# **METHODS OF PROCEDURE** OF \$7,500 EXPERT HERE

At Rocky Mount, N. C. 173 North Main St. April 5th, 1937

To The Businessmen of Downtown Rocky Mount:

You perhaps know that the undersigned have been engaged by your situation created by the existence of the railroad tracks in Main Street. and to make a report with recommendations thereupon.

only from you, and we are respectfully requesting your co-operation. The information needed is of such a nature that it would be embarrassing to ask you for it in person. Because, if it were furnished, it could then be identified with the could then be identified with the firm or individual supplying it, and thus be revealing. We do not want to be the recipients of confidential information which might possibly be used embarrassingly, but we do need certain facts, which, through a blind questionnaire, can be supplied by unknown respondents with the ainty that identities will not be no closed, from which we can compile un'als which will serve our purposestiv I rebound to the advantage of all serifich harm to none.

the fith harm to none.

This letter, accompanied by a form of questionnaire and a stamped addressed envelope will be handed to the head of each business establishment in the downtown district with a brief explanation. If you will be good enough to fill out the questionnaire form and return it to us through the mails, we will be grateful for your assistance. You will note that neither the form nor the envelope contains any mark of will note that neither the form nor the envelope contains any mark of identification which might connect it with the respondent. We suggest that if it is convenient a typewriter be used in filling out the form so that handwriting may not possibly be revealing. Please do not hand the reply to our representative, but drop it in the mail.

The information will be totalized for our purposes and the individual returns will be destroyed. The data asked for is of such character that it can be supplied without difficulty, and probably without research upon your part.

your part.
We thank you.
Respectfully,
J. W. Roberts & Associates

Questions
1. What is the genera llocation of your business establishment? (Please check the two items which

apply)
2. What is the general classifica
(Please tion of your business? (Please check class which applies)
3. How many months engaged in such business at present location during 1936?

during 1936?

4. Total number of persons (including employers) regularly engaged in the establishment during year 1936?

5. Man-months of extra help enaged in the establishment during

year 1936?
6. Gross sales (not net proceeds)
during 1936?
7. Do the tracks in their present
location adversely affect the ingress
to and the egress from your estab-8. Is the noise, dirt, and distrac

5. Is the holes, intr, and addition caused by passing trains detrimental to your business?

9. Are your goods damaged by the dirt and vibration caused by

passing trains and if so, will you please approximate conservatively the annual loss suffered? 10. Do your customers complain

of inadequate parking space? If so, in what week days, or in what sea-Please do not sign this return

in any way indicate the identity of the respondent or the establishment. As soon as convenient, kindly mail in the enclosed self-addressed en-

Velope to
J. W. Roberts and Associates,
173 North Main Street,
Rocky Mount, North Carolina

# **Edgecombe Farmer**

# **BUILDING AND LOAN MEET** HELD IN CITY

city authorities to study the local One Hundred Fifty Building And Loan Officers Have Annual Ses-sion In City-

Fred Willets of Wilmington, mendations thereupon.

In that connection we need certain information which can be obtained about 150 building and loan men of northeastern Carolina in the Ricks hotel last night at a dinner session, the annual meeting of the second district of the league. Officers and directors of building

district of the league.

Officers and directors of building and loan association from here to Elizabeth City, the area covered by one of the 10 districts of the state league, attended the meeting Declaring that building and loan operations in North Carolina are now a \$60,000,000 a year business not including \$10,000,000 a year operations of Federal Willets proposed that it is time for the state Building and Loan League to engage an all-time secretary.

He urged that an all-time secretary be secured to promote building and loan progress and to advance the work of the league.

Mr. Willetts also mentioned plans for a convention of the league at Blowing Rock this year.

George Croan of Raleigh, director of the building and loan division of the North Carolina insurance department, stated that taxes proposed in the recent state legislature which would have amounted to \$438,000 a year for North Carolina home owners were defeated by the activitie of the Building and Loan League.

He reviewed other legislation af-

League.

He reviewed other legislation af-

He reviewed other legislation affecting building and loan activity and changes in organization forms.

J. F. Stevens of Winston-Salem, secretary of the league, addressed the group on direct production loans.

Miss Eula Felton of Wilson was declared winner in a Keesler Memerial speaking contest on building loans as home builders, and will represent the second district in a state Keesler contest at Blowing Rock. The speaking contests are conducted among high school students by the Building and Loan League and awards are presented from the Keesler Memorial foundation.

