

Interesting interlining

Special fares are Aloha, Amsterdam, and Arigato

Aloha Airlines invites Piedmont employees and their families to discover the real Hawaii with its 1977 Neighbor Island interline tour programs. There are two-day tours to either Kauai, Maui or Hawaii starting from \$41.00 per person on a twin-sharing basis. A four-day combination of all three islands is available from \$120.00 per person, also on a twin basis. All tours include first-class hotel accommodations, sight-seeing and transfers as indicated in itineraries, and taxes. You may purchase 50 percent reduced rate air transportation on Aloha through the pass bureau INT-320 for use in conjunction with the tours. Piedmont employees, spouses and dependent children are eligible. Each Neighbor Island offers a flavor of its own. Nicknamed the "Garden Island," verdant Kauai is best known by moviegoers as the backdrop for "South Pacific." The "Valley Island" of Maui boasts of beautiful beach resort areas and the ancient whaling capital of Lahaina. And Hawaii, the largest of the islands, has the most variety — from orchids to volcanoes. Additional details and descriptive brochures are available through Aloha Airlines, Interline Sales, 1077 Bishop Street, Suite 222, Honolulu, Hawaii 96813.

A way to Amsterdam

KLM Royal Dutch Airlines has announced a \$78 space available Amsterdam fare effective through May 15, 1977. Piedmont employees, spouses and dependent children under 21 are eligible. The fare is \$75, plus \$3 U.S. departure tax for a total of \$78. It covers Y class transportation, space available, to Amsterdam from any U.S. KLM gateway. All requests should be made through the pass bureau, INT-320. Your check for \$78 per person must accompany the request. KLM also offers a \$163 positive space fare. Effective through May 15, 1977, from any U.S. KLM gateway, it is also Y class, roundtrip. Employees, spouses, dependent children under 26, parents and retired employees are eligible for this offer. Requests must be submitted through the pass bureau and must include your check. All tickets are valid for 90 days from date of issue.

Arigato means thank you

Japan Air Lines says "arigato" (thank you) to interliners again this year with special interline fares from its seven North American gateways to Tokyo. Roundtrip fare is \$79 from Honolulu or Anchorage and \$99 from New York, Los Angeles, San Francisco, Vancouver or Mexico City. The discount fare is valid until March 31, 1977. Travel is economy class, positive space Monday through Thursday and space available on Friday, Saturday or Sunday. A blackout period is in effect from December 23, 1976 to January 11, 1977. All full-time Piedmont employees, spouses and dependent children are eligible. Spouses and dependents must be accompanied by the employee. In conjunction with "Arigato" fares, special land packages are also available. A four-day, three-night stay in Tokyo is priced \$59 per person, including accommodations at the Tokyo Prince or New Japan Hotels plus a half-day sightseeing tour of Tokyo. "Arigato" fare tickets must be requested two weeks prior to departure from the nearest JAL

office. A letter verifying employment and a check should accompany the request. Land packages are handled only through Japan Travel Bureau International. For applications and further information write the Interline Sales Department, Japan Air Lines, 655 Fifth Avenue, New York, N.Y. 10022.

Your year in Jamaica

The Caribbean island of Jamaica has launched a program for interliners that provides three-day and one-week stays at five major resort destinations for as little as \$20.50 per person in double occupancy. The program, called "Jamaica's Year of the Interliner", is sponsored jointly by the Jamaica Tourist Board and ITR Interline, Ltd. In five areas of Jamaica — Montego Bay, Ocho Rios, Port Antonio, Negril and Kingston — there are 22 hotels participating with three-day packages priced from \$20.50 to \$87.50 and seven-day packages from \$50.50 to \$210. The packages are in effect through August 31, 1977. Hotels include Rose Hall Intercontinental, Jamaica Hilton, Sheraton Kingston, Runaway Bay, Dragon Bay and Ray Roc.

The packages provide accommodations for two to six nights, transfers (worth, in the case of Ocho Rios for instance, as much as \$40) and a Friend of Jamaica card, honored by sightseeing companies, rental car agencies, restaurants and shops, which offer special courtesies or gifts to purchasers of their services. A full-time representative of ITR Interline, Ltd. is on hand in Montego Bay to provide information and assistance to interliners. Extra-night and children's rates are available for all packages. Optional sightseeing, rental cars and MAP accommodations may also be arranged. Details of rates and other aspects of "Jamaica's Year of the Interliner" may be obtained from ITR Interline, Ltd. at 39 West 55 Street, New York, N.Y. 10019.

