

## The Chatham Blanketeer

Editor-in-Chief.....Claudia Austin

Assistant Editors } Charlie Calhoun  
                          } Bob Lankford

Business Mgr.....Robert Hartness

Club Editors..... } Linda Fishel  
                          } Juanita Billings

### REPORTERS

Weaving.....Tessie Stinson

Spinning & Carding  
                          Dorothy Penfield

Wool Dept.....Ola Teal

Shop, Dye House.....Mary Brown

Spooling & Burling  
                          Orabelle Wagoner

Napping & Washing  
                          Esther Norman

Finishing Dept.  
                          Gypsy Smitherman

Spinning Dept.....Vera Briggs

Old Mill.....Sherman Newman

Winston Office.....Roxie Bowen

Elkin Office.....Marjorie Greenwood

Night Force.....Dawson Cozart

## Elkin L. H. C. Club

Misses Dorothy Penfield, Ruth Reece and Elizabeth Underwood entertained the members of the L. H. C. Club No. 1, at a lawn party at the home of Miss Underwood of Jonesville, on Thursday evening, July 5th. Tables were arranged on the lawn where hearts and contests were played throughout the evening. The Martin sisters entertained the group with several popular selections. Miss Pauline Masten took the prize at hearts while Miss Juanita Billings and Mr. C. C. Poindexter received the prize in the State contest. A delicious ice course was served to the fifty guests present. Invited guests included the baseball club and Mr. and Mrs. C. C. Poindexter.

On Wednesday evening, July 11 Miss Ohna Bates, mill nurse, was hostess to the members of the club and their boy friends at a theatre party held at the Lyric Theatre. The club met at Abernethy's Drug Store and went from there in a body to the theatre where seats had been reserved for forty. After enjoying Lionel Barrymore in "One Man's Journey", the guests were invited to Abernethy's Drug Store where a delicious ice course was served to the forty guests present. Coach Hambright and wife and members of the ball team were invited guests.

The L. H. C. Club No. 2 met on Thursday evening, July 12th in the Foreman's room at the mill. The meeting came to order with the use of the club song, following which the scripture lesson was read by Rema Day, following which Miss Austin led in prayer.

After a short business meeting, in which it was decided to divide the club into groups for the remainder of the summer, Miss Austin made a very interesting talk on "Table Manners." This is the beginning of a series of talks she will make from time to time on etiquette. The meeting on next Thursday will be in charge of Misses Bee Willard, Rema Day, Stella Baugus and Hattie Pardue.

## Interest In Wool Gains Though Phila. Lags

Philadelphia, July 2.—For two weeks or more there has been a broadening interest in wool, with, however, little increase in dealer-to-manufacturer trading. Mill managements are expected to come into the market following the holiday to do some buying, partly as a result of recent inspections of some local holdings.

There is strong resistance to the prices for which Territory wools are being held, making for a tighter situation in bright wools.

Consignees are having more wool offered to them than in July a year ago, it is stated.

Speaking more particularly of the men's wear group, the wool trade points out that five to six months have elapsed since they did any buying of moment here. In any event, they must have consumed wool in excess of their purchases during the first half of 1934, it is declared, and cannot be far from buying.

Some fair sized lots of packer wool has been taken by mills in the last week to 10 days, manufacturers showing an interest in practically all types, from fine to coarse. California lambs have been moved in fair volume at around 64 to 65 cents, scoured basis, early purchases being made at about 61. Winter LBs have been sold to a manufacturer of yarns for the men's wear trade. White B of the better selections, moving recently at 68 to 70 cents, is said to be feeling the stimulus of the increasing movement of quarterbloods which are expected to be in stronger demand when knitted outerwear interests come actively to market for yarns.

## Grayson County Friends Visit Mills

Messrs. T. C. Vaughan, John McClean, Scott Hale, J. M. Parsons, Phil Harrington, Jack Vaughan, and H. C. Weaver, all of Grayson County paid our Mills a visit on Monday of last week. These men are all good friends of the company and it was interesting to hear them compare the mills of today with the mills of past years.

