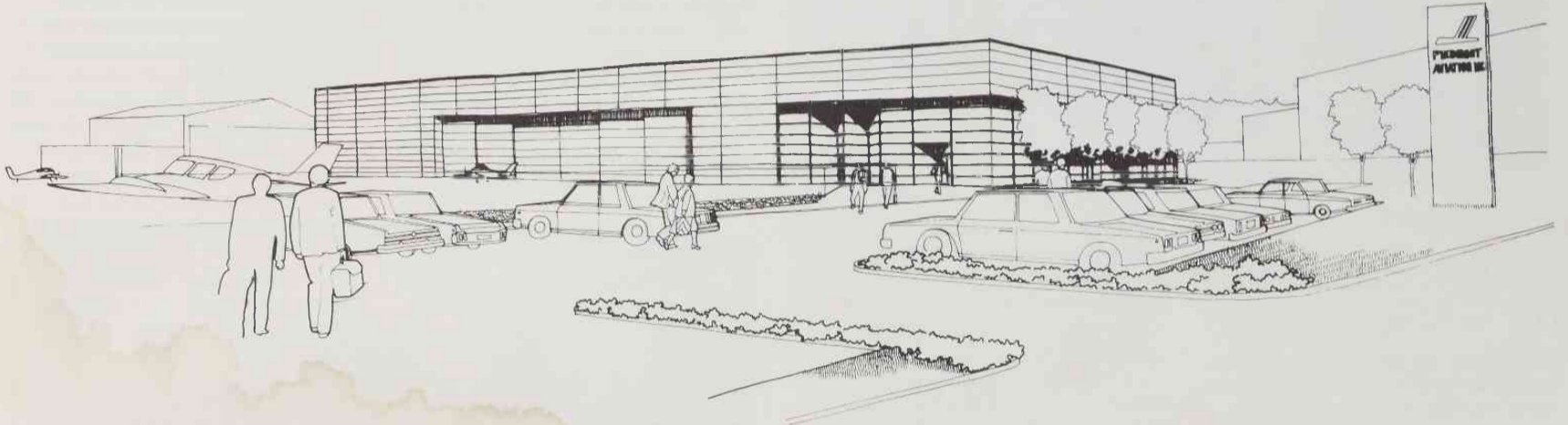


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PIEDMONITOR

News about Piedmont. The Up-And-Coming Airline.



New Complex will house GAG's headquarters

Construction began this month at Smith Reynolds Airport in Winston-Salem on a \$1.9 million hangar/office complex for the General Aviation Group.

The new structure, scheduled for occupancy in July 1985, will be built on the site where three old general aviation hangars now stand. Piedmont first got its start in these hangars almost 45 years ago. The new complex will include a

27,600-square-foot hangar which will house from 18 to 24 aircraft. The office will provide 14,400 square feet of space for General Aviation Group's headquarters, the Winston-Salem division of GAG, the Beechcraft sales department, the charter department, a flight planning room, administrative offices, and an employee breakroom.

Initially, 23 people will be located in the new complex.

