

# The Rocky Mount Herald

VOLUME I. NO. 31.

ROCKY MOUNT, NORTH CAROLINA, FRIDAY, AUGUST 17, 1934.

\$1.00 PER YEAR

## Many Children Will Face Death

### Campaign Of Safety Can Save Lives By Reducing Accidents

Does it mean anything at all to us here to learn that during last year 4,100 children were killed by motor vehicles? With an increase of six per cent in traffic deaths recorded for the first four months of this year, surely something should be done to curb this terrific toll.

In a few weeks, children will be starting back to school. This means that at certain times during the day, crowds of children will be on the sidewalks, the streets and the country roads, going to and from school. This increases the hazard and, therefore, it is timely that this matter be discussed and any plans made that have to do with making these children safer.

We realize that drivers of motor vehicles are not always at fault in these fatal accidents. The children themselves, lacking in judgment, often dart out from behind parked automobiles into the paths of oncoming vehicles. They do other just as foolish things which often result fatally.

We believe that a campaign should be conducted in every school in this country which would

to a deduction of not to exceed 5 percent during the fiscal year ending June 30, 1935, as a measure of economy, and also to a deduction of 3 1-2 per cent toward a retirement annuity.

## CIVIL SERVICE EXAMINATIONS

The United States Civil Service Commission has announced competitive examinations as follows:

Junior biologist (injurious mammals), senior biological aide (injurious mammals), assistant leader (predatory animal control.) \$2,000 a year, Bureau of Biological Survey, Department of Agriculture. Specified education, or education and experience required. Closing date, September 4, 1934.

Chief economist, \$5,600 a year, Bureau of Labor Statistics, Department of Labor. Acceptable education and experience in labor economics required. Closing date, August 23, 1934.

The salaries named are subject

to a deduction of not to exceed 5 percent during the fiscal year ending June 30, 1935, as a measure of economy, and also to a deduction of 3 1-2 per cent toward a retirement annuity.

All states except Iowa, Vermont, Virginia, Maryland, and the District of Columbia have received less than their quota of appointments in the apportioned departmental service in Washington, D. C.

### MRS. OWEN POPULAR

New York.—After shipping as one of the crew on a freighter, Dr. F. B. Robinson college president, has returned from a trip to Europe which included Denmark. He says Mrs. Ruth Bryan Owen, American Ambassador, is the most popular person in that country with the exception of King Christian X.

## Releases Trades In Small Towns

### NRA Lifts Most Of Its Rules To Aid "Little Fellows"

Retail trades and services in towns of 2,500 or less population are exempted from code obligations by a recent order of the NRA, with the provision, however, that agreements prohibiting child labor, establishing fair trade practice standards and collective bargaining remain in force.

The exemption applies to purely local enterprises and does not affect in any way those operating over wide areas, such as chain stores and others operating in small towns as well as in cities under the same ownership and control.

The action was taken to "relieve small business enterprises in small towns from fixed obligations which might impose exceptional hardship" and follows complaints that the codes were working to their disadvantage. Officials think that the exemption order will go far toward solving a troublesome problem.

## Club Women Stage Home Garden Contest

A fall and winter garden contest, with cash prizes to the winners, will be conducted this season by the State College Extension Service to stimulate more interest in farm home gardens.

Any farm home garden in North Carolina will be eligible to compete for a prize. The enrollment of contestants, to be made by the garden leaders of local home demonstration clubs, should be completed by October 1, as no entries will be accepted after that time.

Women wishing to enter the contest must begin their planting in August, said Miss Ruth Current, district home demonstration agent at State College. The contest will start October 1 and continue until next March 31.

In each county the contest will be

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graded on their efficiency, as indicated by monthly records, and on a short article written by the contestants regarding the gardens. Pictures may be included with the stories. The efficiency will count 75 per cent and the article 25 per cent in scoring points.

The highest score in the State will merit a \$20 prize, with \$12.50 and \$7.50 for second and third prizes, respectively. In each county, the first prize will be \$5 and the second prize \$2.50.

Prizes of \$20.00, \$12.50, \$7.50 and \$5.00 will go to the county councils with the largest number of members completing the contest.

Hail and wind damage to crops in Moore county recently amounted to 75 per cent in some sections. Tobacco growers are now expecting a yield of only 600 pounds to the acre instead of the usual 1,000 pounds. Corn was also damaged by the hail and wind.

STATEMENT COLUMBIAN NATIONAL LIFE INSURANCE COMPANY BOSTON, MASS. Condition December 31, 1933, As Shown By Statement Filed

STATEMENT HOPE MUTUAL FIRE INSURANCE COMPANY PROVIDENCE, R. I. Condition December 31, 1933, As Shown By Statement Filed

STATEMENT WHAT CHEER MUTUAL FIRE INSURANCE COMPANY PROVIDENCE, R. I. Condition December 31, 1933, As Shown By Statement Filed

One of the elementary school children for the high schools. We would suggest to those in charge of or especially interested in the schools of the State, that they secure information about these posters from The National Safety Council, Civic Opera Building, 20 North Wacker Drive, Chicago, Ill. The sooner action is taken the better. One child saved from injury or death would make the trouble more than worthwhile.

## STATE BUYS 450 BUS CHASSIS

Chevrolet Motor Company was awarded the largest order for automotive equipment ever placed by North Carolina, calling for the delivery of 450 bus chassis for use in school districts throughout the State. Chevrolet was the low bidder at \$202,685. At the same joint session of the State Division of Purchases and the State School Commission, at Raleigh, July 27, orders were awarded to various builders for 675 bus bodies, to cost \$235,685. These bodies are to be mounted on Chevrolet chassis and on additional long wheelbase chassis, to be purchased later, mounting 17- and 19 foot bodies.

The federal government recently granted North Carolina \$182,000 for the purchase of transportation units for schools, and the State itself is providing \$420,000.

## LUDENDORFF ABSENT

Berlin.—Conspicuously absent from Tannenberg where the body of President von Hindenburg was laid to rest in a national ceremony was General Eric Ludendorff, who did not even send a message of condolence to the stricken family. During the World War, the two men were close friends and worked together as an outstanding military team.

The entire state is becoming "rural electrification" conscious. Groups of farmers from numerous communities are communicating with D. S. Weaver at State College in regard to electrifying their homes.

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LABOR DAY Monday, September 3 Spend the Week End and Labor Day in the Country—the Mountains—at the Seashore, or visiting Friends and Relatives Back Home. Our Very Low Fares make a Short Vacation extremely economical. Tickets On Sale Daily

Silver Lake SWIMMING — BOATING — BOWLING DANCING FREE Every Day and Night Except Sunday LUNCH ROOM Short Orders, Barbecue and Brunswick Stew Club Suppers On Short Notice PRIVATE DINING ROOM Accomodations For 150 Only 12 Miles From Rocky Mount VISIT US ED LAMB, Manager

DAN C. BONEY, Insurance Commissioner.