get that service. And please let those who scoff learn to keep their mouths shut or I am going to be indicted for hitting one of them with my boarding pass . . . and not By Chance.



Station managers and station chief mechanics recently attended a two day seminar on Personnel Relations at Roanoke. The front row shows R. H. Klemt — TYS, R. H. DeKay — ILM, T. F. Arnold — TYS, H. L. Cox — GSO, D. G. Sutphin — DCA and J. J. Archer — CVG. On the second row are R. W. Tucker — MEM, B. F. Gibbs — LGA, M. D. Mahn — ILM, W. H. Kerr — ORF, S. B. Boykin — SDF and R. A. Beard — ILM. The third row includes C. T. Crouch — EWR, P. R. Gustafson — CVG, A. M. Whittaker — ROA, M. R. Sink — ORF, Ralph Smith of N. C. State, W. V. Foster — INT, J. E. Nelson — MDW, R. K. Waugh — HTS, R. S. Macklin — INT, C. F. Franklin — MEM, W. W. Cook — ATL and G. F. Hendrix — ROA.



The trophy winners from the Winston bowling teams included, from left, Ken Shelton, Mary Nell Carson, Leonard Jackson, Nancy Thomas and Bill Sebastian. Jackson was team captain.