Chatham



Blanketeer

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INSTALL STEAM, ELECTRIC PLANT

New Boiler Plant, Turbore Generating Equipment And Water System

J. W. L. BENSON

The Chatham Manufacturing Company has been making an extensive improvement to their plant at Elkin, N. C.

This work consisted of the installation of a new boiler plant, turbine generating equipment and changes in the water supply system. The new plant has been completed for thirty days and is supplying all steam and electric power for the mill.

Two new 360 H. P. high pressure water tube boilers and automatic stokers have been installed in the existing boiler house, and one 1000 Kw. turbo-generator in a new building adjacent to the present boiler plant. The sign of the plant is such that an additional boiler and a 1000 Kw. turbine may be installed at a future date in the present building if the growth of the plant requires this capacity. This arrangement provides for an expansion of approximately 100 per cent with very little added cost.

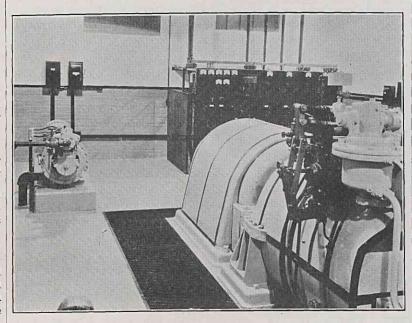
It was necessary to remove the present boilers and install the new ones so as not to interfere with the operation of the plant. This was accomplished by removing two of the four old boilers, and installing one new boiler. The new boiler was put into operation and the entire plant was carried with this unit. After all equipment was adjusted the other two boilers were removed, and this space used for the second new boiler. Other equipment installed in the boiler plant consists of a feed water heater, boiler feed

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Dr. Eva Dodge To Lecture Here

Dr. Eva Dodge, of Winston-Salem, N. C., will give an illustrated lecture for ladies only, on Thursday evening, February 1st, 1933, at seven-thirty o'clock. The lecture will be held in the Kiwanis room at the Hotel Elkin. This is being sponsored by the Lucy Hanes Chatham Club. The public is cordially invited. Admission 25c. This lecture will be interesting to the old as well as young. Come and bring your friends.

Turbo-Generator



This new Turbo-Generator, recently installed, furnishes electrical power for the entire Elkin plant.

Talks On Style, Color

Mr. T. J. Sneene, Vice-President and Sales Manager of The Chatham Manufacturing Company, is recognized as the best blanket salesman in American. Recently he delivered the principal address before the annual meeting of the National Retail Dry Goods Association. Naturally much of this address was devoted to styles and trends in blankets. Here are some of the important points that were brought out in the address.

Each year there is a demand for new styles and new colors in blankets. To meet this demand such colors as fuchsia, peacock and redwood have been duced. Although these colors have not lasted long, they have given a definite style to the product and aroused interest in other features such as figured bindings in silk and charmeuse, cellophane wrapping and attractive However, novelties and radical innovations just don't stick in the blanket business. The reversibles are here to stay, but are gradually losing their place among the best sellers. The trend is toward the popular solid color blankets—and for that reason colors are so important and must be exactly right. Solid color single blankets in the better qualities are rapidly increasing in de-

Mr. T. J. Sheehe, Vice-President | mand. The plaids, of course, are and Sales Manager of The Chat- standard equipment.

Perhaps the most important change in blanket trends in the past few years has been the increasing popularity of the allwool filled cotton warp blanket. Due to the present high wool prices, retail prices of all wool blankets are going to be a real shock to American housewives. For this reason 25 per cent, 50 per cent and 100 per cent wool filled blankets are going to play a very large part in the 1934 blanket program. We all know what beautiful blankets can be made in these qualities. To a person who knows blankets the cotton warp wool filled is ideal. Why should we take expensive wool and card and spin it into warp threads when cotton warps can be used to better advantage. Cotton warp blankets are lighter, warmer and stronger. For the past year extensive tests have been made by the Chatham Manufacturing Company to determine the relative value of all wool and cotton warp blankets. The tests show that pound for pound the cotton warp is a far better blanket in approximately the same grade. Now don't think we can't

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DEATH CLAIMS MRS. CHATHAM

Mother of Thurmond Chatham Dies Sunday at Duke Hospital In Durham

The death of Mrs. Hugh Chatham in a Durham hospital Sunday evening at 6 o'clock, was a source of deep grief to the employees of the Chatham Manufacturing company. Mrs. Chatham was the widow of the late Hugh Chatham, president of the company for a number of years prior to his death in 1929. About two weeks ago she underwent a major operation and her condition was favorable until Monday of last week, her death had been expected since that time.

The deceased was a member of the Centenary Methodist church in Winston-Salem and was actively identified with the religious, civic and social life of the city. She was Miss Martha Thurmond of Richey, Miss., prior to her marriage.

Surviving is one son, Thurmond Chatham, Winston-Salem, president of Chatham Manufacturing Company of Winston-Salem and Elkin and one daughter, Mrs. Ralph P. Hanes, also of Winston-Salem. Three sisters, Mrs. Margaret Kavenaugh, Winston-Salem; Mrs. Paul Chatham, Charlotte, and Mrs. James C. Harris, of Sheffield, Alabama.

Funeral services were held Tuesday in Winston-Salem and the remains were brought to Elkin and interred beside her husband in the family plot in Hollywood cemetery.

PROMINENT MAN PASSES JAN. 18TH

Heart Attack Proves Fatal To Noah Luffman, 40; Found Dead In Bed

Mr. Noah Luffman, 40, was found dead in bed at his home in the Pleasant Hill community on Thursday morning, January 18th, presumably from a heart attack. Mr. Luffman was employed on the night shift, of the Elkin mill. He had worked in the Weaving department for several years. Before coming with the company he held a responsible position with the Elkin Shoe Co. He worked on Wednesday evening until 12 o'clock, went home and went to

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