

President Straus Greet Picnickers



THOUSANDS AT ECUSTA PICNIC

We didn't need fire-crackers for a bang-up 4th of July for Ecusta turned out enmasse for the biggest celebration in its history, the 4th of July company picnic.

Much time and energy went into making this celebration a complete success and much credit is due the committee in charge, sub-committees, Maintenance Department, Yard Crew, Landscape Crew, the Band, the Announcers and those who served the refreshments as well as all those individuals whose genuine interest and effort gave Ecusta families and friends a real treat.

Complete records of all events and contests were not made but the following is a list of some of the contest winners.

Swimming

50-yard free style—Men: G. Cross, 1st; B. Fetzer, 2nd. Girls: Edmundson, 1st; D. Everette, 2nd.

Diving—K. V. McCurry, 1st; G. Cross, 2nd.

Canoe fight—Bill Fetzer and Bill Morris, 1st.

Rifle Matches

Highest total score—Men: Frank Duckworth, 1st; Jack Wilber, 2nd. Women: Mrs. R. F. Bennett, 1st; Mrs. Al Montville, 2nd.

50 ft. score—Men: Frank Duckworth; women: Freda Morona.

100 ft. score—Men: Harry Drake; women: Mrs. R. F. Bennett.

150 ft. score—Men: Frank Duckworth; women: Mrs. D. Curwen.

Ping Pong Tourney

Girls singles — Sarah Jackson, 1st; Ronnie Orr, 2nd.

Mens singles—Walter Straus, 1st; "Boo' Anders, 2nd.

Mixed doubles—Play off between Mr. and Mrs. Wendell Jeffries, Bob Anders and Eula Drake.

Boxing

Jack Rhodes over Harold Moss, Paul Rayfield over William McLaugh, Herbert Benjamin over Ralph Griffin, Robert Jackson over W. Strickland, Marcell Mills over Frank Fletcher, Marshall Loftis and F. Shepard drew, and Roy Robertson Jr., over Ernest Smith.

Pie Eating Contest

Girls—Maude Bryson; boys, Holmen; men, Kilpatrick.

Husband Calling

Mrs. Bob Sherrill, first; Mrs. Marie Nelson, second.

Hog Calling

Women—Lily Clarke, 1st; Jessie Thorne, 2nd; Men—J. P. Hogard, 1st; Obie Willingham, 2nd.

Foot Races

Boys under 12—Wayne Kerber, Ed Bryan.

Boys 12 to 15—Junior Holden, Thomas Heaton.

3 legged race—(Two heats) Charles Mason and Ed Sprouse, Junior Holden and L. J. Bryson.

Backward race—Charles Mason, Junior Holden.

Relay—Junior Holden, Charles Mason, Ed Sprouse and Thomas Heaton.

BRINGING HOME THE BACON



ECUSTA PICNICKERS ENJOY WATER SPORTS



Boys over 16—(Two heats) Mitchell Taylor and Bill Morris, winners.

Men—Fred Yelton, Wm. Burns. Men over 200 lbs.—Speedy Jones, A. P. Lance. Men over 250—Mr. Boyd, Mr. Poteet.

Girls under 12—Emma Lou Parkam, Susan Prince.

Girls 12 to 15—Emma Lou Parkam, Doris Phillips.

Girls over 16—(Four heats) winners: Frankie Mason, Jeanne Bennett, Evelyn Taylor and Laura Pharr.

Girls backward—Thelma Daniels and Evelyn Smith.

Other Contests

Rolling pin throw—Mrs. Christine Ducker, 1st; Lucy Hedden, 2nd, Virginia Davis, 3rd.

Men's flycasting — Kilpatrick, Smith, Bryant.

Greased pole climbing—Charles Mason, and Bill Barton.

Horse shoe pitching—Ira Ray and Walter Wood.

Checker tournament—Leon English, Grover Penland.

Egg race—(Two heats) T. Stockstill and L. Barnwell.

Egg catching—Fritz Merrill and Loyd Harris.

Potato race—Carolyn Fuller, Emma Lou Parkam.

Flag relay—Betty Thompson, Carolyn Fuller, Mildred Fuller, Vivian Smith.

Shoe race—Betty Thompson, Vivian Smith.

Girls 3-legged race — Barbara Wilber and Margaret Bubord.

Skip rope—Susan Prince, Barbara Wilber.

Flag relay—Patsy Ensley, Elaine Orr, Barbara Hall, Susan Prince.

Skip rope—(Two races) Dot Propest and Barbara Wilber.

Skip rope—Betty Eisle, Frances Denton.

Skip rope — Evelyn Taylor, Frankie Mason.

Girls 3-legged race—Sarah Jackson and Evelyn Taylor.

Cracker contest—Betty Thompson, Evelyn Coggins.

Nail driving—Evelyn Coggins, Marie Nelson, Mrs. Thompson and Miss Bruce.

Pig catching—Charles Rector, Everette Greene, Jack Fowler.

He Had His Pie And Ate It Too



Bouquets For The "Picnic" Committee

During the 20 years I have been with Mr. Straus it was my privilege to arrange many outings, dances and other social affairs for the employees. During that time we had about 200 employees.

Today with 1600 or more employees it is really a job to arrange such a picnic as we had at Camp Sapphire on the 4th of July. Never have I attended any picnic for employees or members of any fraternal organization which was so well arranged as the Ecusta get together.

The fact that there was no sign of any disorder, not an accident and the happy-go-lucky spirit of the picnickers indicates that it was a tremendous social success. The "rains came" but failed to dampen anybody's spirits. It was a fine affair and my hat's off to the personnel who worked so hard and efficiently to make it such. Here's hoping that we can celebrate the 4th of July in 1943 in the same manner.

I know now I am a rank amateur at arranging picnics.

Pete Eberle

MC For Amateurs



READ WILSON, "The Ole Man" of station WWNC in Asheville, will be master of ceremonies for the "Round Up For Defense" amateur show to be given in Brevard high school auditorium on Thursday, July 30th at 8:30, when admission will be by War stamps. All amateurs of the county who can dance, sing, play a musical instrument, mimic, or give any form of entertainment have been asked to compete for prizes. Ecusta employes desiring to enter should see Pete Eberle.

Defense stamps will be given as prizes.



Are you entitled to wear a "target" lapel button? You are if you are investing at least ten percent of your income in War Bonds every pay day. It's your badge of patriotism.