



DISTRIBUTION IS NATION WIDE

Chatham Homespun Fast Growing In Popularity Throughout the Entire Nation

By C. W. Poor, of New York Office

About a year ago there appeared an article in The State concerning the manufacture of Chatham homespuns. Since that time, the growth of this business and the popularity of the clothes have been of such a striking nature that all sections of the country are manifesting interest.

The manufacture of these homespuns was revived about four years ago. These cloths, however, are not an experiment, nor are they of modern origin. In the 1894 catalogue of the Chatham Manufacturing Company is to be found the following testimonial:

"STATE OF NORTH CAROLINA Executive Chamber

We take pleasure in stating that we know Messrs. Chatham Manufacturing Co., Proprietors of the Elkin Woolen Mills, to be thoroughly reliable business gentlemen, and we wish their goods, which have such a wide and favorable reputation, could be worn by all our Southern people.

Elias Carr, Governor.

R. A. Doughton, Lieut. Gov.

Lee S. Overman, Speaker of the House of Representatives.

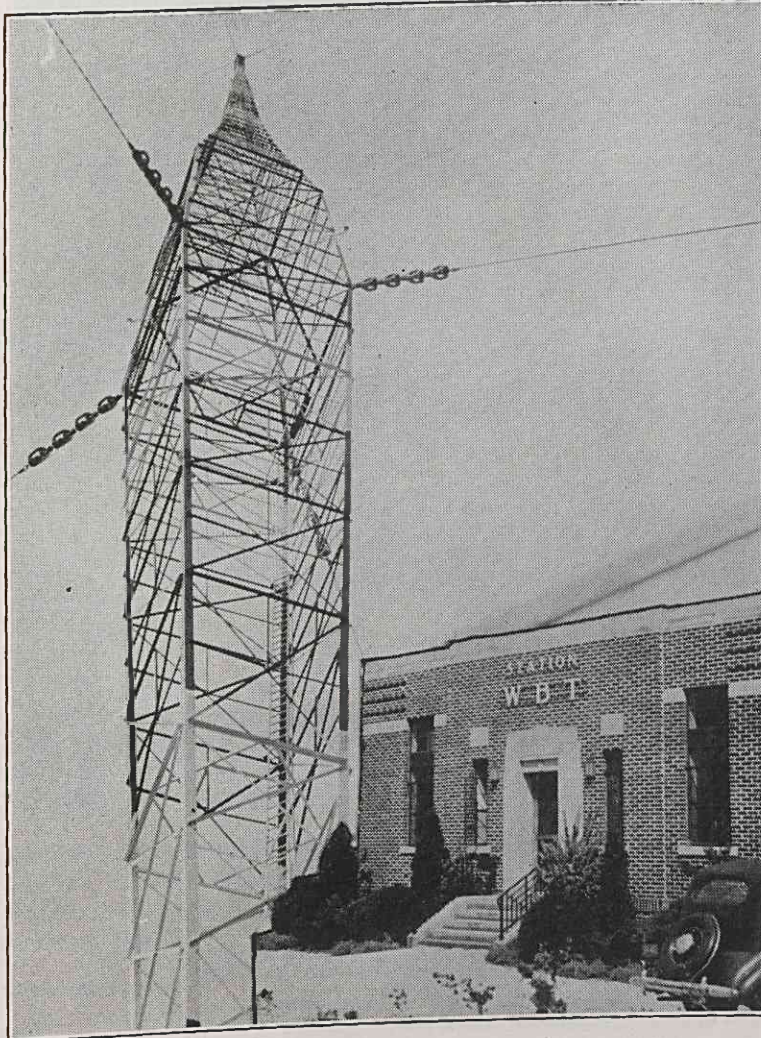
Raleigh, N. C."

Today the largest distribution of Chatham homespuns is very naturally in the Southern states, probably because of the familiarity of the people of this section with the Chatham blankets and the homespun type of cloth. The biggest asset has been the good will of these people, who have been so satisfied with the wear and service of the cloth that they have told one another of their satisfaction. In the last three years production of homespuns has been tripled, and strangely enough the first requests for a window display came from the Pacific Coast, where the homespun suits are worn all year round in the California climate.

Distribution is now nation wide, and the revival of the Chatham homespuns in popular priced garments has been one of the biggest stimulants to the clothing industry in the last few years. For several years the homespun suits have been popular in the middle

(Continued On Page Four)

Pay Visit to Station WBT



The power plant personnel of the Elkin mill visited the transmitter and studio of radio station WBT in Charlotte recently. The above photograph shows huge transmitter tower and, inset, the transmitter building, which is located close by.

Chatham Group Visits Duke Power Co. Plant

Power Plant Personnel of Local Mill Impressed With Size of Duke Power Plant But Positive Home Unit Is Just As Well Designed

To mention the name Chatham Homespun was the only recommendation needed for the Power Plant personnel of the Elkin plant to gain the privilege of a delightful and very instructive visit through the plant of the Duke Power Co. at River Bend station. The employees and the management of the station were very courteous and obliging in showing us the working of this great plant.

We were told that this plant is their largest steam-electric plant. It has a capacity of 110,000 kilowatts, or 110 times as large as our plant here.

There are four boilers and two steam turbines. Only three of the boilers are required at full load, one being held as a standby. Some idea of the size of the

(Continued On Page Four)

CHATHAM WINS SECOND HALF

Take Easy 8 to 3 Victory Over Greyhound Travelers In Northwest League

Chatham's Blanket Makers clinched the second half of the Tuesday Northwest Carolina League with two big hitting barrages that gave them an easy 8-3 victory over the Greyhound Travelers at Hanes Park yesterday afternoon.

Chatham only claimed nine safeties off Fair Swaim but eight of these hits were bunched in the fourth and seventh innings for four runs in each rack to win the game.

The Travelers hammered Rog Preston for eleven safeties but the little Chatham right-hander was at his best with men on the sacks and when the dust had cleared he had suffered only one bad inning and ten Travelers had been stranded on the paths.

The victory was the sixth in a row for little Preston as he led his club to second-half honors and the right to face Unique Furniture for the league championship.

The Travelers grabbed the lead in the third inning with a three-run attack. Blum opened the rack by fanning but Whitman doubled. Jessie tripled to deep right to score Whitman. West singled and Jessie came home. Whicker singled and West took second. Pfaff flied to short and West came home on Apple's single.

The Blanket Makers came right back in the fourth for four runs. Long beat out an infield hit to start the frame and stole second. Morris rolled out to third and Long took third. Plaster singled to right scoring Long. Weaver singled and Plaster took second. H. Badgett singled and Plaster came home. Petro rolled out and the runners advanced a base. Paul Badgett singled to right sending Weaver and H. Badgett over the platter.

Chatham clinched the game with four runs in the seventh. With one down Simmons walked. Preston singled to center and Al took second. Long singled to load the sacks. Morris singled to left to score Simmons and Preston. Plaster walked, filling the bases again. Long came home on a wild pitch. Weaver flied out to Blum in center and Morris came home after the catch.

The only hit claimed by Chat-

(Continued On Page Four)