

## Quality of Product is Essential to Continuing Success

## lume No. I

## 筷taker Stars For tita Baseball Nine

baseball 11 season gets well
Ecusta baseball team the Ecusta baseball team tc. record of three wins and three
This places them fourth in strial League standings, three percentage points ahead of ond-division leading ahead of
y 25 th, Ecusta beat the sec-
d Beacon team by Beacon team by a score of
on June 1st, the local team Sayles on the Sayles diamond in tune of 8-7. In both these on the mound and received exat thocking from his team-mates. e bats of Wayne Conn, Beacon and Jack Wilber, while in the te the winning run in the ninth vith Ralph "Knuckleball' Morbatting honors for the day
home field on June 8th,
defeated by Hazelwood's s defeated by Hazelwood's xhibition. Five unfortunate erthe Ecusta's down fall. Roy again starred on the mound, h h inning.
whole, the team has shown a orthade both in the fielding and apf all players.
in League Standings and Batting s, turn to Page 4.

## ${ }^{2}+i t a l$ Saving To thept Family Groups n On July First

pyees will have another opspital Saving Association durig first weeks of July. As our sflization Insurance to all of its es, and by virtue of this fact Dossible to make arrangements ipl. $\$ 1.00$ per month.
he oyees are not allowed to enroll
imilies at just of families are accented every ths. The last group was evroll$e_{\text {nd the first two weeks of Jan- }}^{\text {ag }}$ $1 \epsilon_{\mathrm{t}}^{\text {during that the first two weeks }}$ spital Saving. Association wil
to to accept memberships to accept memberships. Em$r$ nployed since theyees who have in opportunity to time, will be
cet employees interested na ganizing a tennis team es asked to contact Mr. ${ }^{\text {esel }}$ s in the Personnell De e ment as soon as possible.

## PISGAH FOREST, N. C.

Mr. Straus regrets that he is not able to publish a message in this issue of The Echo as he was unexpectedly called out of town. In the space reserved for his message we are printing a selected article which we think is appropriate.-Ed.

## COOPERATION

"Music hath charms to sooth the savage beast," so sings the poet. From the weird rhythm of the tom-tom from the jungles to the blended harmonious orchestration of sound presented for the delectation of the most cultured audience, each in its own degree has ever held power to bring forth the best effort the human species is capable of.

Cooperation, a symbol worn threadbare in discussion, yet in its application still retaining most of its vergin newness, is the music of industry. Once acquired, friction is eliminated, discord becomes harmony and the resultant symphony is rewarded by the practical applause of repeat orders to the sales office.

Absence of cooperation in any industrial plant is only another way of showing exaggerated personal ego. Such, alas, is the frailty of human nature. We are all more or less subject to that complaint.
Koyal John, before signing the Magna Charta, commenced his proclamation, "I, John, King of England." After the signing of that famous document the opening sentence began, "We, by the Grace of God." He had been compelled to recognize the fact that cooperation with others in the execution of his duties was of general benefit to the final results, more so than the exploitation of his personal glory.

Pulp and paper making, because of the operation being continuous throughout the twenty-four hours of each day, is peculiarly susceptible to the adverse influence of too dominent individualism or lack of cooperation. What anyone does or, from the negative side, neglects to do, has a direct bearing on the final total product. It may be, and often is, possible to create a record run in a department on any particular eight hour tour, but the obtaining of such a record is generally succeeded by a counter-balancing loss on the following tours, due to the excessive work imposed on the equipment and preparation of raw materials used.

Whilst competitive keeness, individual and collective energy should be encouraged to the 'nth degree, yet, if the final product is to be satistying as to quality and quantity, the rivalry thus created must be ever good natured, consistent with the ethics of good sportsmanship and the final result, uniformly salable product, ever held in view.

The members of a well-known orchestra are individually famous soloists. Collectively they interpret the sound as it is written. Each master of his instrument, yet subordinating his individuality to a harmonious blending of the whole.
So, with us in our vocation of making pulp and paper, each be master of the details of his job, yet so working that the final interpretation should be harmony rather than discord.

Anonymous

## Ecusta Employee Has Part In Music Event

## Department Teams To Be Organized

 Eric J. Klinger of the Finishing Degartment participated in a concergiven at the Presbyterian church on Sunday evening, June 9th. Mr. Klinger, Cellist, was featured on the program together with Mrs. Charlotte Klinger, Pianist, and Mr. Charies M. Jones, Baritone,
The concert, proceeds of which will go to the war sufferers, was well re
ceived by an appreciative audience.

