



HERE'S NEWS

from *Piedmont Airlines*

RESULTS OF CONTEST MAY '49

1st Prize	Charleston, W. Va.	\$50.00
2nd Prize	Danville, Va.	\$35.00
3rd Prize	Greensboro, N. C.	\$25.00

CONGRATULATIONS TO THE WINNERS!

As you were previously informed it will be necessary to hold up on payment of the prizes until later on, but they will be coming and everyone deserves special praise for a job well done.

The leading stations in percentage of round trip sales were as follows:

CHW	.3588
INT	.3352
CVG	.3190
CLT	.2832
RDU	.2622
GSB	.2549

The leading stations in percentage of increase of passengers boarded over the previous month were as follows:

DAN	.7200
LYH	.6090
CHW	.5510
GSO	.5270
EWN	.4870
RIC	.4850
ORF	.4560

The system round trip percentage was 20.84%. This is a drop. Don't let them get away from you without asking for a round trip. They won't buy it if you don't ask them. GSO and DAN are repeaters. RIC, CVG, LYH, SDF and ORF were all only about 2 points away from the winners. Congratulations to all of you. Let's make June even better. **PIEDMONT'S TIME IS '49.**



When You Go, *FLY...* When You Fly, *GO PIEDMONT*

