

Piedmont fabricators is our non-aviation division

Of the several not-so-familiar businesses that make up Piedmont Aviation, Inc. Piedmont Fabricators is probably the least well-known.

It is the only manufacturing area of the Company's operation and is the fourth feature topic in this Piedmonitor series about the other than airline businesses of Piedmont.

Piedmont Fabricators manufactures furniture, primarily for beauty and barber shops. But they also do custom fixture work for a variety of clients. One of their most unusual products was a cardiac unit which they built for a Winston-Salem hospital.

Though it is almost an entirely non-aviation business now, Piedmont did get into it, if indirectly, through some work being done by the Business Aircraft Department several years ago. A number of Piedmont's business aircraft customers were bringing in planes to be reconfigured for corporate use. These customers had very definite ideas about how they wanted the interiors of their airplanes. Their requests frequently required woodworking capabilities beyond those Piedmont had in-house. This led to the Company's buying out a small carpentry shop, the Irvin Manufacturing Company, in Winston-Salem.

After the Irvin acquisition Piedmont took in more outside work in this field. Then, in 1968, the Company purchased another small firm, Fabricated Products, of Greenville, South Carolina. Fabricated Products manufactured laminated plastic furniture. The name of this South Carolina firm was changed to Piedmont

Fabricators and it was moved to Winston-Salem.

One of the first early homes of Piedmont Fabricators was an old church, located not far from the Company's general office building. In these serene surroundings Piedmont Fabricators grew rapidly and soon began making a profitable contribution to Piedmont Aviation, Inc.

Fabricators has since moved into new facilities and has become one of, if not the, largest manufacturers of beauty and barber shop equipment in the Southeast.

They have representatives in 28 states and regularly ship their products into New England and as far west as North Dakota and Colorado.

The 20 employees at Piedmont Fabricators proudly offer their customers designs ranging from French Provincial and Mediterranean to Early American. The furniture is made mostly of Novoply and then laminated with plastic.

Nearly 40 per cent of their business last year was custom equipment for chain stores, like The Jewel Box. Piedmont Fabricators can produce a turn key shop, including display cabinets and desks. In other words, everything but the wall can be supplied.

Piedmont Fabricators did build all of the counters in the airline's Central Reservations Office several years ago. And they are currently working on the display boards for the Greensboro-High Point Airport. But other than these two projects, Piedmont Fabricators is basically Piedmont's only diversification from the aviation business.



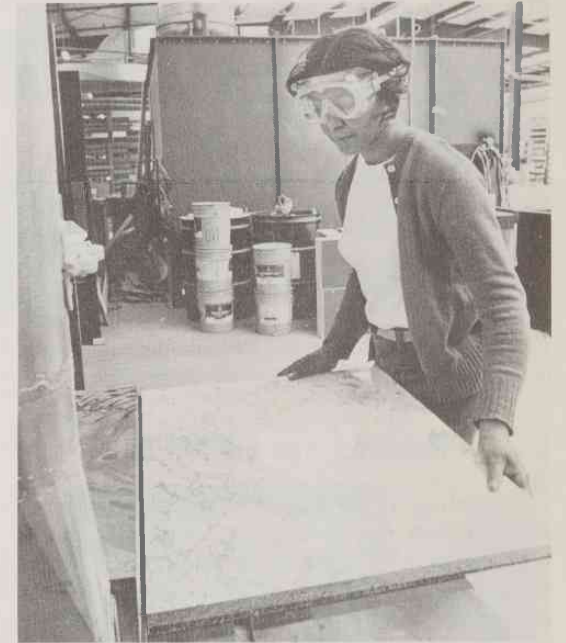
Fabricators General Manager Ralph Hicks makes a final check of a carousel mirror for a beauty salon. Beauty and barber shop equipment are the primary products of Piedmont Fabricators.



Filing, to Vera Taylor, has nothing to do with putting papers in a folder. She files to a smooth finish the furniture's formica edges.



Plant Superintendent John Stowers examines the grill work on a PF manufactured reception desk.



Mary Williams, who has been with Piedmont since 1969, is shown here trimming a laminate plastic counter top. Mary is also skilled in the use of other precision tools.

Spring is fine time for interlining

Braniff has invited you to come fly with them to New Orleans. The \$54 price tag includes round trip air fare from any point on their system, three days and two nights to the Braniff Place Hotel on the edge of the French Quarter, a tour of the city and a French Quarter carriage tour. The trip is available for employees, spouses and family members. For reservations contact the Braniff Pass Bureau, P.O. Box 35001, Dallas, Texas 75235.

Shakespeare's England

Depart New York on April 3 and return on April 10 for a spring tour offered by Caesar Hotels. Available to full-time employees, spouses and dependent children, the tour will

feature 5 nights in London and a 2-day, 1-night visit to Stratford-on-Avon, Oxford and The Cotswolds. Price, including round-trip air fare via Pan Am from New York to London as well as accommodations and all the features, is \$199 per person double or triple occupancy; single supplement is \$36. Brochures and reservations may be requested through Caesar Hotels' Interline Vacations Department, 7733 Forsyth Blvd., St. Louis, Mo. 63105, (315) 727-1503. Caesar Hotels also offers year-round "leave any day" Interline Specials to London, Paris and Rome.

Disney doings

Celebrating its 17th year, the Magic Kingdom

Club is offering more money-saving values. For example, during 1975 a 10% discount on double-occupancy accommodations for club members at participating Howard Johnson's Motor Lodges throughout the U. S. is available. Advance reservations must be made, identifying yourself as a club member. Also, with a single phone call, Magic Kingdom Club members can obtain complete information and make advance reservations for vacation plans at Disneyland and the Disney Hotel in California, or Walt Disney World and Lake Buena Vista in Florida. Call Disneyland at (714) 965-2600 and Walt Disney World, vacation plans at both destinations, plus golf and camping holidays at Walt Disney World.