

PIEDMONT AIRLINES
Winston-Salem, North Carolina

WEEKLY TRAFFIC MEMORANDUM #15

October 26, 1948

1. STATION PERSONNEL - You fellows who stayed on the job during the managers' meeting seem to have done a swell job in keeping the airline operating. In fact, in looking back over the record of those two days, I find that they were the best on-schedule operation that we have had in some time; and you fellows put on a good amount of traffic, too. Congratulations to all of you. It was a job well done. I wish we could have had all station personnel here but, remember, there will be more meetings and maybe you will be coming along with the managers some day.
2. MANAGERS' MEETING - Lots of ground was covered and many problems and suggestions were taken up. Some were settled but many were left open for later solution and decision. Please don't get impatient. Those left over will be handled as rapidly as possible. The notes of the meeting are being transcribed and, when complete, all managers will be furnished a copy with the request that they be gone over with all station personnel.
3. FARE CHANGES - Effective December 1 the CHW-CVG fare will be \$9.55 instead of \$9.95 as shown on your New Proposed Fare sheet. Also, the LEX-INT fare will be \$20.70 instead of \$19.75 as shown. Please make these corrections on your sheet NOW.
4. PASSENGER TRAFFIC - Just can't resist this one--SOP is our No. 1 station for the first 21 days of this month in that they are the only station which has boarded more passengers for the period than they did during the first 21 days of September. That is mighty good going for the two "B's"--Best and Bobbitt.

I must add that INT is out in front of GSO by 14 passengers for this 21-day period. A comparison of the on-line revenue will be interesting for this month. As the grapevine has it, GSO is making quite a number of round-trip tickets available for their passengers. Now, Tom, if you and your boys keep it up, I'll bet your passenger revenue will be up even though the number of passengers is off.

5. LATE OPERATIONS - All managers will recall that I requested that each station keep a record of passengers canceling their reservations account of late operations. This is to remind you that this is important. This information will be invaluable in our effort to keep the airline operating on schedule. Please make the reports each seven days. As you know, this report is to start the 25th of this month.
6. DAMAGE TO AIR MAIL PARCEL POST - Both Air Mail Regional Superintendents have warned that they are receiving too many complaints of Air Mail Parcel Post being damaged. Damage to cut flowers is causing considerable concern. Be careful with this traffic. Watch out for mail bags, too. Treat 'em gently, fellows.
7. TCA AIR FREIGHT AGREEMENT - Doubtless all stations have already received a letter from TCA advising of a recent Air Freight Agreement which we made with them. Should you have any inquiries in reference to rates or services of Trans-Canada, please request the information from this office. I felt it advisable to maintain the Air Freight Rules and Rate Tariff here instead of burdening each station with a Tariff. Should we find that the demand warrants, all stations will be furnished with the Tariff.
8. NAL MIAMI-KEY WEST FARE - Effective November 13, 1948, this fare will be \$5.00 plus tax, in either direction, routing via NAL direct.