

THE ECHO

A wise man will make more opportunities than he finds.

Quality of Product is Essential to Continuing Success

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PISGAH FOREST, N. C.

November, 1940 Number 7

WORK IS STARTED NEW CAFETERIA

Plans for the Cafeteria building have been completed and released to the Fiske Construction Company. Work on this building is proceeding. From preliminary indications this building will be ready for operation in the early spring.

According to the plans as stand at present, the cafeteria will be erected approximately where the canteen stands. The architecture will be of a type and style which will blend harmoniously with that of the other buildings but it will have distinctive features which, it is believed, will give the building a dual character and beauty.

The construction will be of a pitched roof and large windows. The roof will be made of composition somewhat like that of the house.

At the end of the building
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LANDSCAPE WORK TO BEAUTIFY GROUNDS

Our employees have reported splendid progress made on the landscaping and beautification project underway on the plant grounds. In the early summer work was planted on the various plots of ground around the building and gate house. The original plan was to plant around the plant in the new construction but the new construction made it necessary to postpone this phase of the beautification project to the plots which would not be torn up by the construction crew in the new way for the new building.

Mr. Bolt and his landscaping crew are busy planting trees and shrubbery according to a plan carefully worked out by Mr. Bolt and Mr. Newland, Landscape Architect of
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MISS MARRETT PICNIC GUEST



On Friday, October 18th, at noontime, with an additional fifteen minutes to spend, by the graciousness of Mr. Goepfert, the employees of Endless Be't enjoyed a picnic lunch on the sun porch of the Converter Building honoring Miss Margaret Marrett, who is retiring from the employ of the company.

The table was attractively decorated with autumn leaves and a sumptuous lunch consisting of sandwiches, cookies, hot coffee and fruits was served in the old fashioned finger picnic style. Miss Marrett, one of the oldest employees of the company, leaves her work to return to New York to make her home.

During the lunch hour Miss Marrett received nice gifts from the girls in Endless and from the company. Out of department guests for the occasion were Messrs. Peter Eberle and Walter Straus.

Two Employees Now Serving In Navy

Two of Ecusta's employees have recently left voluntarily for service in the U. S. Navy. Mr. David Pickler, Chlorinator Operator is on duty in the Panama Canal Zone. He writes that he is having a "wonderful time."

Mr. J. Edgar Allen, Beaterman, is now at the U. S. Naval Training Station at Norfolk. He, too, has written, but didn't say what kind of a time he was having. Baseball fans will remember that Allen was a member of the baseball team. We hope the boys will enjoy the period of their enlistment and will not be away too long.

Band To Be Organized

A number of employees play band instruments and it has been suggested that an Ecusta band be organized. Some have shown a great deal of enthusiasm in the matter, and an attempt will be made to see what can be done about it. Every employee who can play, or would like to learn to play a wind instrument, is requested to contact Mr. Frank Kerber of the Champagne Printing Department. If Frank can't be located, then the musician should leave his name at the Personnel Office. This should be done immediately so that it may be determined whether there is sufficient interest.

OVER 500 WORKERS REGISTER FOR DRAFT

Approximately 550 Ecusta employees between the ages of 21 and 36 have registered for selective military service. Of this number approximately 220 are single and 330 are married. It is estimated that approximately 500 of the employees registered in Transylvania County, while about 50 registered in the adjoining counties of Henderson and Buncombe.

The first quota for Transylvania County is 78 men. It is of course impossible to determine how many of these men will be from Ecusta until the questionnaires have been returned and the registrant classified by the Local Draft Board.

Questionnaires are being mailed out to registrants at the rate of about 50 per day. These questionnaires must be filled out and returned to the Draft Board within five days.

The first questionnaire to be filled out and returned to the
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INSURANCE POLICIES PROVE BENEFICIAL

The insurance plans which the company gives to its employees have proved highly beneficial in many cases. As the employees know the company is vitally interested in their welfare as the insurance plan is one of the many provisions that have been made to provide security when misfortune comes along. Insurance is probably not appreciated as much as it should be by many people. It is intangible and many do not realize its value until this value is demonstrated by some catastrophe or misfortune. Then there is a realization that it means something and is worth something after all, that some measure of security is provided in the event something should happen.

The value of this insurance
(Continued On Page Three)

Miss Justine Williams, women's Recreation Director, will act in the capacity of librarian and will be on hand from 8:45 A. M., until 5:00 P. M., to issue books. The books will be loaned for a period of one week. However, if the reader requires more time, books may be renewed for an additional week. We have in our files a request list so in the event that you do not find your reading interests on our shelves we should appreciate your suggestions for future book orders. Among the many famous authors

	no dep. 1 dep. 2 dep.				no dep. 1 dep. 2 dep.				
\$ 750	\$ 0.	\$ 0.	\$ 0.	\$ 0.	\$1000	\$ 0.	\$ 0.	\$ 0.	\$ 0.
800	3.	0.	0.	0.	1100	3.	0.	0.	0.
900	11.	0.	0.	0.	1200	6.	0.	0.	0.
1000	21.	0.	0.	0.	1300	9.	0.	0.	0.
1100	31.	0.	0.	0.	1400	12.	0.	0.	0.
1200	40.	0.	0.	0.	1500	15.	0.	0.	0.
1300	50.	0.	0.	0.	1600	18.	0.	0.	0.
1400	59.	0.	0.	0.	1700	21.	0.	0.	0.
1500	69.	0.	0.	0.	1800	24.	0.	0.	0.
1600	79.	6.	0.	0.	2000	30.	0.	0.	0.
2000	117.	42.	6.	0.	2500	45.	15.	9.	3.
2500	165.	90.	50.	12.	3000	60.	30.	24.	18.
3000	221.	138.	98.	58.	3500	75.	45.	39.	33.
3500	284.	186.	146.	106.	4000	90.	60.	54.	48.

Mr. A. J. Loeb, better known to Ecustans as "Art" Loeb, recently returned to Brevard. Mr. Loeb is Vice Pres. of the California Central Fibre Corporation and has been located at El Centro, Calif., for the past year. On Nov. 12, Mr. Loeb was married to the former Miss Kathleen Vachreau of Wausau, Wis. The ceremony took place in Chicago and their honeymoon was spent in Florida. We extend our very best wishes to the bride and groom and hope that their stay here will be an extended one.