



PIEDMONITOR

News about Piedmont. The Up-And-Coming Airline.



The opening of the BWI hub is just three months away, and BWI's staff is gearing up for the July 15 startup. Bob Bennington (foreground) is BWI's new station manager. With him are (l to r) Dave Savopoulos, Deb-

bie Clark, Eric Pedersen, Linda Pauley, Dennis Shea, Bob Rogers, Tommy Rodgers, Charles Turner, and Frank Fuller. For more on BWI, turn to page 3.

Piedmont steps up pace At LaGuardia and Newark

On April 24, Piedmont Airlines will take a bigger bite out of the Big Apple's air travel market.

After New Yorkers set their clocks ahead on Saturday night, they'll arise to find a very different Piedmont Airlines waiting for them.

That's the day Piedmont begins handling its own operations at LaGuardia Airport after a 16-year wait, and advances its daily LaGuardia departures to 22, up from its present 15.

At the same time, Newark will go to 25 daily departures, up from 24.

Instead of contracting operations to other carriers, Piedmont will have its own force of 97 employees at LaGuardia to handle the flights, along with 12 maintenance personnel. At Newark, Piedmont has 140 station personnel, and 16 maintenance employees.

Between the sales offices in Manhattan and Newark, Piedmont has another six employees, or a total of 271.

At the two airports combined, Piedmont will be offering the Metropolitan New York market 47 daily flights with 5,732 daily seats. On a monthly basis, Piedmont will have 171,960 seats out of the two New York airports.

Leonard Martin, vice president-passenger services, said that Pied-

mont employees are anxious to move into the LaGuardia space.

"Most of the new employees at this station will be Piedmont personnel moving into New York from existing stations," Martin said. "I think they're anxious to show New Yorkers the good service that has attracted so many customers to us since deregulation in other markets."

If LaGuardia parallels Piedmont's success at Newark, it will be no small achievement. In March, Newark became one of the system's few 50,000 passenger boarding stations in a single month when the Newark staff enplaned 53,811 passengers, a record.

Bill McGee, senior vice president-marketing, said the strategy is simply a continuation of what Piedmont has been doing since deregulation, not a new focus on the giant air travel markets.

"New York, or the New York area, tends to be the Number One destination for most of our air travel markets," McGee said. "If we're to be a full-service carrier, particular insofar as destinations are concerned, we need to give our communities good access to New York, and do it through both airports."



PI Games go on June 4

Who can run the fastest, jump the highest, and best pound a volleyball over the net?

Reservations, the overall winner at the Piedmont Games in 1982, is boasting, "They Can't Beat Me in '83." So is the GO women's volleyball team which has taken home gold two years in a row. The ROA stations team experienced the sweet taste of victory in men's volleyball last year and will be out to defend its championship.

Competitors will take their places at the starting line on Saturday, June 4, at Wake Forest University for the fourth annual Piedmont Games.

The Piedmont Games Committee is up and running in prepara-

tion for this year's contest. Emma Trotman and Betty Westmoreland (right foreground) are chairing the committee. Both work at CRO.

Other members and their areas of responsibility are: (seated, l to r) Donna Poulas (CRO), officiating; and Bill Lee (Charters & Convention Sales), food and entertainment; (standing) Jimmy Speas (CRO), transportation and hotel accommodations; Bill Simmons (Training), communications; and Al Lundy (Maintenance), awards. In addition, John Ferry (Marketing), will coordinate the games.

