

PIEDMONT AIRLINES
Winston-Salem, North Carolina

TRAFFIC MEMORANDUM #25

January 29, 1949

1. WESTERN UNIONS - There are tricks to, and things that should be remembered about all trades. Here are a few to remember when sending Western Union messages. We are concerned with three kinds: No. 1 - FULL RATE TELEGRAM - W.U.'s fastest - receives precedence over all other traffic. Accepted and delivered anytime. No. 2 - DAY LETTER - May be filed anytime for "same day" delivery subordinated only to full rate telegrams. Ideal and economical for lengthy messages which can be deferred slightly and still get "same day" delivery. No. 3 - NIGHT LETTERS - For overnight service designed for any length message. Accepted any time up to 2:00 a.m. for delivery next morning. This is a good one to remember. It is economical and gives a freer use of words. Remember, next time you send a W.U. - THINK - then check the type of service most applicable to your needs.
2. AN ORCHID FOR MAINTENANCE - Did you fellows notice that for 8 days recently there was not a single delay charged to Maintenance? Yes, sir, from January 16 thru January 23. Now that is a record for these parts. In fact, that is a record for anybody's airline. I am sure that all of you agree that there has been some mighty fine improvement going on in that department. Nick and all his boys are to be congratulated.
3. DOWNTOWN TICKET OFFICES - Negotiations were completed sometime ago with Capital to handle our ticketing in downtown CHW, GSO and RIC. This is now in operation.
4. ORF - I am sure everyone knows that Charlie Haigler and his boys recently moved. Yes, sir, they moved right into the Norfolk Airport Terminal Building and are now operating what is considered the best ticket office location on the field. Believe me that is the improvement of the year.
5. Flt. No. 23 - All take special note. This flight leaves IMN 15 minutes earlier and arrives and leaves RDU, GSO and the rest of its stations 10 minutes earlier, thereby, arriving SDF 9:25 am est. This was done in order to make connections with EAL's 136 out of SDF at 9:40 am for IND and CHI. This is our fastest service to those two points. Let's use it, but don't forget to advise your passengers, the P.O., the Air Express office, Pick-Up and Delivery Service and Limo's. This is important. See that all concerned are properly advised. The old times will remain in our schedules and in the Guide. Be careful.
6. PLASTIC SCHEDULE HOLDER - Supply depleted.
PAI 1949 POCKET CALENDARS- Supply depleted.
You fellows who have the schedule holders, remember to keep them filled with our schedules. You fellows who still have some of the calendars, see that they are put to the best use possible. They don't do any good in a desk drawer.
7. In traveling around over the system, it is noted that many personnel are becoming careless again in their uniforms, or should I say the lack of the standard uniform as outlined in the manuals. For your information, white sox are out as they look very bad with a neat looking uniform. Regulations call for solid blue or black so let's wear solid blue or black. Do not wear jackets, sweaters, etc. in lieu of uniform jacket. I know some of you are going to say it is too cold to wear the uniform jacket, but I am sure you will agree that the short time you are on the ramp working flights would not place too much hardship from the cold. You, the managers, again are responsible for seeing that you and your boys are in complete uniform at all times.