



Station agents across our system have been fitted this summer for new uniforms. In early September, the uniforms will be shipped to service centers where employees will come for final alterations. Switchover to the new uniforms is set for November 1. At left, MSP Supervisor Brett O'Neil has his jacket fitted by Fashionaire representatives Mary Gaynor and Barbara Beck. Above: BWI Agent Sharon Chiaravalle checks out her new uniform in a nearby mirror.



volume 37, number 6

July 1986

New HQ adds another point to PI map

In the past five years, the number of Piedmont employees systemwide has grown from 5,800 to over 17,000. And in the area including Winston-Salem, Greensboro, and High Point—commonly called the Triad—we now have over 5,200 employees.

Some of the changes that have come about in the Triad because of our phenomenal growth include:

- The GSO Maintenance Facility was completed in 1983, and an addition opened this year.
- The GSO terminal building opened in 1982 giving us the opportunity to offer our passengers much improved service.
- In Winston-Salem, revenue accounting first outgrew its facilities at the General Office and moved to North Point. These offices soon became in-

See Triad map, pages 4 & 5

- adequate, requiring a move to Madison Park.
- Ticket-By-Mail moved first out of the INT Reservations Center to the GO and is now at Madison Park.
- Last fall, our new computer reservations center opened at Madison Park.
- In the summer of 1981, the T.H. Davis Training Center opened its doors.
- The building that formerly housed the Aerospace Institute is now home for employee services such as personnel, the pass bureau, the print shop, and the credit union.
- The Piedmont Gift Shoppe moved to the Smith Reynolds Airport terminal building.
- Our General Aviation Group moved into a brand new hangar/office complex on the site where three old general aviation hangars once stood.
- City ticket offices have opened in Greensboro at the Holiday Inn—Four Seasons and the Radisson Hotel in High Point.
- At the General Office on Liberty Street, changes have continually taken place as staffs have grown, and soon renovation will begin as the building is

readied for more growth.
And this month, employees have begun moving to our new corporate head-quarters in Winston-Salem, putting us in yet another location in the Triad. To give you a better understanding of who's located where, a brief sketch of our Triad locations follows:



Corporate Offices One Piedmont Plaza

By the end of August, over 450 people will be located at our new head-quarters building at One Piedmont Plaza in Winston-Salem. Those on the seventh and fourth floors moved this month, and employees on the third, fifth and sixth floors will move in August.

On the seventh floor are President and Chief Executive Officer Bill Howard; our five senior vice presidents; offices for the controller, assistant treasurer, and vice presidentcustomer relations; and our entire corporate planning and legal departments.

The fourth floor houses passenger services, public affairs, facilities, passenger procedures, properties and leases, cargo services, and reservations services; and the fifth floor, customer relations, and pricing and yield management.

On the third floor will be employee relations, security, and part of purchasing. In addition, Ted Celentino, vice presidentcomputer and communications services, will maintain an office here as well as at Madison Park.
Marketing—including airline scheduling, charter and convention sales, agency sales and tour development, sales promotion, research, advertising, sales, cargo sales, meetings and convention sales, and marketing services—will take over the sixth floor.

In addition, Piedmont's main mailroom is now located on the ground floor of this building.

Other floors will be occupied as space becomes available.

continued page 4

Piedmont, Syracuse Reach agreement

Piedmont President Bill Howard and Syracuse Mayor Tom Young announced that the City had withdrawn its lawsuit against Piedmont and signed a 15-year lease for an expanded Piedmont passenger terminal and other facilities at Hancock International Airport during a press conference on the steps of Syracuse City Hall July 1.

The agreement paved the way for Piedmont to expand the air service hub begun in Syracuse by Empire, and for Piedmont to establish a crew base at Syracuse, along with expanded cargo and commissaru facilities.

After approval by the Syracuse Common Council, construction is expected to begin later this summer.

4