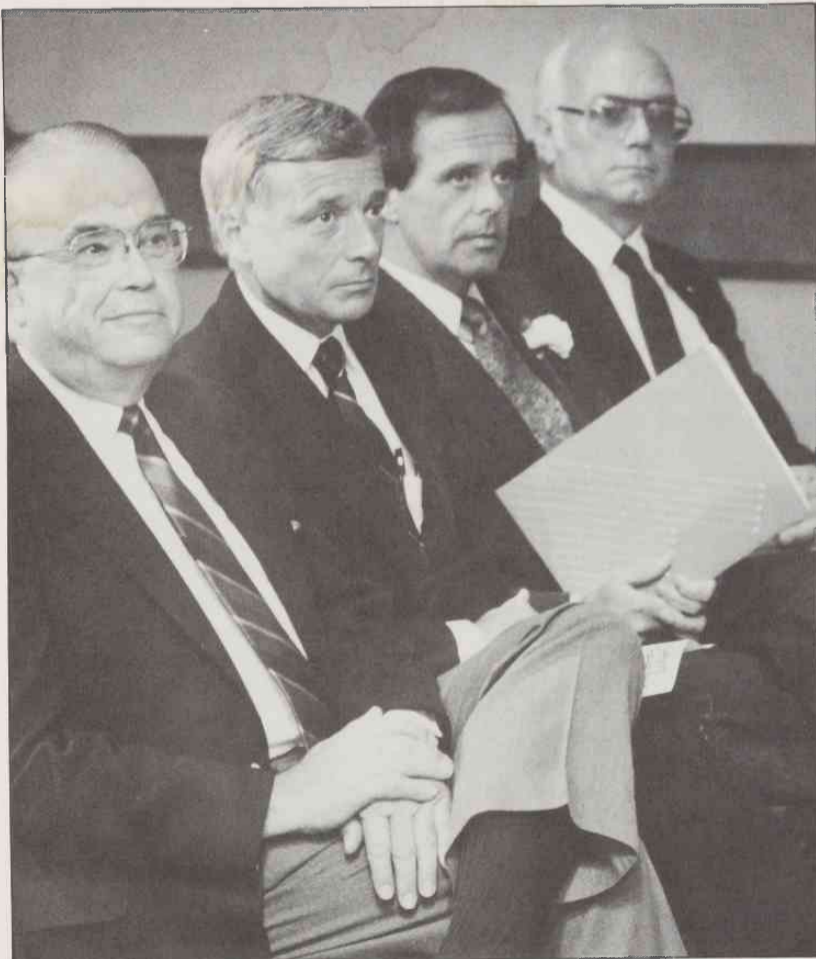
"In order to maintain our Beechcraft franchise, we need to improve our facilities," Joe H. Culler, president of GAG, said.

"With the new complex, we'll be able to attract more customers and offer better services. The hangar will be heated and will have motorized electric doors. The present hangars have deteriorated to the point of being unsafe for storage of multimillion dollar aircraft.

"Additionally, our employees, who are now scattered around in different buildings, will be located together. We'll have room for future expansion."

The oldest hangar on the site was built in the early 1930's and was home for Piedmont's predecessor, Camel City Flying Service, and for Piedmont in its first years. It was

continued page 2



President Bill Howard (left) prepares to announce plans for the new Dayton Reservations Office at a press conference held in Dayton in late August. With him are Al

Dietzel, director of economic development for the State of Ohio, and Dayton Mayor Paul Leonard.

Piedmont chooses Dayton For our fifth res center

Dayton will be the site for Piedmont's fifth regional reservations office, scheduled to open early next year. The \$3.3 million facility will initially have 210 employees to handle an expected 2.5 million telephone calls in its first year of operation.

The one-story reservations facility is being built at the Dayton International Airport, near the Dayton Airport Inn. Construction began in mid-October on the 15,000 square foot structure with completion set for spring.

President Bill Howard announced plans for the new facility on August 27 in remarks before the Dayton Rotary Club.

"Calls from the midwest cities we serve are now handled by either our Nashville or Reston offices," Don Shanks, vice president-customer relations, said.

"As a result, because charges are based on a per mile basis, we're paying line charges that are quite high. Our studies have revealed that from a long-range standpoint, the most economical and practical approach

to handling the continuing expected increase in telephone calls is to establish the facility at Dayton."

Shanks estimates that the new office will save Piedmont millions in

continued page 4

This year's slogan has been "A billion or more in '84." And it looks like we're going to do just that!

In late November or early December, Piedmont will reach \$1 billion in revenues for the year. That means we'll move up from the "national" airlines category to the "majors," as designated by the Civil Aeronautics Board. ("Nationals" have annual revenues between \$75 million and \$1 billion. "Majors" have annual revenues exceeding \$1 billion annually.)

Watch for an announcement sometime soon!