

## System grows With new Spring schedule

On April 29, major schedule changes will take place on the system. Three aircraft will join the fleet, two F28s and a 727-200. Our total number of departures will increase from 732 to 754, and we will fly 259,308 miles daily compared to the current 255,635.

New services slated for April 29 include:

- three nonstop, round-trip flights daily from GSO to LGA and a non-stop, round-trip flight from GSO to RIC increasing the total number of departures at GSO to 37. LGA's departures will number 31 and at RIC, we will have 21.
- one nonstop, round-trip flight between DAY and PHL, giving DAY its 18th nonstop market. Departures there will number 41 daily. Departures at PHL will grow by one to eight daily.
- a nonstop, round-trip flight between RDU and MCO. Departures at RDU number 23, and at MCO, 10.
- nonstop, round-trip flights from BWI to AVL, CHO, and ILM, giving the BWI hub 27 nonstop markets. Daily departures at BWI will number 55. (Including Henson, we will have 123 daily departures. Departures at AVL will be at 11, at CHO we'll have four, and at ILM, 9.
- a nonstop, round-trip flight from MIA to JAX. JAX's departures will number nine, and MIA will have 10.

Additional service will also begin on April 29. Highlights include:

- a third nonstop, round-trip flight between CRW and DCA
- a third nonstop, round-trip flight from BWI to DTW
- a third flight from RDU to BWI
- a third nonstop, round-trip flight between SBN and DAY
- a third nonstop, round-trip flight between ATL and MYR

On June 1, another 727-200 will be put into service, increasing our fleet size to 29 727-200s, 63 737s, and four F28s.

DAY's daily departures will grow by five to 46 on that schedule. We will begin nonstop, round-trip service from DAY to Kalamazoo (AZO), add a second nonstop, round-trip flight from DAY to PHL, and increase nonstop, round-trip service from DAY to DFW by one to three.

On June 1 we will offer over 30,000 seats daily from our three hubs. At CLT, we will have 18,140 seats available, at BWI, 6,321, and at DAY, 5,948.



Over \$1,000,000! That's how much each of these agents in Piedmont's Nashville Reservations Office sold in 1983. Their accomplishments make them members of Nashville's most exclusive organization, the 1983 Million Dollar Club.

Nashville's supervisory and management staff recently held a luncheon in honor of these 25 outstanding agents. Each received a

certificate designating him or her a member of the prestigious Million Dollar Club.

Nashville's 1983 million dollar agents are: (front row, l to r) Pat Shells, Ruth Patton, Theresa Love, Belinda Carver, Janet Schock, Toni Frazer, Janet Barnard, Helen Lynch, Debi Spann, Linda Humphrey, Cathy Carpenter, and Michael Sexton; (back row, l to r) Gail Nolan, Mikie Evans, Hazel

Parmer, Jo Ann Ratliff, Donna Gannon, Jane Marsh, Marilyn Dozier, Vicki Owens, and Betty Bunce. Diane Buch, Jonathan Lee, Brenda Wilburn, and Bette Wiley were unable to attend the luncheon.

Diane Buch's 1983 sales totaled \$1,481,358, the highest of any agent in the Nashville office.



## March traffic up for Piedmont

Piedmont set records in March for the most passengers ever boarded, the most capacity ever offered, and the most revenue passenger miles ever recorded in a single month.

During the 31 days of March, we boarded a record 1,202,999 passengers, a 28.6 percent increase over March 1983. Our available seat miles (ASMs) rose 25.4 percent to 921.5 million, and our revenue passenger miles (RPMs) grew 24.5 percent to 527.3 million.

Our load factor in March was 57.23 percent compared to 57.62 percent in March 1983.

In February, we enplaned 974,686 passengers, an increase of 43.2 percent over the same month a year earlier. ASMs totaled 848.7

million, a 34.2 percent increase, and RPMs reached 424 million, up 36.9 percent compared to 48.97 percent.

For the first quarter, we boarded 3,159,948 passengers, a 34.2 percent increase over the first quarter of 1983. RPMs grew 28.7 percent to 1.4 billion and ASMs rose 28.6 percent to 2.7 billion. The load factor for the first quarter was 51.80 percent compared to 51.75 percent in 1983.

In March, we also flew 39.1 percent more cargo ton miles than during the same month a year ago. We carried 1.6 million ton miles of U.S. Mail, a 40.3 percent increase, 50,136 express ton miles, up 33 percent, and 1.5 million freight ton miles, a 38 percent increase.

In February, we flew 53.2 percent more cargo ton miles than during the same month last year. Total cargo ton miles were 2.9 million. We carried 1.5 million ton miles of U.S. Mail, 43,741 express ton miles, and 1.3 million freight ton miles during the month.

For the first quarter, cargo ton miles grew 44 percent. U.S. Mail ton miles rose 44.4 percent, air express ton miles 46.4 percent, and air freight ton miles increased 43.4 percent.




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## Davis honored by N.C. group

TH. Davis, retired chairman of the board and Piedmont's founder, has been presented the Citation for Distinguished Citizenship by the N.C. Citizens for Business and Industry.

"Tom Davis is esteemed throughout his state and nation as a pioneer of commercial aviation, especially in the area of regional airline service," the citation reads.

"Piedmont Aviation, Inc., the company he founded and nurtured through more than 40 years, stands today as one of the largest regional air carriers and one of the most successful and most admired of all the nation's airlines."

The presentation was made at

the organization's 42nd annual meeting held in Raleigh March 14.

"In the 80-year history of North Carolina aviation, three names stand preeminent: Wilbur Wright, Orville Wright and Thomas H. Davis," Sherwood H. Smith, Jr., chairman and president of Carolina Power & Light Co., said in opening remarks. He also gave a brief profile of Davis' career, professional affiliations and community service and the awards and honors bestowed on him through the years.

The citation has been awarded each year since 1950.



On March 27 a Piedmont B737-200 was diverted to Havana by a hijacker. It was the first such diversion in Piedmont's history. The aircraft was returned to Miami the same day without further incident. All passengers and crew were unharmed. The

hijacker was taken into custody by Cuban police.

Crew members on the flight were: Capt. Carl Gamble; first officer Ben A. Giffin; and flight attendants Linda Fulton, Linda Buchanan, and Devonne Thomas.