

The difference between you and other men is nothing more than that part of you that you make.

THE ECHO

The man who never does more than he gets paid for, never gets paid for more than he does.

Volume No. I

PISGAH FOREST, N. C.

March, 1940 Number 2

Hospital Donations Each Grand Height of Nearly \$3,000.00

Most of the employees have responded generously in making donations to the Hospital Building Fund. Subscriptions now amount to \$2,734.10 with additional subscriptions coming occasionally. The employees of Champagne Paper Corporation and Endless Belt Company have subscribed 100 per cent. Many departments in Ecusta have responded 100 per cent. Others have not yet reached this mark.

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Cartel and Staff Reach France Safely

On February 20 the last group of French paper experts who have been in Ecusta left for New York to sail for their home land. The party was made up of M. and Mme. Marius J. Cartel, M. Pierre Gros, and M. Andre Boir.

M. Cartel, of Troyes, France, a veteran cigarette paper maker has been in Ecusta since the opening of Ste. Nouvelle de Papeteries in Champagne for several years. M. Cartel came to Brevard in April of 1937 to supervise the opening of the Ecusta Paper Corporation; since the French method of manufacturing cigarette paper is a relatively new industry in America. The policies and methods of production at the plant here were under the direction of M. Cartel.

M. Gros, supervisor of the Beater machine rooms while here, is really an outstanding expert in the French method of making cigarette paper. M. Lenoir, who was a tender of one of the machines in France, assisted M. Gros in the machine room at Ecusta.

The party from Ecusta sailed from New York on February 24, aboard the Manhattan for France to serve their mother country.

When the paper goes to press, we learn from a cablegram from Mr. Cartel that he arrived in Paris safely and in good health.

Policemen Dressed Up in Official Uniforms

Our policemen have received their uniforms and are really dressed up. These men have all been appointed special officers by the Governor, with their new uniforms, badges, and real policemen. The officers are F. L. "Buck" McCall, John Drake, F. L. "Scott" Dillingham, F. L. Cansler and Vernon Neill. They are a group of men, pleasant and courteous as long as that method works, when it doesn't—well, those are the guns and handcuffs swinging at their side.

A MESSAGE FROM THE PRESIDENT

Since the first issue of our house organ went to press, Mr. Cartel and Mr. Gros, our French friends, have left and we hope, by this time, they have safely reached their homes and found their families and friends in the best of health.

From my daily inspection of the products which we are turning out, I am very glad to tell you that I feel we are doing good work and I compliment all of you on it.

The encouraging part is that even since the departure of our French instructors we have succeeded in putting into practical execution what they have tried to teach us during the many months they were with us, and it must be our unending ambition not only to maintain this but to improve.

There are many ways in which our paper can be made more satisfactory to the ultimate consumer. We will never reach perfection but I cannot help again impressing upon all of you that we must concentrate on quality and watch it every minute of the day and night.

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Mr. Wells reported to me about the progress which is being made towards the collection for the new Hospital. Many of our departments have responded splendidly; others are lagging behind.

A good Hospital is most essential in any community and it is very much needed in Brevard; consequently, I hope that all those who have not as yet contributed will promptly report to the party in charge of their respective departments.

I want Ecusta to go 100% "over the top" and I hope that all of you will help us.

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The severe Winter has passed. Spring is around the corner and I hope that with the better weather all of us will soon get together to organize for activities of enjoyment—sport and recreation. All of us should not only "work together" but also "play together".

All suggestions towards this end are very welcome, will be considered by us and would be very helpful to those who will take charge of this department in formulating plans for the enjoyment of everybody.

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With my best wishes to all of you, I am
Faithfully yours,

Harry H. Straus, President

FLAG GOES UP IN FRONT OF OFFICE

Hurray! Hooray for what? Hooray for the flag that now snaps so merrily in the mountain breeze—our flag!

To honor the memory of the Father of our Country the flag of the United States of America was raised for the first time on the Ecusta grounds on the anniversary of his birth, February 22nd, Washington's birthday.

Raised it was on that particular day as an act of commemoration for a great patriot but raised every day

from now on more in honor of the living patriots—not all of us great—who are a part of the most respected organization in the world today; American Industry!

