

# THE COMMISSARY

We are happy to announce that we have the agency for Clemson College Famous Products....Butter, Blue Cheese both Crumbles and Wedges....Canned and Fresh Peaches.....Blue Berries.....

# RICE'S REAL ESTATE

### RENTALS

PAINTING - PAPER HANGING

FOR SALE:.....BEAUTIFUL 3 BEDROOM BRICK HOME - - - FULLY FURNISHED - -

WILDCAT RIDGE - - WHITESIDE MOUNTAIN

PHONE 4830

### WHY NOT SHARE IT? (Con't)

and its work in the cities and towns of America. In the first place, it is a co-operative venture that is for the good of all. Business men share in the obligations that it entails. Private citizens also have the opportunity to join the work. All who take pride in the town in which they live should be interested in the work of the Chamber of Commerce.

Without a directory to guide me, I would like to mention a few of the services that are involved. 1) The Chamber of Commerce, when it is able, financially, to do so, goes on the offensive and sees to it that people all over the country know about the particular town which it represents. An idea of the type of work that is done can be seen in road signs, news papers, magazines, television and radio advertisements. "See Rock City" signs are plastered all over America. Therefore, people go out of their way to see Rock City. 2) More or less defensively, the Chamber of Commerce answers letters that make inquiries. People pass on the word about the beautiful place Highlands is, and about twelve hundred letters a year are mailed out to other Chambers of Commerce, by request. People from all over the country are asking in the Chamber of Commerce of their own town, "What do you know about Highlands?" In addition, about six hundred letters come in, from private individuals, seeking information about Highlands. 3) In addition, the Chamber of Commerce is a local information center. People who are looking for someone, come to the Chamber of Commerce. People who are looking for work come to the Chamber of Commerce.

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### CONCERT TO BE GIVEN

For the benefit of the Highlands Community Hospital, the Transylvania Symphony Orchestra will give a concert on Thursday evening, July 25, in the Highlands School Auditorium. The receipt of your donation will be your ticket of admission.

James Christian Pfohl will conduct and Thomas Brockman, pianist, will be featured soloist. Details of the program will be printed at a later date.

LOST--- WILL THE PERSON WHO BORROWED THE FLOOR BASKETS FROM THE HIGHLANDS PRESBYTERIAN CHURCH PLEASE RETURN THEM?

Mr. and Mrs. L.C. Conlon and three children of Hollywood, Fla. visited their parents Mr. and Mrs. R.L. Conlon at their home on Little Bear Pen Mt.

Mr. and Mrs. Robert Gilmore of Palm Shores, Palm Beach visited Highlands and friends Mr. and Mrs. R.L. Conlon.

Mr. and Mrs. R.C. Melaos of Hollywood, Fla. are spending the summer at cottage in Mirror Lake Section.

Mr. and Mrs. E.J. Harner and daughter Ida Mac, of Miami, Fla. are staying at Highlands Manor for 2 weeks.

Mr. and Mrs. C. Ballard Breaux of Rockledge, Fla. have purchased the Glover House and plan to make a home in Highlands. The purchase was made through Rice's Real Estate.

## CASUAL MODES

ACROSS STREET FROM PRESBYTERIAN CHURCH

DRESSES

SPORTS WEAR

BATHING SUITS

"WHERE EVERYONE MEETS"

## HIGHLANDS DRUG STORE

NATIVE SOUVENIRS - - REXALL DRUGS

BILTMORE ICE CREAM

NORRIS,.....WHITMAN'S CANDIES

TOURISTS INFORMATION GLADLY GIVEN

WE LOAN KODAKS

Highlands

North Carolina