



GIRLS WIN 34, LOSE ONLY 2

Chatham Team Chalks Up Impressive Record for Cage Season; Games Lost to Enka

The Chatham girls basket ball team, closed a most successful season March 6th, with a defeat at the hands of the three times Southern Textile Champions of the American Enka Corporation, Enka, N. C. in the Southern Textile Tournament, Greenville, S. C.

This team has been undefeated for two consecutive years in the Winston-Salem City League, for which they received a nice trophy.

The team entered the two best girls basket ball tournament in the South, going to the finals in each, meeting the strong undefeated Enka team in both finals. A. A. U. Tournament score 29-25. Southern Textile Tournament, 24-16.

Two players, Babe Poole, forward and Levia Smith, guard were picked all-Carolinas in the A. A. U. Tournament, High Point, N. C. Mildred Poole, forward and Kathryn Whitner, guard, made the All-Southern team in the Southern Textile Tournament, Greenville, S. C.

This team composed of girls in the Winston-Salem plant is considered one of the strongest girls teams in the South. The club is made up of girls who have graduated from high schools throughout North Carolina. They have been commended very highly for their sportsmanship and ability wherever they have appeared.

Team Expresses Appreciation

The Chatham Girls Basket Ball team of the Winston-Salem plant wishes to express through the Blanketeer their sincere appreciation to Messrs. Chatham, Butler and Harris for their trip to Greenville, S. C., and for the interest they have shown throughout the year.

No team has ever traveled to the tournament in finer style. A nice pullman car both going and coming, all for the team. The club stopped at the Poinsett Hotel, the finest in Greenville.

The season was one of success and the team as a whole wants to do all in their power to make the next one more successful.

Chatham Girls Close Successful Season



Pictured here is the Chatham girls' team, edition of 1937, which won 34 games and lost only 2 during the season to set an impressive record. Reading from left to right, they are (seated), Mildred Poole, forward, and All-Southern; Hattie Robbins, forward; Allene Matthews, guard; Linda McIlwee, forward. Second row: Cleo Dunn, forward; Elsie Gatewood, guard; Aldie Biddix, forward; Babe Poole, forward, All-Carolinas; Kathryn Whitner, guard, All-Southern. Back row: Claudia Austin, manager; Levia Smith, guard, All-Carolinas; Lelia Swaim, guard; A. R. Plaster, coach.

Quality Greatest Asset

One of the finest things that has happened in our Company during the past few years has been the improved quality of our products. Every article that we turn out is really a sample—someone buys it and our reputation depends upon the beauty and service the customer gets from that article. Our whole future rests with our reputation for quality products at a fair price.

I wish that I could personally talk with each of you about this

subject of quality. But there are too many of you. We are re-working and replacing machinery. We are buying the very best of raw materials. We are trying to build our business steadily and soundly—on the rock of quality.

Every one of you has a most important place in this program. A little extra care, a little more attention to small details and a lot of pride in what you are making. I know that we have the best people in the whole country in our organization—that's the

main reason why our goods keep improving.

Our customers are saying "your goods are better than ever." Let's show them that they are going to be still better and that quality people can always turn out quality products.—Thurmond Chatham.

During the period of most intensive mechanization in America (1900-1930) the average individual not only earned more and was able to spend more, but in addition had to work fewer hours. For instance, in 1899 the average number of hours of factory work was 66.8. In 1929 it was 48.4. And in the same period the average annual wages per wage earner in manufacturing rose over 300%.