By itself it's only some bits of red, white and blue cloth stitched together in a prescribed pattern, a standard that flies in the sun but it's a symbol of a spirit so deep and so moving it cannot fail, either by day or night, to be an inspiration to us all.

"The Echo" Selected Publication Name; Annie Morris Winner

"The Echo" was the name selected by the judges as being the best submitted for the paper. The \$5.00 prize goes to Miss Annie Morris of the Hand Booklet Department of Champagne Paper Corporation. This name was also submitted by Miss Elsie Rice, of the Machine Booklet Department of Champagne Paper Corporation; but according to the time clock and calendar, Miss Morris submitted the name exactly one week earlier than Miss Rice; and according to the rules, "the early bird catches the worm".

The same name in various forms was submitted by several people, and the general idea of Echo was probably submitted more times than any other one. Some called it Eco, Ecco and Ecusta Echo. The judges preferred the correct spelling of the word, and thought it would be better to omit the word Ecusta, due to the fact that Champagne Paper Corporation and Endless Belt Company might want to Echo too.

Webster defines Echo as a sound reflected or reverberated; or an expression of one's views. The name is doubly appropriate since the industries are situated in the Davidson River Valley with Mt. Pisgah and other towering peaks serving as sounding boards to resound the vibrations of our activities.

The response in the submission of names was excellent, with approximately 250 names being submitted. The interest displayed was appreciated. The name has been selected—the mark of the time clock, and the decision of the judges is final. The employees face a challenge to make the ECHO resound a loyal and progressive spirit.

Employees Have Part In Dramatic Show

On March 15th Ecusta employees will be treated to the sight of seeing a number of their colleagues lending their efforts to the production of "The Ghost Train".

Roland Wilber, Superintendent of the Pulp Mill, will be very much in evidence as a young man just freshly starting on a honeymoon with the further dilemma of being stranded in an out of the way railroad station with his bride of only a few hours, Sonia Colwell, who works in the Main Office. Pete Eberle, of the office force and Leon English, of the Inspection Department, have notable parts as a pair of plotting villains. Ed Watson, of the Inspection Department, as a silly Englishman, is the fellow that in the end finally puts a crimp in the villainy of the aforementioned Messrs. Eberle and English. Eben Morrow, of the Power Department, stars as a slick investigator of the Department of Justice. Last but not least is Doris Thorne, of the Endless Belt Company, as a psychopathic young lady who really isn't psychopathic at all. The play is directed by Wm. Jordan, who holds forth in the office building.

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MISS JUSTINE WILLIAMS, Women's Recreation Director, will act in the capacity of librarian and will be on hand from 8:45 A. M., until 5:00 P. M., to issue books. The books will be loaned for a period of one week. However, if the reader requires more time, books may be renewed for an additional week. We have in our files a request list so in the event that you do not find your reading interests on our shelves we should appreciate your suggestions for future book orders. Among the many famous authors

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	no dep.	1 dep.	2 dep.		no dep.	1 dep.	2 dep.
\$ 750	\$ 0.	\$ 0.	\$ 0.	\$ 0.	\$1000	\$ 0.	\$ 0.
800	3.	0.	0.	0.	1100	3.	0.
900	11.	0.	0.	0.	1200	6.	0.
1000	21.	0.	0.	0.	1300	9.	0.
1100	31.	0.	0.	0.	1400	12.	0.
1200	40.	0.	0.	0.	1500	15.	0.
1300	50.	0.	0.	0.	1600	18.	0.
1400	59.	0.	0.	0.	1700	21.	0.
1500	69.	0.	0.	0.	1800	24.	0.
1600	79.	6.	0.	0.	2000	30.	0.
2000	117.	42.	6.	0.	2500	45.	15.
2500	165.	90.	50.	12.	3000	60.	30.
3000	221.	138.	98.	58.	3500	75.	45.
3500	284.	186.	146.	106.	4000	90.	60.

Mr. A. J. Loeb, better known to Ecustans as "Art" Loeb, recently returned to Brevard. Mr. Loeb is Vice Pres. of the California Central Fibre Corporation and has been located at El Centro, Calif., for the past year. On Nov. 12, Mr. Loeb was married to the former Miss Kathleen Vachreau of Wausau, Wis. The ceremony took place in Chicago and their honeymoon was spent in Florida. We extend our very best wishes to the bride and groom and hope that their stay here will be an extended one.

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