pany's gross sales in 1936 were 18 per cent higher than those of the previous year; and it cleared more than five million in profits instead of suffering a merely Greenville News-Leader

than those of the same quarter last al they have considered worthless. year. For the same period, Alleghany Steel profits are up 63 per cent and Sharon Steel profits 122 per cent, while Youngs-town Steel has cleared nearly \$500,000 more

is entering on a boom which can only be fol-lowed by a "bust"? Wages, and therefore buying power, have made no such gains. How long will it take to teach industry the lesson that good times last only when shared with all?

RANK GAMBLING

The Enterprise

Farmers planting a big tobacco crop this season, thinking that the other fellows will be forced to reduce theirs on account of plant shortages, will be doing some rank gambling. The old scare about paint shortages sometimes is hardly more than mere propaganda spread by someone who stands to gain from a big tobacco crop. A crop shortage in Georgia and even in South Carolina does not mean that North Carolina can plant a world of tobacco and get a good price for the crop. The Georgia crop, eliminated in its entirety, can effect no increase in price, here for the crop there is not of sufficient size to have and direct weight on the price schedule in this belt.

Apparently the sanest thing to do is for each farmer to survey his individual capacity for producing a good crop of tobacco remembering that a small crop of superior quality will net him more money than a large crop of inferior quality. This is only one of the reasons for limited plantings. one of the reasons for limited plantings. States enters war, this boy will have to There are the soil conservation benefits, and fight. The iron that he say daily in the form last but not least are the long hours of toil last but not least are the long hours of toil associated with the cultivation and market-

ing of the crop.

There may be a tobacco shortage this year, but, judging from the number of new farmers are not expecting any acreage re

INCREASE MOUNT HERALD, ROCKY MOUNT, NORTH CAROLINA

Pabliabled Every Prisay at Rocky Mount, North Carolina, damaged and the part of the Rock Mount Herald Philaing Company at the post office at Rocky Mount, Market Philaing Company 19, 1934, at the post office at Rocky Mount, North Carolina, under the Act of March 3, 1879

"Abhoation Office: Second Floor Darkiel Building, Book Mount, Egeomethe County, North Carolina, under the Act of March 3, 1879

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"Abhoation Office: Second Floor Darkiel Building, Book Mount, Egeomethe County, North Carolina, as to hunger, You know from experience that although he may ear food if you that of which the best they can which is to met have been should be provided in the specific adverdisers on request the continuation of the provided in the provided i

three-million-dollar loss.

P : ps-Dodge reports profits thus far this year from 30 to 40 per cent above those of first quarter of this year were 60 per cent that mony can be derived from sales of methods of the same quarter last that mony can be derived from sales of methods.

Residents of Morehead, as well as other citizens of Eastern North Carolina, are proud that the town might someday become proud that the town might someday become town Steel has cleared nearly \$500,000 more than in its banner year of 1929.

Is it any wonder that President Roosevelt expressed the fear that American business its and North Carolina Railroad, chartered December 26, 1852, is flourishing with activation of the content of the ity and is hauling all junk bound for export trade. The "mullet road" is now making money, a link in their chain of finance that has been missing for many years.

With this picture in mind, you have a thorough idea of progressiveness; however, a question arises in our minds—we wonder what will be done with the metal termed "junk" after it reaches Japan. Perhaps it will be used for purposes such as making automobiles, etc. A possibility exists of its being changed into cannon, machine guns, war tractors, shells and other means of defense in time of war.

The United States has never fully recovered from the effects of the World War. and will possibly continue to pay for the war through many years to come. Those who saw service very seldom talk of their expe-Those who riences—they want to forget them, but will likely remember them for the rest of their lives.

Over in Flanders Field rest the bodies of many American soldiers who went to France to see service and never returned Their blood was shed in order that the generation to come could live in peace and not have to encounter the horror of war.

Iron being sent to Japan today, might re-turn to us in the form of bullets tomorrow. War might come soon, or possibly never. A person selling this junk steel might have a boy growing into manhood. If the United of an old automobile engine, a discarded water pump, or an old cartwheel, can next e seen in the form of bullets.

We feel that junk should remain at home and not be sent to some foreign country curing barns under construction, many that might prepare for what we try so hard to resist WAR.

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IONA PLAIN OR SELF RISING

24-lb. Bag

Dozen

JEWEL 8 lb. Carton

PICKLES 9-oz. Jar 10c

LOAF

SPECIAL FOR CAROLINA WEEK!

BACON Pound Pkg. 37c

Pound MARMALADE 1-lb. Jar 15.

FRANKS Pound

FRESH FRUITS and VEGETABLES

Dozen golden ripe 4 pounds fresh garden, pound 5c fresh green, pound 10c firm head, each large stalk, each new white & pounds

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