Of the other two contestants last night Miss Mary Perry of Edenton received second place award and Ed Gurganus of Williamston received third place.

Judges of the talks were T. A.

third place.

third place.

Judges of the talks were T. A.
Avera and J. M. King of this city
and Sam Nash of Tarboro.

A Building and Loan League party, led by President Willetts, came
here last night after attending the
annual meeting of the first district
at New Bern Monday night and
planned to attend a meeting of the
third district tonight at Raleigh.

Singing led by Tom Avera and an
invocation by John King opened the
meeting, I. J. Dowdy, Jr., presided.

### **Quins Are Nearly** Miliionaires Now

# **EXPECT CALL** FOR BERRY **PICKERS SOON**

First Trip May Be Made April 15 Bennett Says

The first of 1,000 or 2,000 strawberry pickers who will be sent from here to the eastern berry fields this spring will probably be called by the State Employment Service office April 15, depending on the weather, District Manager S. D. Bennett has announced.

Only pickers who have registered at the State Employment Service office will be chosen for the trips he said.

he said.

The office reported that it is re-

The office reported that it is re-ceiving large numbers of applica-tions daily from pickers. Those who want jobs as pickers when the ber-ries are ripe should register at the State Employment Service office be-tween 9 and 12 o'clock any morning, but as soon as possible, Mr. Bennett said.

said.

Berry growers have reported to the office here that they expect a large

Jerry Boddie, the Negro represen-tative of the employment office, has enlisted many pickers already, Mr. Bennett commented.

### **Postal Receipts** Increase Here

One of the most cheerful signs of Spring to business men is a rise in post office receipts for March and for the first quarter of 1937, reported here by Postmaster E. C. Speight. March, with receipts totalling \$6,555,20 showed a 4.72 per cent increase (\$295.92) over March of last year.

year.
The Rocky Mount post office ended the first three months of 1937 with receipts \$462.09 ahead of the

Washington, Mar. 31.—Justice Ferdinand Pecora of the Supreme Court of New York, in his testimony at the Senate Judiciary Committee hearings on President Roosevelt's plan for reorganizing the Federal judiciary, charged that the real originators of the "sit-down" strike were the bankers of the United States in their conspiracy to violate the laws passed by Congress to regulate utility holding companies.

Sensing the alarm of senators over the prevalence of "sit-down" strikes by the workers in various

er the prevalence of "sit-down" strikes by the workers in various parts of the country, Mr. Pecora told the committee that it should "never forget the sit-down strikes in defiance of law originated in the lofty seats of high finance before the technique was merely coplied by working men and women." ed by working men and women."

From his experience as counsel for

The world famous Dionne quintuplets will be in the millionaire class.

The little sisters, three years old on May 28, already have received payments topping the half-million mark and those receivable will boost have a see that the securities are payments and the securities are payments. The little sisters are class.

Succombs At Home

Wolfare Minister David Croil, Dr.

Robert Edward Jones, 65, a prominent farmer of Edgecombs councilly and the street to the Sologo of the services from the street of the Sologo of the street to the Sologo of the Sologo of

### Rocking Rockies for British Army



Before the novice is entrusted with a valuable cavalry charger in the British army, he must prove his efficiency in horsemanship aboard a wooden rocking horse. Here you see a class of recruits for the Sixteenth lancers undergoing the necessary—if undignified—early training. The galloping motion of a horse is duplicated by other soldiers pushing the horses from behind

### "Expert" Methods

From the questionaire sent out by the so-called railroad expert, it would appear that the expert is proceeding with his work. The first part of his survey seems to have been taken up with monitors to sit at our principal street crossings and calculate how much time the citizens of Rocky Mount have lost by reason of being compelled to wait for the passing trains. The survey has advanced beyond this stage and has now reached the point that the questionaire has been sent out to the leading business men of the town to inquire of them the pecuniary amount they have been damaged and inconvenienced and how much complaint they have received from their customers by reason of smoke and cinders drifting into their stores from the trains. They further want to know the extent of business done during the past year.

first quarter last year, according to Postmaster Speight's report.

