



BENNETT BANNER

FRIDAY, MARCH 21, 1975

BENNETT COLLEGE, GREENSBORO, N. C.

VOL. XXXVII, NO. 8

Banner Takes First Place In College Newspaper Contest

The Bennett Banner was one of only five colleges and universities in the United States to receive first place awards in the 1975 Columbia Scholastic Press Association national competition.

The awards were announced March 15 at the annual convention of the CSPA held at Columbia University in New York City. Dr. Virginia Tucker represented the Banner at the meeting.

College and university papers, unlike those in the high school division, are not grouped by size of student body and method of reproduction for judging but are judged as a single group. However, judges do constantly refer to a Self-Analysis form submitted with the entry which contains such information as size, reproduction methods, budget, publication schedule, etc.

Ratings are based on a 100-point scoring system. Publications scoring 850-1000 receive first place rating. Those receiving 750-849 receive a second; those scoring 650 to 749, a third; and those scoring below 650 a fourth.

The Banner's first place rating will bring to the staff a certificate of award embossed in gold to hang on the staffroom wall. A second place rating merits a certificate embossed in silver and a third place, one embossed in bronze. No award is given for a

fourth place.

The Banner will also receive from the judges a Scorebook detailing the points awarded to Bennett's entry. This will make it possible for the Banner staff to see their strengths and weaknesses in comparison with other publications produced under similar conditions. Both certificate and Scorebook will arrive in four to six weeks.

Though the exact basis of the Banner's award cannot be determined until the Scorebook arrives, Dr. Tucker noted that a major theme of the convention was the necessity for correct spelling and clear grammatical English in journalistic writing.

As delegates registered, they were handed a memorandum from the vice-president of Newsweek, Allen Chellas, who noted the increasing competition for careers in journalism brought about by the increase in journalism graduates and the effect of the economic downturn on job availability. No longer, he said, would it be possible to slide by "with marginal command of language skills."

Addressing himself to the potential journalist, he said, "It's clear it's going to be more important than ever before that you, as a journalist, gain a command of basic reading, writing and gram-

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Senior Day Observed; Little Sisters Robe 1975 Graduating Class

by Cassandra Jones

February 27 was designated as Senior Day, but the day's events were obviously planned well in advance. On Senior Day eve, Player Hall, the senior residence, was in an intense spirit of excitement and cooperation. Little sisters were sought in the wee hours by last minute participants. The traditional white dresses were being hemmed, pressed, made, or starched. There were cries of "I'll wash your hair, if you'll braid mine," or "I can't find my black shoes." The manifestation of true sisterhood was apparent.

Senior Day at Bennett College is a day designated for the recognition of seniors. As in the past, on this day, seniors are given the official academic attire of black robe and Oxford cap and told that it may be worn on appropriate occasions until graduation day.

Although the day threatened to be bleak and cold, the sun came from behind the clouds with a brisk wind. Seniors were presented yellow carnations from their sophomore little sisters as the processional march of seniors and sophomores began from the Goode Gym to the Chapel. At Merner Hall, this group was joined by the faculty robed in academic attire.

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200 Sisters Honored In Recognition Day Ceremonies

More than 200 Bennett sisters were honored yesterday at the annual Recognition Day ceremonies in the Chapel.

The Belle Tobias scholarship (\$75), awarded annually to the freshman who is considered to have made the most outstanding academic record during the year, went to Mallika Maniam.

The Lula Donnell Prize (\$10) given to a Greensboro, N. C., freshman who is considered to have made the most outstanding record, scholastic or otherwise, during the year, was awarded to Thalistine Miller.

Thorna Humphries received the Class of 1921 Prize (\$5) for excellence in science. This award is given to "a rising junior or rising senior who has maintained a high level of efficiency in any field of biological or physical science."

The Goode Prize for Home Economics (\$25), given to the junior home economics student who is considered to "best exemplify the characteristics of a model home economics," was given to Debra Alston.

Three faculty scholarships for \$300 each were awarded, one from each division. That from the Humanities Division went to Vicky Jones, from the Science Division to Bertha Scarborough, and from the Social Science Division to Esther Canty. These are awarded

to "rising juniors or rising seniors who have maintained high academic averages and made satisfactory personal-social growth." Financial need is also a criteria.

