

United way chalks up most successful year



For outstanding success in increasing the contributions from their areas, special plaques were given by chairmen Brenda Patton, left, and Jim Taylor, right, to Frank Barnes of maintenance, Jim Bradley of employee relations and Nancy Harrold and Diana Goolsby of CRO.



Among the solicitors at the celebration luncheon were, seated from left, Metzel McDowell, Gerri Parnell, Nancy Harrold, Diana Goolsby, President Davis, Jean Heath, Rilla Williard, Frances Horton. Those standing include, in the usual order, chairmen Jim Taylor and Brenda Patton, Bill Marler, Fred Wyckoff, Royce Turner, J. D.

Groce, Frank Barnes, Bob Wall, Linda Yokeley, Judy Walker, Don Witte, Bob Welfare, Bill King, Jeff Johnson, Dale Cook, Donnie Ogburn, Johnny Davis, Larry Flowers, Paul Swaim, Chuck Johnson, Dee Moles and Richard Maney. The annual fund raising drive was held in October.

With a whopping 79 per cent increase in giving, the 1978 United Way campaign in the Company's Winston offices chalked up the most successful campaign in its long history.

Thanks for a 'job well done' are due to chairmen Jim Taylor and Brenda Patton and their super solicitors. Nearly every department exceeded its goal set for the drive, some by more than 100 per cent. Maintenance, central res, fixed base, Piedmont Fabricators and marketing also showed more than 100 per cent increases over their 1977 totals.

The special plaque accepted for employee relations by Jim Bradley was the highest percentage of contributors, 100 per cent participation. The CRO's Diana Goolsby and Nancy Harrold accepted their award for having attained the greatest increase in giving over last year, 120 per cent. The plaque to maintenance, accepted by Frank Barnes, was in recognition of the department's having shown 108 per cent increase in contributions over the 1977 totals.

The Company's goal was \$38,500. The total submitted to the Forsyth County United Way was 56 per cent higher than that, or more than \$60,000.

President T. H. Davis described the results as a "magnificent performance," and the Company's officers passed a resolution commending Taylor and Patton, the campaign leaders.

Industry notes

Airlines stay in nation's headlines

Senior Vice President R. S. Northington has been appointed Regional Director of the Office of Emergency Transportation Region 4 of the U. S. Department of Transportation.

The Office of the Secretary of Transportation recently announced Northington's selection. He has been a member of the National Defense Executive Reserve since December, 1957 and has served as deputy regional director-designate since June, 1971.

The OET is comprised of executive reservists from the transportation industry as well as federal mobilization designees. The transportation unit of the NDER was established to enable the Secretary of DOT to implement immediate executive support for managing and allocating the nation's transportation resources in the event of a national emergency.

Davis on ATA board

Piedmont President T. H. Davis is among 20 of the nation's top airline executives recently elected to the board of directors of the Air Transport Association (ATA) for 1979.

ATA has also announced 3 new interstate airline members: Air California, headquartered at Newport Beach; Air Florida, based in Miami; and Pacific Southwest Airlines (PSA), headquartered in San Diego. ATA now has a total membership of 30 airlines, including two associate members based in Canada.

Western wins toss

Western Airlines' Chairman Arthur F. Kelly won a coin toss at Los Angeles International Airport and the name of the new airline will be Western-Continental Airlines.

Western-Continental Airlines is the proposed merger product of Western and Continental airlines. The carriers filed a consolidation proposal with the Civil Aeronautics Board in September and must await Board, presidential and shareholder approvals before proceeding with the merger.

"Since this is a consolidation of the two companies rather than a takeover by either, we wanted to make certain that the new name would be fair to both," the companies said. The coin toss decided which of the companies would be listed first.

According to the Wall Street Journal, Continental Airlines had no comment on one wag's remark that if Western won the toss, the airline would be tagged in Australia as WC (or Water Closet) Airlines.

Justice clears one merger

The Justice Department has told the Civil Aeronautics Board it won't object on anti-trust grounds to the proposed merger of Southern Airways into North Central Airlines.

A statement said the department has concluded that the North Central-Southern merger "simply presents no present, reasonable prospect that concentration in any relevant market will be realistically increased." The department's views were conveyed in a brief filed with the CAB.

The major merger proposals currently pending before the CAB, which are also being studied by the Justice Department, include competing bids by Pan American World Airways and Texas International Airlines for Continental Airlines, and the proposed merger of Continental Airlines and Western Airlines.

In another filing with the CAB, the Transportation Department also said that it doesn't object to the proposed Southern Airways-North Central merger. But the Transportation Department said this doesn't mean it will favor airline mergers in general.

Pan Am to buy stake in NYC

Pan American World Airways has announced plans to purchase for \$25 million the land under its midtown Manhattan office building. It also reaffirmed its intentions to keep its world headquarters in New York and to

expand its work force in the city.

Citing an improved business climate in New York City, William T. Seawell, Pan American's board chairman, said the airline would add 600 jobs to its work force in New York City if President Carter approves next spring the airline's proposed merger with National Airlines.

American moving to Dallas

Sometime during 1979, probably about mid-year, American Airlines will move its headquarters from New York to Dallas.

American President Albert Casey said the nation's second largest carrier would relocate primarily because of its changing route system.

Customs laws revised

Since November 2, 1978, U. S. travelers coming home from abroad haven't had to pay customs duties for purchases valued up to \$300. Also, on the next \$600 worth of goods, a new, flat duty rate of 10 per cent is collected. The changes are due to the new customs law recently signed by President Carter.

The ATA says the increased duty-free exemption, up from \$100, and flat duty rate should speed up customs processing of travelers flying to the U. S.

One day's orders total \$2 billion

In the largest-ever, one-day sale of airplanes, the Boeing Company recently received orders for more than \$2 billion worth of planes. It was November 15 when American and Delta airlines signed for the mostly new generation 767 jetliners.

American ordered a fleet of 30 of the twin-jet, 200-passenger 767s to be delivered starting in October, 1982. Delta ordered 20 767s, plus eight new 727s. Both carriers chose General Electric engines for their planes. In an earlier

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