## OUTLOOK MORE ENCOURAGING

Despite Recent Unfavorable Trend In Textiles, Future Looks Brighter

Despite the recent unfavorable trend in textiles and garments, the outlook for fall is more encouraging than a year ago at this time. Fundamental economic factors are somewhat more favorable than a year ago, as may be noted from a study of the following:

1. Inventories gained sharply a year ago, while at present they are tending lower. Many items show a smaller inventory today than last year at this time.

2. Speculative buying by distributors is absent at present, with advanced fall purchases considerably less than a year ago, thus indicating considerable need for replenishment.

3. Production at present is sharply below a year ago, with more conservatism evident.

4. Prices are not rising as they were a year ago, though some firmness from the recent easier trend is likely.

5. Retail prices are lower, so that consumer resistance to higher prices may not be evident. This should mean additional purchases.

6. Inflation psychology with the belief that there is no "top" is absent.

7. The speculative "bubble" which burst a year ago at this time, will not repeat itself.

8. Consumers have liquidated a large portion of their pressing private debts, as compared with a year ago, thus assuring a more rapid response of sales to improved income.

9. Government expenditures, including drought relief, may exceed last year's total, especially with an important Congressional election in the offing.

An analysis of the above factors hardly justifies some of the pessimism evident in many quarters. The writer does not believe that the restricted advanced fall wholesale volume to date is a criterion of the probable sales total for the latter part of the year. The current tendency is directly opposed to last year's, when advanced buying was the order of the day. The present trend can be construed as more healthy, for it eliminates the speculative feature which ultimately collapses.

While there has been some justification for the restricted buying, it should hardly have reached the extreme current levels. Conditions today are somewhat different from those of pre-code days, in that some restriction on expanding output under the various codes is very likely. Garment manufacturers, as well as retailers, may find that the de-

livery problem is something to be considered.

The writer considers the summer garment sales trend as very significant from a probable fall demand standpoint. It has been found that when summer sales are large, most of the movement is carried over into the fall season, especially if economic conditions continue favorable. History repeats itself. Consumer psychology is more favorable than for the trade generally if we consider the large summer garment buying as well as the favorable resort reports. A national poll is not necessary as an indication of the public's reaction to the New Deal. They seem to be answering it with expenditures, not only for summer wearables, but also with buying of automobiles, electric refrigerations, vacationing, etc.

## Mrs. Mattie Kimmer Is Taken By Death

Mrs. Mattie Osborne Kimmer, 73, died at her home in Jonesville late last Wednesday evening, following an illness of more than nine years. Her condition grew suddenly worse shortly before her passing.

For the past twenty-eight years the deceased had been a member of Bethel Baptist church, where she worshipped as long as her health permitted.

She is survived by three sons, Jack and Richard Osborne, of Jonesville, and Thurmond Osborne, of Elkin, and one brother, Dock Osborne, of Jonesville. Twenty-two grandchildren and four great-grandchildren also survive.

Funeral services were conducted at the home last Thursday afternoon at 3 o'clock, in charge of Rev. B. Mathis and Rev. D. G. Reece. Interment was in the Jonesville cemetery, with Rev. R. E. Adams in charge of the rites at the graveside.

Her son, Jack, is employed in the weaving department of the Elkin mill.

## Winston L. H. C. Club

The Lucy Hanes Chatham Club of Winston was entertained by Misses Agnes McDaniel and Gladys Fishel on Monday evening, July 2nd, with a picnic at Anderson Riding Academy. Twenty-six boys and girls gathered at the picnic grounds where a delicious chicken supper had been prepared. Following the supper the guests enjoyed a nice long horseback ride. Games were played on the lawn and Gene Fultz won the prize for his skill.

Miss Versie Whitlock and Mrs. Mae Whitner will entertain the Club on Monday night, July 16th.