


Around the Group

- Increase its link flying between the East and West.
- Continue hub development.
- Extend its reach to more intermediate cities, including possibly Salt Lake City, Tulsa, Des Moines, and Oklahoma City.
- Expand into the Caribbean and Honolulu.
- Increase its share of international travel.

He also added to his list of must do's: "Let's not forget our heritage in all of this, and that it is the small cities that brought us to where we are today—as a major, major airline.

"We've got our work cut out for us," Colodny said, "and the only way we're going to successfully achieve our goals is if we do not lose our momentum. We are going to be the best, and we're going to do it together." 



Piedmont President Tom Schick chatted informally during meeting breaks with several employees including Tim Kaufman, Jetstream captain-CLT, and Joe Hooper, flight attendant-BWI.

Clark appointed

Mike Clark, formerly director- public relations for Piedmont in INT, has been appointed director-community relations in the USAir Corporate Communications Department. Concurrent with Clark's relocation to the USAir headquarters in Arlington, responsibility for Piedmont's news media relations has been transferred to USAir's public relations department, headed by David Shipley, assistant vice president-public relations, also in Arlington. In his new USAir position, Clark, a 23-year veteran of the airline industry, is responsible for establishing and maintaining communications with community leaders in USAir markets. Clark



joined Piedmont in September 1987 as director-public relations, after serving for 16 years in a variety of public relations posts with National Airlines and Pan Am. Earlier, he had been news bureau manager for Mohawk in Utica and publicity representative for Braniff in Dallas. Before joining the airline industry in 1966, Clark was a reporter and aviation editor for the Houston Post. A native of Maryville, TN, Clark was educated at Maryville College and the University of Tennessee.

Department integrated

The Piedmont purchasing/material planning/general services/print shop functions were integrated with the USAir material services department on January 16. Following is a summary of the major personnel assignments that have been made to date: David W. Morgan became director-aircraft provisioning/operations, and W. E. (Gene) Shackelford became director-material planning/administration. In addition, Harrison C. Gilbert will continue as director-purchasing services.

New Group subsidiary

Piedmont Aviation Services, Inc., formerly Piedmont General Aviation Group, became a subsidiary of USAir Group, effective January 1, 1989. The Winston-Salem-based division includes fixed-base operations (FBOs) in North Carolina at Winston-Salem, Greensboro, Monroe, and Asheville; and in Virginia at Norfolk and Roanoke. Piedmont Aviation Supply, a national wholesale parts supply distributor in Atlanta, also operates under Piedmont Aviation Services.

Henson boarding records

Henson Airlines, the Piedmont Regional Airline, established records in all categories for 1988. Passenger boardings of 1,586,142 highlighted the record year, up 19.6 percent from the previous record of 1,325,917 set in 1987. All-time company records were set for 1988 in RPMs (215,482,907), ASMs (448,011,981), and load factor (48.1 percent), up 23.4 percent, 19.5 percent, and 1.6 points, respectively, from the previous year. The Henson system serves 42 airports in 12 states, the District of Columbia, and the Bahamas. Henson Airlines is a wholly-owned subsidiary of USAir Group.