



The Winner

The winning black and white photograph in the first Piedmont Photo Contest was taken by Maxine Hill of the central reservations office. Her Old Well House picture was selected by employee votes cast during the weeks the entries were displayed in the main cafeteria at the General Office.

For information on the next photo contest contact Ronnie Macklin at INT-235/ext. 302; Tom Robert INT-270/ext. 568; Steve Holland, INT-270/ext. 581 or Bob Wall, INT-245/ext. 423.

Familiar faces in different places

Some recent job realignments and personnel promotions have put a number of familiar faces in different places with changed titles to match.

In the marketing department, Bill Asher has moved from Chicago Sales manager to Washington as district sales manager. Mike Mason is now in Chicago as district sales manager. He was Piedmont's city sales manager in Raleigh/Durham. Frank Paschal, who had been Newark sales manager, is now city sales manager for the Raleigh/Durham area. Jim Viperman was named Newark sales manager. He had been the company's sales representative in New York City. Worth Hauser has been named New York sales representative. Hauser had been in the central reservations office in Winston-Salem.

The inflight service department has also had a number of changes in titles and duties. Ken Brock is now planner-operations control. He is handling flight attendant schedules for all bases and is working out of the Winston-Salem office. Brock had been division chief in Atlanta. Alan Kirk is now division manager — inflight services. He is responsible for the Roanoke and Winston bases and is based in Roanoke. Kirk was formerly division chief there. Jack Doyle is now division manager-

inflight services, responsible for Wilmington and Atlanta. He had been division chief for Wilmington and is still based there. Donna Besaw has been named division manager-inflight services for Norfolk and Washington, based in Norfolk. She had been Norfolk division chief. The flight attendant supervisors now include Pat Craft for Washington, Lynn Pace for Winston and Brigitte Eschweiler for Atlanta. George Stack is now staff assistant — catering services.

In June the Company announced the appointment of O. E. "Bud" Halsey to the newly created position of director-governmental and community relations. Halsey, who was Piedmont's district sales manager in Washington, D. C., has been with the Company since 1955. His new responsibilities include coordination of Piedmont's state and federal governmental relationships, as well as matters involving local communities. Halsey's office is located at 1735 I Street, N.W., in Washington.

In the General Aviation Group headquarters in Winston-Salem, Dee Cockerham has been named manager-warranty claims. She replaces J. A. Taylor who was promoted to manager — parts department. She will handle all warranty claims involving aircraft and parts for the aviation services division.

Industry Notes

Airlines on top

The public feels differently than government deregulators about the U. S. airline industry. The 1977 U. S. News & World Report's prestigious annual survey listed the airlines far out in front of other industries and businesses in key categories of public reaction. Only a few received "excellent" or "good" marks in the survey, the magazine said, adding: "Airlines, which have made strong showings in all of these consumer tests, again topped the list — considerably ahead of the runners-up."

In what it termed a "key question in the survey — how would you rate each of the industries/businesses . . . in giving the customer good value for the money? — the magazine, in its June 27 issue, showed airlines first with a 68 per cent rating. Next closest had a 55 per cent rating. Airlines also were rated far ahead on such things as keeping customers informed and overall safety.

Ironically, a survey of government officials, run as a companion to the business survey, shows that "68 per cent of bureaucrats feel more regulation means less efficiency and 77 per cent believe competition is better than business regulation. The airlines were the only regulated industry in the twenty-one covered by the magazine survey.

O'Hare still busiest

O'Hare International Airport remained the nation's busiest in 1976 and even widened its lead over its two nearest rivals, the United States Air Transport Association has reported.

Chicago's big airport ranked first in passengers boarding and in aircraft departures and dethroned New York's Kennedy International as the top freight-handling airport in the nation.

Ranking behind O'Hare in numbers of passengers boarded were Atlanta, Los Angeles, Dallas, Kennedy, and LaGuardia.

The 16.1 million passengers who boarded at O'Hare last year exceeded the 17.6 million at all three New York area airports—Kennedy, LaGuardia, and Newark—combined.

Babies worse than smoke

Frequent airline passengers are more irritated by crying babies than by cigarette smokers according to a survey done for the Airline Passenger Association.

The study showed 71.3 per cent of travellers are opposed to additional restrictions on cigarette smokers. More than 10,000 travellers who averaged more than 40 flights a year responded to the survey, the association said.



A good connection and great combination is Piedmont and Resort Commuter Airlines now offering a direct air link between Fayetteville and Pinehurst, North Carolina.