Try a TAP trip

TAP, the Airline of Portugal, has introduced its first positive space interline fare to Lisbon. The \$99 navigator fare, roundtrip between New York and Lisbon, is available to Piedmont employees, spouses, dependent children under 21, parents and retirees. TAP has appointed ITR Interline, Ltd. the exclusive operator of interline land arrangements to be used in conjunction with the fare. A nine-night, self-drive Portugal by car tour is priced from \$79 per person, based on four persons in a Fiat 127. The tour provides three nights at the Ritz Hotel in Lisbon — two at the start of the trip and one at the end — a full-day sightseeing tour with lunch included, and seven days' use of a rental car. For the remaining six nights of the tour, interliners have a choice of more than 100 estalagen, privately owned inns, and pousadas, government-owned inns, at rates from \$5 to \$11 per person, double. ITR provides a map and brochure on the pousadas and estalagen, with instructions on reserving rooms, when the package is booked. The navigator fare is available on a positive space basis through December 31, 1977, except for the following periods, when travel will be on a space-available basis: eastbound, June 15 through August 15; westbound, July 16 through

September 15; east- and westbound, December 20 through January 10; one week before and after Easter Sunday. For an additional \$10 and only in connection with the navigator fare, interliners may fly roundtrip between Lisbon and Madrid, Faro, Funchal or Oporto, with stopovers allowed in any direction. This rate is on a space-available basis. For additional information write ITR Interline, Ltd., 39 West 55th Street, New York, N.Y. 10019.

Caesar offers "fun-season"

Caesar Hotels has announced a series of new interline tours especially designed for the winter months which they've termed the "Fun-season" in Europe. One is a nine-day trip, including six days and five nights in Norway, featuring a delightful ski resort and a two-day thaw-out weekend in London. Caesar's Ski Norway/Weekend London series operates through April 23rd with convenient Saturday departures from New York via Pan Am. This package starts at \$298 per person, double, including round-trip air transportation, hotel accommodations with private bath, all meals at the ski resort as well as full use of facilities. In London, full English breakfast is included. There is also an optional ski and boot rental and ski lift package available at \$28.

Another new off-season trip is Caesar's Plan B Rome/Paris/London, including three nights in each of the cities. Priced at \$299 per person, double, departures from New York are on Saturday nights. Included is round-trip air transportation, hotel accommodations, breakfast, many meals and welcome cocktails, sightseeing and transfers.

An additional three-city trip introduced for the first time is London/Amsterdam/Brussels which features three nights each in London and Amsterdam and two nights in Brussels. An interesting feature here is the express train between Amsterdam and Brussels. This trip costs \$259 per person, double, and includes traditional Caesar Plan B features.

Caesar continues to offer its popular Rome-Florence, Madrid-Rome, and Rome-London trips throughout the off-season at reduced Fun-season rates.

A Caesar Plan A trip entitled, "Dublin-Killarney Galway" features travel by Aer Lingus Irish Airlines from New York to Dublin, Dublin to Shannon and Shannon back to New York. Included in the package is a three-day stay in Dublin at the Hotel Clarence as well as sightseeing and welcome parties. Rate for the eight day trip is \$295. Eligible for this Caesar Plan A interline special are Piedmont employees, spouses and children. As on all Caesar Plan A trips, the services of a Caesar Interline host is included throughout. You should book early as the groups are limited in size and this program is only offered before the high season.

Full itineraries are described in their new "Off-Season Interline Travel Plans for Europe, December 1976 through March 1977" which is now available from Caesar's office at 7733 Forsyth Blvd., St. Louis, Missouri 63105.

Plush new facility opens at Roanoke

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Frank A. Hedrick, President of the Beech Aircraft Corporation.

It was early in 1975 that the Roanoke City Council selected Piedmont as the fixed base operator at Woodrum Field under a 25-year contract with the city.

Piedmont has had a general aviation business in Roanoke since 1958 which offered maintenance and parts sales and service. This operation has been expanded with the opening of the new buildings. In addition to the previously available services, the Company now has air taxi and charter services, flight training, fuel sales and avionics services as well as

Beech aircraft sales. Complete sales and services for Enstrom helicopters are also offered at the Roanoke location. (The next edition of the Piedmonitor will feature a story on the Company's helicopter sales program.)

In keeping with its picturesque surroundings in the Roanoke Valley, Piedmont has landscaped its 14-acre area with native Virginia plants. Rhododendron and azaleas are on both sides of the entrance to the terminal. Norfolk pines add green to the interior color schemes. A patio observation area between the terminal and the ten T-hangars will have tables and chairs as soon as warmer weather comes. It will be a comfortable and convenient place for

plane watchers to pursue their favorite pastime.

Service and storage hangars, adjacent to the terminal building, complete the complex.

In the terminal building are the executive and sales offices, conference rooms, pilots' lounge and the meeting and training rooms for the Beech Aero Club.

A modern communications system connects the network of buildings. It includes a paging capability between the terminal and hangars.

George Litchard is the manager of Piedmont's newest, and certainly most plush, general aviation facility.