Coach Walter Clayton is interested
Coach watter a soft ball or a baseball team organized in each department of the plant immediately. Teams should be organized in every department of both Ecusta and Champagne. However, it will be necessary to confine the Ecusta teams to departments instead of shifts, because of the fact that shifts change regularly, and

June, 1940 Number 5

## Seven Employees In Class At First Aid School For Ten Days

Seven employees of Ecusta and Champagne Paper Companies are at-
tending the Red Cross First Aid, and tending the Red Cross First Aid, and Carolina. These men, Luke Harrison, Russell Ramsey, Howard Whaley James Orton, Tom Hargis, Marion Elliot, and Jack Rhodes are spending approximately ten hours per day for ten days in receiving their training. The men report that the instruction they are receiving is well worth the time and effort spent in pursuing these courses. These men are so distributed be available at all times to render first aid in event of an accident or emerg. ency. After the course is completed they will receive instructors certificates from the National Red Cross and will be qualified to tram their fellow workers in first aid and aceldent prevention.

## Endless Girls Are <br> Hostesses At Picnic

The girls in Endless Eelt entertained quite a number of their friends with a picnic at White Pine camp grounds on riday evening, May 31
The majority of the group went out in time to enjoy a few games in the twilight before the old-fashioned pupperic lunch, including fried chicken and weiners roasted over the fire.
After supper games, square dancing, singing, and string musiz were enjoyed, James Odell Scott, "Scottie," added much to
cordion.
cordion. in the evening everyone enjoyed toasting
arshmallows over the
Those enjoying the plenic other than werg in Endless and their friends wives.

## LATE FLASHES

On Friday, June 14th, the Champagine Sottball Team defeated the Western Auto Store All-stars by the score of 6:4. The victory put the team in a
first-phace the with the all-Stars halt arst-phace the with the All-stars, hal a game ahead of the second-placed Col Clayton hit successive home runs in the fith inning to put the game on tee for Champagne.
On Saturday, June, 15th, the Brevard Tanners beat the Ecusta basehall team 5-3 in one of the hardest fought slowes of the season. Starting out slowly and allowing four rums in the first inning, Roy Whittaker settled down to pitch $a$ beautiful game the rest of the way. Ecusta's batting power, cient.
lead.
For further LATE FLASHES, see Pase 2, Col. 2.

Miss Jusune whuams, womens apacity of librarian and will be on land from $8: 45 \mathrm{~A}$ M., until $5: 00$ vill be to issue books. The books veek. Howed for a period of one uires However, if the reader reuires more time, books may be reWe for an additional week. We have in our files a request ind your the event that you do not helves we shou d appreciate your uggestions for fature book orders. imong the marly famous authors Contirist on Page 4
 11
21
31
40
50.
59.
117.
1
2
2 ค.........

 | dep. 1 |  |
| ---: | ---: |
| 0. | $\$$ |
| 0. | $\$$ |
| 0. |  |
| 0. |  |
| 0. |  |
| 0. |  |
| 0. |  |
| 0. |  |
| 0. |  |
| 6. |  |
| 42. |  |
| 90. |  |
| 138. |  |
| 186. | 1 |曻 00000000000000 dep.

$\$ 0$
0.
0.
0.
0.
0.
0.
0.
0.
0.
0.
0.
12.
58.
106


 | no dep. |
| :---: |
| $\$ 0$. |
| 0. |
| 0. |
| 0. |
| 0. |
| 0. |
| 0. |
| 0. |
| 0. |
| 0. |
| 0. |
| 15 |
| 30 |
| 45 |
| 60. | dep

$\$ 0$
0
0
0
0
0
0
0
0
0
0
9
24
39
5


Mr. A. J. Loeb, better known to Ecustans as "Art" Loeb, recently returned to Brevard. Mr. Loeb is Vice Pres. of the California Central Fibre Corporation and has been 10 cated at El Centro, Calif for the past year. On Nov. 12, Mr. Loeb was married to the former Miss was married to the former Miss Wathleen Vachreau of Wausau, Wis. The ceremony wook place in Chicago and their honeymoon was spent in Florida. We extend our very best wishes to the bride an4. groom and hope that their stan-

