

Virginia. McCormick has been with the Company since 1955. Marketing for the Pittsburgh area will be handled by Roanoke City Sales Manager Don Holliday. Phil Bostick, formerly a senior supervisor in Charleston, West Virginia, is the first station manager for Piedmont's Boston operation. He has been with the Company since 1962. Jim Vipperman, who was sales manager in Newark, has been named district sales manager for Boston. Barry N. Mitchell, with Piedmont since 1969, has moved from manager-customer service in Charlotte to station manager for Denver. Former Atlanta Sales Manager John Lasater has been promoted to the city sales manager's position in Denver.

**TOPS winner chosen**

The TOPS (Total Outstanding Passenger Service) winner for September/October was Roanoke-based Flight Attendant Marianne Moore. She has been flying Piedmont's skies since May, 1974.

Recent passengers who've commended Marianne said she is "charming, courteous and attentive," and that she "makes flying Piedmont a pleasure."

As the TOPS winner, she will receive five shares of Piedmont stock and the award plaque.

The TOPS selection committee also noted an honorable mention for the September/October period for Fayetteville's Roger Davis.

**Piedmont serves half of top 12**

By year-end 1978, Piedmont will be serving half, or six of the 12 highest-boarding airports in the U. S. We're operating from Chicago's O'Hare, number one; Atlanta, number two; New York's LaGuardia, number six; as of December 15, Denver, number 7; Washington's National, number nine; and Miami, number 12.

**Name the program**

All airline division employees recently received a letter from President Davis concerning plans to improve our level of customer service. He announced the formation of a committee,

which included Joe Wilson, Ed Best, Sherl Folger, Don Shanks and Gene Sharp, to design and implement a thorough program to achieve improved service.

To kick off the program, the committee has asked for suggestions and program name ideas. The employee who submits the chosen name will win an all-expense-paid weekend at The Greenbrier and round-trip, positive transportation. All name ideas should be sent to Sherl Folger, INT-A320, by January 15, 1979. The committee welcomes suggestions for the program at any time.

As Davis said in his letter, "The overall success of this program depends, in large part, on each and every one of us."

An appropriate name for a needed program is a good place to start. The committee is waiting to hear from you.



It was taste 'n tell when Massport (the Massachusetts Port Authority) and Swissair representatives visited the Central Res Office on November 29 to promote their support of Piedmont's new Boston service. Sporting telling T-shirts and tasting the specially delivered Boston clam chowder were, from left, Gilda Lynch, Tony Steelman, Faye Sweet, Tina Baity and Jackie Truell.



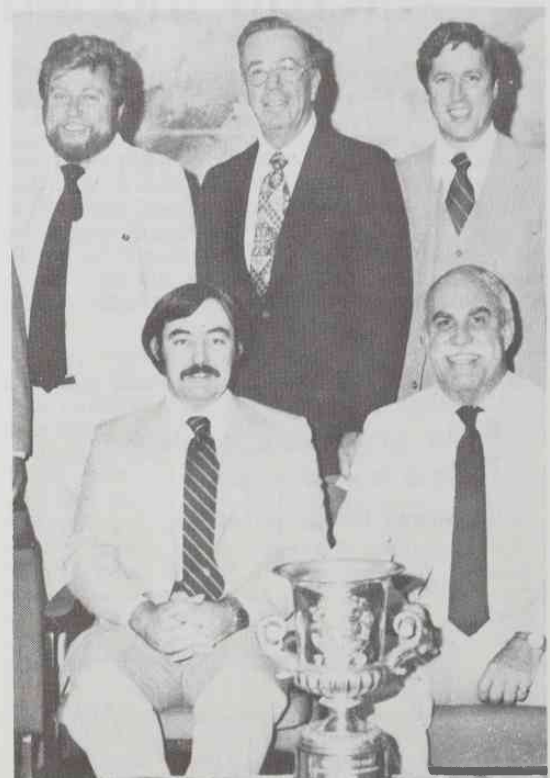
The November flight attendant graduates included, front row from left: Janette Collins, Vicki Barbee, Donna Martin, Joan Sillman, Charlotte Smith, Diane Raab, Dorothea Demps. Shown on the second row are, in the usual order:

Candy Daughtridge, Kathy Joines, Terri Anderson, Tracey Dow, Tami McKeithan, Crystal Garner and Susan Cranford. With these 14 new names the flight attendant seniority list totals 432.



Recent flight attendant graduates include, front row from left, Charlene Gustafson, Debra Atkins, Jane Bruton, Linda Joynes, Debi Sumner, Estelle Snowdon, Pat Duresky and Janet Chatman. On the back row, in the

same order, are Wayne Graham, Diane Hatzenbuhler, Molly Meade, Marilyn Quinn, Cynthia Fisher, Norma Gayle Oliver and Denise Holmes. This class of 15 completed training in September.



The Airline Sales Managers Association of New York recently elected new officers. Piedmont's Vince Dieringer, standing at right, joined North Central's Ed O'Connor and Armando Romillo of Mexicana, seated, and Jim Greene of Thai International and Eastern's Tom Gilroy as an officer of the association for 1978-79.