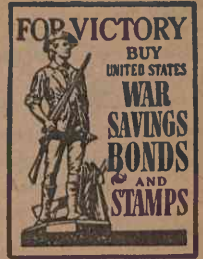




# THE ECHO



Quality of Product is Essential to Continuing Success

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PISGAH FOREST, N. C.

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## ECUSTA PICNIC JULY THE 4th

### U. S. Dignitaries Ecusta Luncheon Guests

#### Promoted To Captain



Mr. Burwell F. Hall, former Ecusta employee, has recently been promoted to the rank of Captain in the Marines. Mr. Hall came to Ecusta in August, 1939 as an operator in the Filter Plant. He remained with us until February, 1941. While Mr. Hall was employed by us he was a Lieutenant in the Officers Reserve Marine Corp. Mr. Hall is a graduate of the University of North Carolina and his home is in Asheville, N. C. So far as we have been able to learn his rank of Captain is the highest commission held by any of our former employees.

#### Will Have Luncheon Here. Visit Sites Of Transylvania

Governors, ambassadors and other dignitaries attending the 34th National Governors' Conference in Asheville will be guests of Ecusta Paper Corporation at a luncheon here Wednesday, June 24, at 1 o'clock. The luncheon will take place in the Cafeteria, and the Ecusta band will play at this time.

Ecustans are proud to welcome them and are happy to learn that arrangements have been made for their guests to see in its entirety the new and beautiful Ecusta plant—the only manufacturer of cigarette paper in America today.

#### 1942 Fire School Report

Ecusta was represented at the 1942 session of the North Carolina Fire College and Drill School, which was held in Asheville on June 2nd, 3rd, and 4th, by Messrs. H. F. Finck, Carl Eldridge, Lewis Johnson, Tom (Shorty) Hargis, and Luke Harrison.

The three days and nights of lectures and drills were, as usual, filled with about the most sincere enthusiasm to be found in one group of men. The lectures by Fire Chiefs, Lieutenants, and Captains of the North Carolina Departments, from the smallest to the largest, and by other leaders in fire fighting of the nation including Chief Pope of Boston, and North Carolina's own wide-awake and dynamic Fire Marshal, Sherwood Brockwell, Conductor of the school, with questions, discussions and answers made the lecture course, indeed, one of the

Continued on Page 5

#### To Be An All-Day Celebration At Camp Sapphire

On the Fourth of July Ecusta employees and their families are going to have the biggest picnic that has ever been held in this part of the country. It will start in the forenoon and last throughout the day and up into the night.

Camp Sapphire, which is about half way between Ecusta and Brevard, has been chosen as an ideal location. It has a lake for swimming, canoeing, fishing and fly casting contests. It has a good running track for races, tennis courts, a large flat grassy location for all of the other contests, buildings suitable for square dancing, first aid, checking stations, preparing cold drinks, and large wooded areas for spreading picnic dinners and plenty of parking space.

There will be every kind of contest for every member of the family with prizes in Defense Stamps to all winners. Most of the activities will center around a boxing ring which will also be used for a band stand. Loud speakers will be located over this so that everyone can be informed as to what is going on. The band will play throughout the day.

Entries are coming in fast for "Tug of War" teams, boxing matches, square dance band contests, rifle matches, canoe fights, etc.

The event that seems to be attracting more attention than any other is the featured foot race between Wilber, Denton, Jones and Kappers, in which the winner gets one dollar and

Continued on Page 4

#### President Straus Accepts Hospital; Broughton Speaks



Governor J. Melville Broughton delivered the principal address at the dedication of the Transylvania Community hospital last Saturday afternoon at 2 o'clock, and he was introduced by President Harry H. Straus of Ecusta, who is chairman of the hospital board of trustees, and who accepted the building for the public.

The Ecusta band made its first public appearance in playing on the program, which was arranged by William P. Jordan of Ecusta, secretary of the

Continued on Page 2

#### ECUSTA GOLFERS TO ENTER JAYCEE TOURNEY IN JULY

Many Ecusta golfers are seen each week on the Brevard country club courses, and according to Roland Wilbur, manager of Ecusta's golf team last year, most of them will enter the Jaycee tournament on July 1st through the 5th.

No out of town matches are scheduled this year because of the tire and gasoline situation, Wilbur says, but another match with Brevard is planned at a later date.

"Ecusta golfers really appreciate the condition of course," Wilbur stated, "and Mr. Fraser, club manager, deserves a pat on the back for the fine work he is doing."

Those from Ecusta who will probably enter the tourney are: Bill Jordan, Charles and Bob Colwell, Ed Matherson, Charlie Russell, Wayne Conn, Fred Trefzer, Jack Wilbur, Brooks Owen, Fred Gregory, Wendell Jeffries and Roland Wilbur.

#### ENGAGEMENT ANNOUNCEMENT

The engagement of Miss Florence Cheek to Mr. Hal T. Gibson, both of Nashville, Tenn., was announced in Nashville, on Wednesday, June 24. The wedding will take place before Mr. Gibson leaves for the navy in August.

#### CAMP SAPPHIRE; ECUSTA PICNIC SITE