Receipts for the past three months totalled \$18,951.18, as compared to Receipts for the past three months totalled \$18,951.18, as compared to Receipts for the past three months totalled \$18,951.18, as compared to Receipts for the past year.

Now, what good the information as to the amount of sales from a merchant's store can have on the proposed railroad survey and its removal, is beyond us, but in line, with our editorial of last week, we warned the people that they may be on the look-ont for just such a promiscuous report. It looks like we could better have gotten this in-

railroad survey and its removal, is beyond us, but in line, with our editorial of last week, we warned the people that they may be on the look-ont for just such a promiscuous report. It looks like we could better have gotten this information from the Revenue Office in Raleigh rather than pay \$7500 to an expert and \$3,000 expenses in order to enable the expert to make a report.

It has been suggested that the boy scouts could have gotten this data at a much cheaper price if the Board desired it, rather than sending our local money out of this territory.

SHOULD RUSH MATTER

We are informed that the School Board is taking steps to condemn additional land in the high school block on which to locate the new gymnasium.

We know this information as to the action of the Board will receive the entire approval of the patrons of the city schools of Rocky Mount. We hope that the owners of the property and the School Board may be able to arrive at an agreeable price without the necessity of condemnation, but if they cannot agree, the law is plain and well established. We certainly trust that the land can be acquired as early as possible so that the work on the gymnasium can proceed. The action of condemnation should be passed as rapidly as it can be done under the state of the sould be passed as rapidly as it can be done under the state of the sould be passed as rapidly as it can be done under the state of the sould be passed as rapidly as it can be done under the state of the sould be passed as rapidly as it can be done under the state of the south eastern states have now adopted the North Carolina, Secusion bus ceptifications for their school bus specifications for their school bus of the south eastern states have now adopted the North Carolina, Secusion bus ceptiments.

Water This Week

Raleigh, April 5.—The State Roleol Commission will open bids on some 650 new school bus states have shool bus deal will decombine and the combined soil state will appear the thought of the minerate and suit of the state of the same shoul tion should be passed as rapidly as it can be done under the

### MRS. DAVIS IS **AERIAL CLUB** D. A. R. HEAD TO MEET 10, 11 new busses by no means take care of the need, Griffin said. He pointed out that there are between 1,000

sale of various products also will refusal of the officials of utility add an unestimated sum.

The largest single item in the quint's revenue was \$300,000 from a film company for four motion pictures starring the daughters of Mr. and Mrs. Olivia Dionne.

The returns tabulated by the government detailed each contract entered into by the babies' guardians and Judge J. A. Valin, of North Bay.

Expenditures up to January 31, of the way proved the way of the way of the way are sufficiently with was passed by Congress for turn showed. Of this Dr. Dafoe was paid \$4,597 for his services from June, 1935.

The returns tabulated by the government detailed each contract entered into by the babies' guardians and Judge J. A. Valin, of North Bay.

Expenditures up to January 31, of the register their companies under the terms of the utility Holding Act.

Turning to the workers and the brevailing industrial unrest throughing industrial unrest thr final business period during which annual committee reports were made.

200 airpilots will be in Goldsboro for this convention. Also the Junior Birdmen of Rocky Mount and Goldsboro and Raleigh are meeting course) reading the inscriptions on there in a contest with model air-

# GALLOPADE KING AND QUEEN TO BE CHOSEN HERE APRIL 17

# **UNIVERSITY OF** N.C. WILL HEAR **SON OF MOODY**

Dr. Paul Moody Will Deliver Baccalaureate Sermon At Chapel Hill

calaureate Sermon At Chapel Hill

Chapel Hill, April 3.—Dr. Paul Dwight Moody, president of Middlebury College, Vermont, will preach the baccalaureate sermon at the 142 commencement of the University of North Carolina, Administrative Dean R. B. House announced today. The services will be Sunday morning, June 6, at 11 o'clock in the Memorial Hall,

Dr. Moody is the son of Dwight L. Moody, the famous evangelist. He has been president of Middlebury College since 1921. He was ordained as a minister of the Congregation al church in 1912 and served pastorates in Vermont and New York before accepting the presidency of Middlebury in 1921.

He was graduated from Yale University in 1901, and Yale conferred an honorary D. D. on him in 1924. During the World War Dr. Moody served successively as chaplain of the 1st Vermont Infantry, 103rd U. S. Infantry, and G. H. Chaplain A. E. F.

