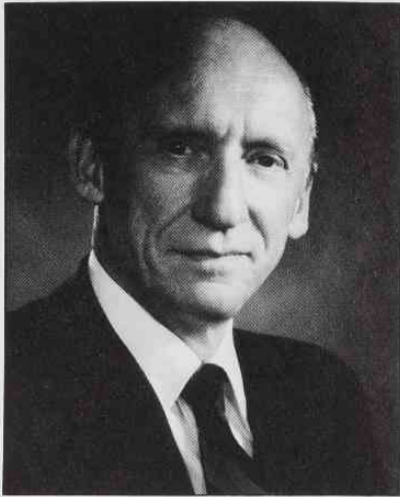


# PIEDMONITOR

News about Piedmont. The Up-And-Coming Airline.



Davis

## Davis Chairman; Howard President

Directors of Piedmont Aviation, Inc., on May 6 elected T.H. Davis Chairman of the Board and Chief Executive Officer and elected William R. Howard President and Chief Operating Officer.

All other incumbent officers were reelected.

Davis has been president since 1943, and the only president Piedmont has had since the airline division began service in 1948.

Howard came to Piedmont three years ago and since that time has

served as senior vice president and assistant to the president, and most recently as executive vice president - Marketing and Customer Services. He is a lawyer and a pilot, and has been heavily involved in Piedmont's extensive route expansion since the deregulation of the airlines in 1978.

Davis said that, as a result of major expansion at Piedmont, the time has come to further strengthen the management team, and that all the airline officers will report to

Howard. He will be in charge of Piedmont's day-to-day operation. Piedmont's General Aviation Division will continue to report to Davis.



### on the inside

- A call to action! Write your representatives in Congress today. Why, page 2.
- Tennis anyone? Matches are set for September and a golf tournament is planned for the following week. Details, page 4.
- And the winner is...! Results of the Carelines Games, pages 5-7.
- An old railroad depot is transformed into a museum. Directions, page 8.
- They're the pride of Piedmont, thanks to Maintenance's mod program. A glimpse, page 9.
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Howard

## PI stockholders' meeting A hangar spectacular

Stockholders of Piedmont Aviation, Inc. were treated to displays of a new Boeing 737, a Piper Archer, and a Beechcraft King Air during their annual meeting at Winston-Salem on May 6, while hearing glowing reports of Piedmont's 1980 performance, and concerns of inflation and low-cost competition ahead.

The meeting was the first ever held in Piedmont's hangar and, as a contrast to the gleaming new com-

mercial and general aviation aircraft, the first plane that the corporation ever owned, a Taylor E-2, was also on display.

Piedmont's stockholders agreed to expansion of the Board of Directors by one person and elected William R. Howard to fill that position.

T. H. Davis, acting as chairman of the meeting, said the 737 on display was "a very vivid indication of the progress your Company has

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Charlotte has become the largest complex in the Company's history, providing more departures and boarding more passengers than any other station in the system.

The Queen City has grown from 24 departures daily in May 1980

to 51 today, and on July 1, the figure will increase to 53 with 12 planes in the complex simultaneously. In May, Piedmont boarded over 70,000 passengers in Charlotte, 40 percent of Charlotte's total enplanements. In May 1980,

Piedmont's share of the market was only 16 percent.

Piedmont now serves more non-stop and single-plane markets from Charlotte than do all other major carriers at the airport. The number of employees at the Char-

lotte complex has also increased to 219.

Color prints (8x10) of the Charlotte complex are available for \$7.50 each. Call Ext. 454, or write Public Relations, A327, INT, to place an order.