



The most successful United Way Campaign Piedmont has ever had in Winston-Salem was started by the leaders. They were, from left, Justus Tucker, general campaign chairman for Forsyth County, Company Chairman Leonard Gould, President Davis and Co-Chairman Roy Raines. Details of the drive are given below.

**Drive was best ever**

The 1974 United Way Campaign Drive in Winston was the most successful ever. Under the direction of Company Chairman Leonard Gould contributions were 65 per cent over the goal and 85 per cent over the contributions raised last year. Employee participation was also up a substantial 72 per cent.

The actual figures showed total contributions came to \$28,048.34 as compared to \$12,630.80 in 1973. The 1974 Company goal was \$17,000 and the final figure was \$11,023.34 over that.

There were 1049 employees who made contributions during the drive in 1974 as compared to only 609 participants a year earlier. This year's results were the best ever in terms of total contributions. In terms of the number of employees involved it was the best year since 1967.

During 1973 nearly 200 Piedmont employees were helped by 12 United Way agencies in Forsyth county, including the Red Cross, Salvation Army, Rescue Squad and the Child Guidance Clinic.

**More on golf**

Most of the details on the annual Piedmont golf tournament are given in the cutlines with the pictures on page ten. But there were a few other notable awards. Atlanta co-pilot Marshall Guthrie won the closest to the pin prize while Wilmington co-pilot Skip Jones had the longest drive. The dubious distinction of having the highest score went to Beckley's Gary Hollandsworth.

**ALTA at the greenbrier**

Piedmont was host for the fall meeting of the Association of Local Transport Airlines. The group of regional carrier executives, their wives and airline supplier representatives gathered at the Greenbrier in early November for its semi-annual meeting.

President and Mrs. Davis were the official hosts for the three day meeting which drew nearly 200 registrants.

The business program featured outstanding speakers, including Richard O'Melia who is currently acting chairman of the Civil Aeronautics Board, National Mediation Board Member Kay McMurray and West Virginia's Senator Jennings Randolph.

ALTA chairman A. L. Feldman of Frontier presided at the meeting which was planned and arranged by Piedmont's Vice President-Sales Bill McGee.

In the months of preparation for the meeting, which the regional carriers alternate in hosting, McGee had a lot of help from a number of Piedmont personnel. From the reactions of the attendees the meeting was a grand success and all those who helped with it deserve commendation for a job well done.

McGee's ALTA staff included Don Edmondson, Bud Halsey, Marty Martinez, Judy Clark, T. L. Martin, Don Holliday, Jim Sheets, Mike Mason, Sherl Folger and Brenda Penney. Flight Attendants on hand for the meeting were Janet McLaughlin, Pat Craft, Diane Todd, Claudia Kelly, Ann Gootee and Cynthia Taylor.



Most of our stations know about the large number of summer camps on our system and the corps of campers who fly with us to these retreats. Each year the Eastern Association Coal Corporation opens the doors to its camp in Hinton, West Virginia to the children of representatives of foreign coal companies in the U. S. This group of Japanese children, after leaving home thousands of miles away, completed the last leg of their trip on a Piedmont Japanese built YS-11, just like meeting an old friend on the other side of the world.

**Upward moves**

Since the last Piedmonitor there have been a number of promotions. The first of these came in the sales department and included the following changes: Joe Grant, who had been areas sales representative was named city sales manager for Wilmington; Mike Mason, formerly area sales representative in Raleigh-Durham was promoted to city sales manager for that area; Frank Trenor, in Winston-Salem, also moved up from area sales representative to city sales manager; Washington sales representative Frank Paschal has moved to Newark as sales manager; former Dulles agent Joe Morales replaced Paschal as sales representative in Washington and Gerald Burton has been named SATO manager at Camp Lejeune where he was an agent.

Other promotions involved changes at the station manager level. Former Atlanta manager Reggie Powell has moved to Winston as manager - ground operations. Bob Beard moved from Wilmington to Atlanta as station manager. Ron Rush became manager at Wilmington, he had been at Dulles. Lance Anderson left Columbus to take over at Dulles and L. M. Edwards became manager at Columbus. He had been in Charleston, S. C.

Ray Welch moved from the Central Reservations Office, where he was assistant manager - administrative planning, to the home office to become manager of personnel administration.



Among the speakers at the Piedmont hosted ALTA meeting was Senator Jennings Randolph of West Virginia. President Davis is seated at the left.



Civil Aeronautics Board member Richard J. O'Melia was one of the luncheon speakers at the meeting which was held at the Greenbrier.