

Piedmont Frequent Flyers now USAir Frequent Travelers

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Members of the Frequent Traveler program accumulate miles every time they fly on USAir and Piedmont. The company keeps track of those miles on a now-consolidated data base. The computer stores the history of each program member including their address, current mileage balance, and related information.

When a member reaches a certain mileage level, they become eligible to receive a corresponding award. It might be a certificate for a free roundtrip coach-class ticket in North America, plus hotel and rental car (at the 20,000 mileage level), or it could be a free roundtrip ticket on the British Airways Concorde to London (at 150,000 miles). They fill out the award request form on the back of their monthly statement. And within two weeks, in most cases, the members receive award certificates.

To make the Frequent Traveler Program attractive to prospective members and current members, the USAir marketing staff constantly considers ways to improve the program. One way is by bringing in new airline, hotel or car rental partners. Another way is to provide enhanced awards through existing partners.

Swissair, the newest partner, will join the USAir Frequent Traveler Program. Mileage will be credited to the USAir Frequent Traveler's account based on the type of ticket used.

Beginning July 1, USAir frequent travelers members will receive one free roundtrip off-peak ticket from a North American gateway to Switzerland when they reach the 50,000 mileage award level. At the highest award level, frequent travelers will be able to earn one free first-class ticket to Switzerland. These awards also entitle the frequent traveler to a free USAir/Piedmont roundtrip ticket for connections at Swissair's North American gateway cities.

Interlining

Discount interline travel information and special events information is compiled from items sent to the editor. It is provided as a service to employees. Neither USAir Group nor its respective company employee publications can assume responsibility for irregularities that may occur in connection with offers described.

1989 Air BVI Interline Regatta

The 8th Annual Air BVI Interline Regatta, open to employees of airlines from around the world, will take place October 3 through 12 in Tortola, British Virgin Islands. The 1989 Regatta will consist of 60 yachts comprising 15 teams.

From \$379 per person (depending on yacht size and number in crew), the all-inclusive rates include up to nine days on a yacht of your choice, meals and social events, a Regatta t-shirt, and entry fees. One airline employee must be included per yacht (families and friends are welcome) and it is expected that skippers have experience on vessels 37 to 51 feet.



Not included are the BVI cruising tax, provisioning and beverages aboard yachts, airfare, transfers, BVI departure tax, and hotel accommodations (airline-employee discounts are available at participating hotels). The winning team will be awarded the Air BVI Perpetual Trophy.

Security deposits are required, and other rules and restrictions apply. For more information, reservations, and eligibility requirements contact Cheryl Haines, c/o The Moorings, 1305 U.S. Highway 19 South, Suite 402, Clearwater, Fla., 34624 (or call 800/535-7289 or 813/535-1446).

RDU Interline Classic

The 1989 Raleigh-Durham Interline Golf Classic is scheduled for August 18 and 19 at the Country Club of Whispering Pines in Whispering Pines, N.C.

A \$100 entry fee for golfers includes a cocktail reception, "get acquainted" party, a round of golf each on Friday and Saturday, beverages at the Special Oasis, the annual Pig Pickin' Awards Banquet, and trophies and special prizes. There is a \$25 fee for non-golfers.

Close out for entries is August 1. Contact *USAirNews/Piedmonitor* for entry forms.

USAir/Piedmont Tennis Weekend

A weekend of tennis exclusively for USAir/Piedmont employees is slated for May 6, 7, and 8 at the Port Royal Raquet Club on Hilton Head Island, N.C. Hilton Head "Tennisaction" organizers are billing the event as an opportunity for USAir and Piedmont employees to get to know each other before the merger takes place. The five-star club offers clay-, hard-, and grass-surface courts. Special golf rates for individuals and groups are also available.

Participants may enter one singles and one doubles or two doubles tournaments. All singles must be either Piedmont or USAir employees. In men's doubles and women's doubles, as well as mixed doubles, at least one player must be an employee. The entry fee is \$20 per player. Rates on hotel accommodations are available.

The registration deadline is April 28. For information, contact Dennis Malick, promotions director, at 803/681-3322.