Dr. Moody was Dean House's regimental chaplain during the World War Dr. Moody served successively as chaplain of the 1st Vermont Infantry, 103rd U. S. Infantry, and G. H. Chaplain A. E. F.

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He was graduated from Yale University in 1901, and Yale conferred an honorary D. D. on him in 1924. Dr. Moody was Dean House's regimental chaplain during the World War when the two developed a strong friendship that has continued.

NEW BUSSES

TO BE BOUGHT

Robert Middlebury in 1921.

He deal popade Association, Business men who contribute for the festival and residents of the city who buy \$\frac{2}{2}\$ members of Commerce, 100 per dollar.

The votes may be cast in a ballopade headquarters, the Chamber of Commerce office on N. E. Main street, for any unmarried young man and young woman between the ages of 16 and 25 who has lived in Rocky Mount for a year. The young man and young woman between the claimed King and Queen.

The tree day Carnival. With appropriate tecremon

School Commission To Open Bids For New Conveyances During This Week

payments topping the half-million mark and those receivable will boost the total to \$861,148.

The Ontario government announced Thursday the babies have receivable for advertising and industrial contracts, \$543,174 of it since they were made wards of the king in June 1935.

To be added to this are accounts receivable totaling \$287,883. In the next few years, percentages for the sale of various products also will add an unestimated sum.

The Introduction of the securities Act of 1933 and 1,200 busses from five to seven the securities Exchange Act of 1934, Mr. Pecora was able to support his claim with indisputable facts.

In strong language he charged the investment bankers with staging a sti-down strike until they won from the organization held in Charlotte, next few years, percentages for the sale of various products also will hold their convention and sale of various products also will hold their convention was been found that there are between 1,000 and 1,200 busses from five to seven dout that there are between 1,000 and 1,200 busses from five to seven dout that there are between 1,000 and 1,200 busses from five to seven dout that there are between 1,000 and 1,200 busses from five to seven dout that there are between 1,000 and 1,200 busses from five to seven be dout that there are between 1,000 and 1,200 busses from five to seven the scale of the North Carolina Aerial Club which is composed of all North Carolina and South Carolina pilots will hold their convention and air should their convention and air should the convention and 1,200 busses from five to seven dout that there are between 1,000 and 1,200 busses from five to seven be dout that there are between 1,000 and 1,200 busses from five to seven be dout that there are between 1,000 and 1,200 busses from five to seven be of the outline of the next of the fourth and a 8.5 foot leve about a 8.5 foot leve

The strikes in the automobile in-dustry have made is impossible to hold a letting before this time.

# Coronation Of King And Queen Will

Like announcements of candidacy for municipal offices, voting for the King and Queen of the Gallopade will close April 17, Head Showman Avery Wynne of the Gallopade an-

Climax Three Day Festival

April 23

nounced today. Coronation of a Rocky Mount youth

free dance. Friday—10 A. M.—Army air show; 3:30 P. M.—Baseball game; 10 P. M.—Gallopade Ball.

M.—Gallopade Ball.
Two kinds of memberships in the
Gallopade Association are available,
Mr. Wynne explained. Those who
contribute \$5 or more to the Gallopade will have Sustaining Memberships

Grother school bus Carolina. Tennessee, Georgia, Florida and Mississippi are now insisting that the school bus bodies they buy must be built according to the North Carolina specifications.

Although the 700 new busses which will be purchased with the new appropriation of \$600,000 and other funds that were avilable, these new busses by no means take care new busses by no means take care new busses by no means take care and Griffin said. He point-last night seemed to hold the Tar at a 8.5 foot level about noon.

al acres of woodland. Though the river was receding to-day, little change was evident at

The 8.5 foot level at noon today was about three and a half feet above the present normal stage.

## Child Is Drowned In Spencer Cesspool

Falling into an open toilet in the rear of the home of his pa-rents, Mr. and Mrs. W. O. Nesbitt, dmission.

"Where are you from?" he was sked.

"California."

"Well, you can come in, but you at resuscitation proved futile.

# **NOTICE**

Those desiring to subscribe to The Rocky Mount Herald may do so by sending \$1.00 with name and address to The Rocky Mount Herald, Rocky Mount,

Name					
Town	,	State	,	Route	No