Olivia Penn received the Cressie Thomas Havens Scholarship (\$25) given each year to "the freshman or sophomore who has maintained the highest academic average and made satisfactory personal-social growth." Financial need is also one of the criteria for this award.

The \$150 George M. Bell Scholarship went to Bertie Mitchell for "scholarly achievement, exemplary character, and satisfactory personal-social growth." This award also considers financial need.

Patricia McCoy received the David D. Jones Leadership Award (\$25), given annually to "the student who has been adjudged to have exhibited the most outstanding qualities of leadership in the activities of the David D. Jones Student Union."

Esther Canty also received the Catherine Hughes Waddell Scholarship (\$300), given annually to "a rising junior or senior of real need, scholarly achievement, exemplary character, and satisfactory personal-social growth."

Davidson-Foreman Scholarships of \$500 each went to 15 students: JoAnne Blackstock, Delores Bussie, Patricia Capel, Karen Forney, Katie Gales, Mary Gamble, Rother Harper, Hedy House, Nanette Lowe, Lila Martin, Gloria Quick, Marilyn Roberts, Judy Smith, Juliette Walker, Gwendolyn Wilson. These are awarded to "sophomores, juniors, or seniors who have maintained high academic averages and satisfactory personal-social growth and have financial need."

Methodist students in the Western North Carolina Conference with financial need are eligible for the J. B. Cornelius Scholarships. These awards, ranging from \$2-300 went to Deborah Herbin and Queen Simpson.

Four Sigmund Sternberger scholarships of \$400 each were awarded to Adele Bizzell, Sharon Chavis, Rhonda Kittrell and Crystal Phifer, respectively. These are open to residents of North Carolina with residents of Greensboro and Guilford County given preference. Financial need is one of the criteria.

Kathy Breeding, Vanessa Massenbun, Janice McLean, Bertie Mitchell, Burma Moss, Lajier Smith and Wanda Wells were all given recognition as recipients of science scholarships for the 1974-75 school year.

The Proctor-Gamble Award in Home Economics, a plaque given each year to the home economics student of sophomore level or above who has earned the highest cumulative academic average, went to Donna Caldwell.

Angela D. Wilson received the Omicron Eta Chi Award, given to

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Alumnae Chapters Spearhead Drive

All-Out Recruiting Effort By College Uses Many Approaches

by Joyce Bass

In an interview with the Banner, Dean Chelsea Tipton said that Bennett College is making an all out effort to increase its overall enrollment, which has fallen in the past few years.

Dean Tipton said that the administration is starting this effort first with the students on campus, hoping they will be able to recruit in their hometowns. He also noted the interest that the alumnae has shown towards the recruiting process.

So far this year, there have been four active alumnae chapters which have shown a great deal of concern for the enrollment of the college: Delaware Valley, New York, Alabama and Virginia chapters.

The dean said, "Bennett College is making one of its most energetic efforts toward recruitment. Many types of approaches have been used. Twenty-two junior colleges have signed agreements allowing their students to enroll at Bennett. We are also encouraging a direct approach from alumnae in which they list the names of potential students and through this recommendation, the students are allowed to spend a weekend on campus. Many of these students will come at their own expense, but the college provides rooms, food and a variety of activities for

them." College Day Weekends have been held on Bennett's campus this year since October.

"During the fall semester, many of the faculty and staff were involved in external and internal recruitment efforts. One member of the staff for recruiting has been to homes, college nights, college days and programs for the entire year," continued Dean Tipton.

He went on to say that the most important aspect of these efforts is the visitation by alumnae groups with students on these college weekends. These visits are usually made up to 20-45 students who travel by bus to the campus. The Admissions Office works out a program of activities at the college's expense. Most of these activities are student-centered, and the students do get to visit their academic area of interest.

"The college looks forward to even greater alumnae involvement in recruitment efforts during the next academic year, since student visitation has proven to be the most successful instrument in recruiting," Tipton said. He concluded by saying that the chapters who sponsored buses to transport students are also making a profound contribution to the college at large.

Many students have already visited this year. For instance from

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